

Junior Rough Rider Journal

April 2021



Summer is almost here!

I can hardly believe it, but we're getting closer and closer to my very favorite time of year: when the sun is bright, the weather is warm, and the only math problem to solve is: *how many bites of ice cream can I have before I get a brain freeze?*

Of course, here at the Theodore Roosevelt Medora Foundation, we also adore summer because it means we get to see **you!** Very soon we'll be welcoming you and your family back to Medora for an amazing time in the Badlands.

One of my favorite memories is going with my mom, dad, brother, and sister to see the *Medora Musical* when I was a kid. I still remember how excited I felt when I saw and heard the Burning Hills Singers and the Coal Diggers Band take the stage. I was so grateful that my family decided to take a vacation to Medora!

Family has been an important part of our town since the beginning. Did you know that way back in 1883, a man called Marquis de Morès founded the town, and named it after his wife Medora? It's true!

And many years later in the 1960s, a man named Harold Schafer realized how special Medora was, and decided to make sure it never disappeared. The *Medora Musical* was his idea! On the next page, you'll learn even more about Harold from his son Ed — and **you'll learn how to get a free treat** in Harold's honor.



Have a great rest of the school year. I hope to see you soon!



Tim Olson - Junior Rough Rider Attaché
timo@medora.com

A “SWEET” STORY FROM THE FIRST FAMILY OF MEDORA

My dad, Harold Schafer, started taking me to Medora when I was six years old. Thirteen years later, in 1965, he opened the town’s first venue, the Rough Riders Hotel. The hotel had 11 rooms, a restaurant, and a couple of small meeting rooms — and still today, it’s the center point of activities in Medora. (You can do the math and find out how old I am now! Hint: my hair is really, really gray!)

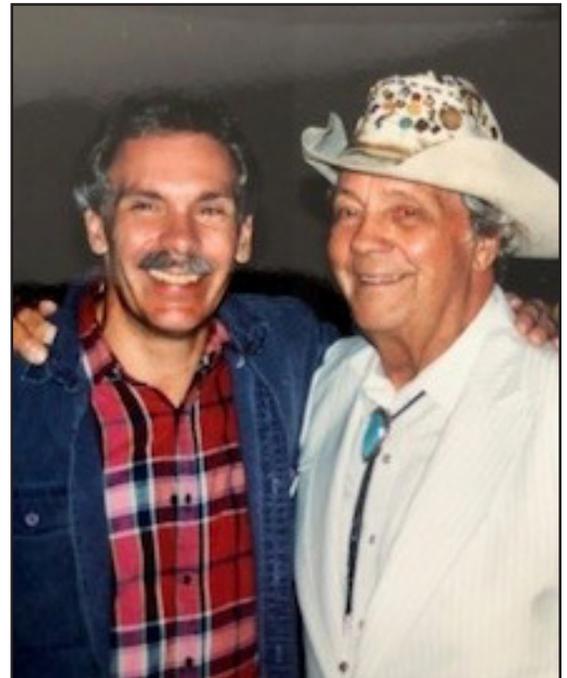
It is my privilege to serve as the Chair of the Board of Directors of the Theodore Roosevelt Medora Foundation, and when I think about how much Medora has grown and improved since those first days, I think about **ice cream!** You see, my dad loved ice cream. We used to tease him that he only bought cars that automatically stopped at Dairy Queen stores.

One of my jobs that first summer was hand-cranking ice cream for visitors. My father wanted travelers to enjoy a cold, sweet treat while they strolled down the streets of the dusty old town of Medora. Of course, even though it was his idea, *I* was the one who had to make the ice cream!

Way back then, you couldn’t buy ice cream anywhere in town. So we had a couple of small containers that were set in ice and rock salt. We sat along the dirt street in front of the hotel and turned a crank that rotated paddles and swirled the liquid mixture until it froze. Then we had ice cream! Oh, I forgot to mention: it was often very hot, so we had to be careful not to drop sweat on the goodies.

