

ROUGH RIDERS REVIEW

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A Child's Christmas Prayer

By James W. Foley

Dear Lord, be good to Santa Claus,
He's been so good to me;
I never told him so because
He is so hard to see.
He must love little children so
To come through snow and storm;
Please care for him when cold winds blow
And keep him nice and warm.

Dear Lord, be good to him and good
To Mary Christmas too.
I'd like to tell them if I could,
The things I'm telling you,
They've both been very good to me,
And everywhere they go
They make us glad;--no wonder we
All learn to love them so.

Please have him button up his coat
So it will keep him warm;
And wear a scarf about his throat
If it should start to storm.
And when the night is dark, please lend
Him light if stars are dim,
Or maybe sometimes you could send
An angel down with him.

Please keep his heart so good and kind
That he will always smile;
And tell him maybe we will find
And thank him after while.
Please keep him safe from harm and keep
Quite near and guard him when
He's tired and lays down to sleep
Dear Lord, please do! Amen.

*For more on Medora native and North Dakota Poet Laureate
James W. Foley, see pages 6-7*



***For nearly 30 years, Cowboy Lyle
Glass amazed Medora Musical
attendees with his spectacular
"Ghost Ride" down the Badlands
bluff. Where is he now?***



***Audition to join the cast of
the 50th edition of the
Medora Musical.***

—SEE PAGE 3!

—SEE PAGE 10!

Photo by Bill Kingsbury

Medora's a Busy Place This Winter



Randy Hatzenbuehler
TRMF President

As promised in the last newsletter, I will use this space to give you an update on capital improvements being made in Medora this winter. First though, a personal note. In September, I marked my 25th anniversary of working for the Theodore Roosevelt Medora Foundation. Harold Schafer had a large sign in his

office that said, *"The best way to stay young is to do work that you love doing."* I feel very lucky to be doing just that.

The road to the Medora Musical has never looked so good! The concrete work is finished for the new \$2.5 million, two-lane road and parking lot. Thank you to all who have supported this much-needed project, especially Greg Butler, Great River Energy, the estate of Billie Rase, Rough Riders Electric Cooperative, State Bank & Trust of Kenmare, Basin Electric Power Cooperative, Bell State Bank and Trust, John and Cindy Vallely, MDU Resources, Del and Joyce Gab, Russell and Inez Coenen, Stan and Laurie Koppinger, and Cedric and Mary Theel.

We've "gutted" 60 guest rooms at the Badlands Motel. TRMF Assistant Maintenance Manager Doug Koester is overseeing the project that includes new flooring, walls, lighting, televisions, heating & air-conditioning units, and completely new bathrooms. Doug and COO Mike Beaudoin report that work is ahead of schedule and that they are optimistic that the \$1 million upgrade will be completed by opening night next spring.

Thanks to a generous gift from Bob and Jane Angerer, three of the oldest original buildings in downtown Medora are being saved. New foundations have been poured to stabilize the historic Livery and Coal Office buildings. Both over one hundred years old, they currently house the "Made in the USA Mercantile" and "Cowboy Lyle's Candy." The Bike Shop building is also being saved by relocating it next to the Medora Fudge Depot. This building has been a blacksmith shop, potato warehouse and the Red Trail Garage during its lifetime.

The project includes reconstruction of the Pizza Parlor and Saloon. The TRMF Board of Directors Historic Restoration and Preservation Committee are taking great care to rebuild this structure in a

manner that maintains the historic and western character of the building. Kinley Slauter is TRMF's resident historian and is leading the project. In addition to the reconstructed Pizza Parlor and Saloon, the building will house the "Medora Musical Information and Tickets" store, giving visitors a convenient downtown location to learn more about the show that has been bringing people to Medora for 50 seasons. Over \$1.2 million is being invested in this downtown preservation and reconstruction project.

We are thankful in Medora. We are in a position to make improvements and save important history. The mission to Preserve... Present... and Serve will be better delivered because of the projects being completed this winter.

From all of us at TRMF, "Thank You" for visiting Medora and the many ways you support our work through your financial gifts and volunteering. We wish you a joyous Christmas season.



The Rough Riders Hotel will remain open this winter, so you're welcome to get away for a day or two in the Badlands. And yes, there'll be plenty to eat in Medora. Theodore's will be doing catering and banquets, and will serve a hot breakfast every morning. For other meals, check out Boots, The Little Missouri and the Elkhorn restaurants. And Hidden Springs Java will be open weekdays for a hot cup of coffee and snack. What's more, a number of gift shops around town now stay open as well, so you can do your Christmas shopping between now and Christmas, and shop for gifts for friends and relatives all winter long. You can also purchase Medora Gift Cards, the perfect gift for Christmas, birthdays and other special occasions, by calling 1-800-MEDORA1..

Wiegand Serves as Winter Medora Ambassador

Visitors to Medora know that there is so much more to explore in Medora, and one of the greatest discoveries has been the Teddy Roosevelt Salute, a daily, 3:30 P.M. matinee at the Old Town Hall Theatre featuring actor and historian Joe Wiegand.