Today, ice cream is offered in 10 places around town, and people are still enjoying cold treats while they wander around Medora as my father wanted them to do so many years ago.

When you come to Medora this summer, stop by the TRMF office at the Life Skills Center. If you show them your Junior Rough Rider bandana — or tell them how old I am — we’ll give you a coupon for a free ice cream treat in honor of my dad!



Ed Schafer and his father Harold



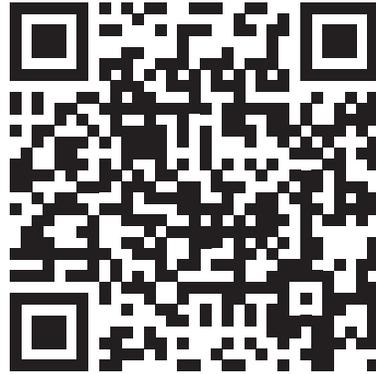
Ed Schafer

Ed Schafer

Chair of the Board of Directors, Theodore Roosevelt Medora Foundation

SCAN THIS QR CODE with your smartphone camera to see a video story about Teddy Roosevelt's family — told by TR himself!

Not sure how QR codes work? Ask your Junior Rough Rider!



FAMILY, FAMILY, FAMILY!

Hello, Junior Rough Rider!

When you think about “family,” you probably imagine your parents, grandparents, siblings, and maybe even your pets. But in Medora, we think about family another way!

Let me explain.

During the summer season, employees come from near and far to help make Medora successful and extra special for the traveling public. Some come on planes from around the world — places like the Dominican Republic and South Africa. Others come from Bismarck or ranches right here in North Dakota.

In Medora, we have a saying: “We’re a family that values family.” So when these employees arrive, they very quickly become a part of our big Medora family! It’s what makes this town even more special. And who knows — maybe you’ll join our Medora family one summer when you’re older!

For now, please let me know if you are planning a trip to Medora this summer. It would be my honor to help make your visit even more magical!



Colleen Reinhardt

Colleen Reinhardt - Junior Rough Rider Attaché
colleenr@medora.com

ALL ABOUT TR – FIND THE WORDS!

O	B	A	L	I	C	E	H	A	T	H	A	W	A	Y	L	E	E	D	W	Q	M	P	D
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- WILDLIFE REFUGES NATIONAL PARKS FOREST SERVICE GOVERNOR
 SPANISH AMERICAN WAR CUBA SAN JUAN HILL ROUGH RIDERS CAVALRYMEN
 ALICE HATHAWAY LEE NOBEL PEACE PRIZE ALICE ROOSEVELT EDITH KERMIT CAROW
 WHITE HOUSE TEDDY PANAMA CANAL HARVARD UNIVERSITY
 UNITED STATES PRESIDENT NEW YORK THEODORE ROOSEVELT



SCAN THIS CODE for a playlist of cowboy songs on YouTube. Listen with your family as you arrive in the Badlands!



Theodore Roosevelt
MEDORA FOUNDATION

Find archived issues of this journal at medora.com/JRRJ



BECOME A JUNIOR ROUGH RIDER PEN PAL!

Hey adults — we'd love to connect your Junior Rough Rider with another Junior Rough Rider in one of nine states! They can make a new friend, and maybe even become like family.

Here's how it works:

- If your youngster would like to participate, please email Colleen that Junior Rough Rider's name, at colleenr@medora.com. This email functions as a "permission slip."
- Once we receive that "permission slip," we will then connect the Pen Pals by mailing them each other's mailing information. Easy as that!

Need a conversation starter? You could tell your pen pal...

- What town and state you live in
- Your hobbies
- Your favorite colors
- What grade you're in
- Your favorite vacations
- What you love about Medora!

We hope you would let each other know when you are visiting Medora. We suggest meeting up with Joe Wiegand for a trek on the new Pancratz Trails located right in town!

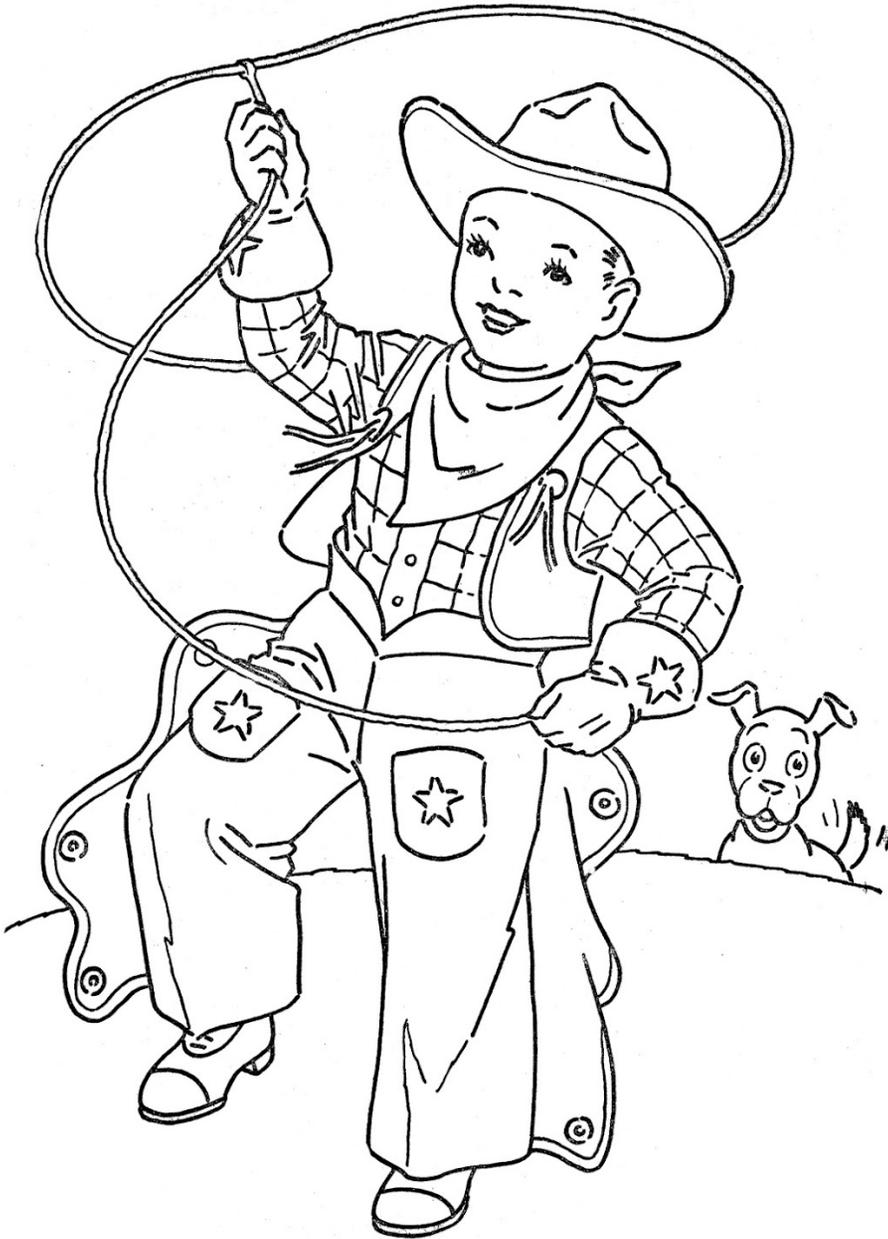
LET'S MAKE SOME MAGIC!



SCAN THIS CODE FOR A
VIDEO MAGIC TRICK BY
COLIN ZASADNY

AND SEE HIS SHOW
MAGIC THROUGH TIME
LIVE IN MEDORA
FIVE DAYS A WEEK THIS SUMMER!

ALL ABOUT TR — WORD SEARCH ANSWER KEY



O	B	A	L	I	C	E	H	A	T	H	A	W	A	Y	L	E	E	D	W	Q	M	P	D
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