Next summer will be Wiegand's third consecutive season in Medora, and the show will feature a celebration of the 2014 centennial of the accomplishment TR thought his most important: the Panama Canal.

During the winter, Wiegand travels and performs throughout the country and keeps a pace that can only be called Rooseveltian. In addition to his performances for schools, libraries, historical societies, and businesses and associations of all sorts, Wiegand has also been doing television and film and is currently featured in the NFL Films documentary, *The Centennial of the Forward Pass*, and the 217Films documentary, *The Great Confusion: The 1913 Armory Show*. You can still see Wiegand as Theodore Roosevelt on the History Channel in the series, *The Men Who Built America*.

While travelling, Wiegand serves as an Ambassador of Goodwill for the community of Medora and for the Theodore Roosevelt Medora Foundation, telling audiences about TR's adventures as a cattle rancher in the Badlands and inviting his audiences to join him in North Dakota in the summer.

During most performances, Wiegand tells the story of how the Teddy Bear received its name. The story originates from a hunting adventure TR had in Mississippi in 1902, during which TR refused to shoot a wounded bear that had been tied to a tree. After the

cartoonist Clifford Berryman famously depicted the incident, New York toy makers began manufacturing "Teddy's Bear."

As Theodore Roosevelt, Wiegand also answers questions in character from his audience members. As his TR says, "No question about me or my family is too personal; no question about my policies or about our history is too obscure."

Do you have a question for TR that you would like to see answered in a future newsletter? Send your questions to teddy@teddyrooseveltshow.com and watch for your answer in future editions of the *Rough Riders Review*.



Left: Medora's TR, Joe Wiegand, presents Mrs. Miller, 8th grade U.S. History teacher at Woodlawn Middle School in Long Grove, Illinois, with an official TRMF Medora Badlands Teddy Bear. Mrs. Miller was thrilled to have the Teddy Bear, as she was just days away from her second son joining the family huddle.

Right: Medora's TR, Joe Wiegand and friend take a "selfie." As an Ambassador of Goodwill for Medora, Wiegand performs for thousands of school children across the country every year.

North Dakota Talent Wanted for 50th Edition of Medora Musical

Medora Musical producer Curt Wollan has scheduled two audition sessions for the 2014 *Medora Musical*, which will be the 50th edition of North Dakota's favorite summer outdoor theater production.

"The *Medora Musical* first appeared on the stage of the old Burning Hills Amphitheatre in June of 1965, making this our 50th season," said Randy Hatzenbuehler, President of the Theodore Roosevelt Medora Foundation. "It featured a cast with a number of young North Dakotans, and we'd like North Dakota talent to have a big role once again in our 50th season. So we're really encouraging North Dakotans to attend the tryouts and hopefully join our cast next summer."

Wollan said auditions will be held in **Bismarck**, at a site to be announced soon, on **February 15**. The next day, **February 16**, auditions will be held at **Concordia University in Moorhead, MN**. Anyone wishing to audition for the show should call Stage West Productions at 612-333-3302. More information on Stage West and the *Medora Musical* can be found at <http://troupeamerica.com/stagewest-entertainment/>.

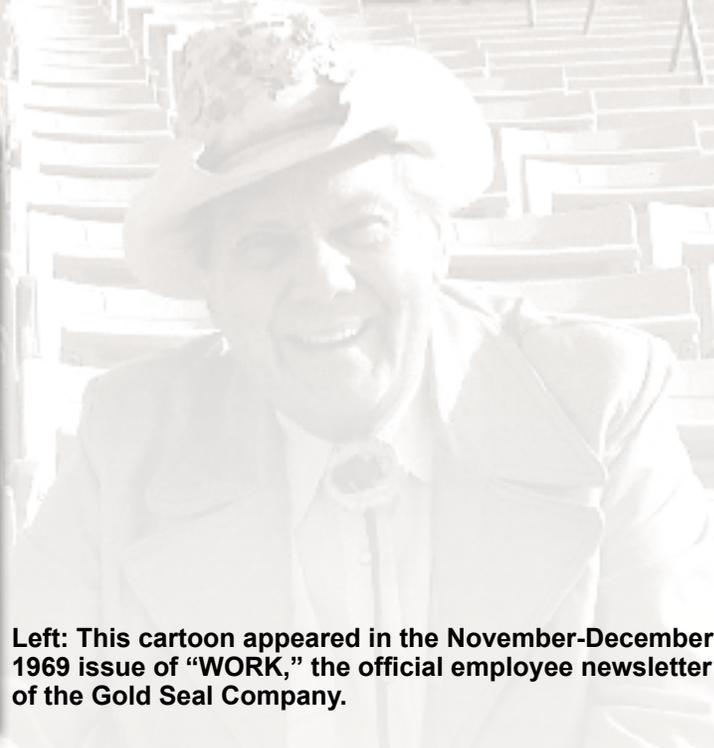
If you know a talented young North Dakotan who should be a Burning Hills Singer, pass the phone number and website address along to them. See you in Medora!

Where Are You?

We want to be sure you don't miss an issue of the *Rough Riders Review*. If you're moving, please include us on your change of address list. Better yet, send us a note or an e-mail with our new address and phone number. You can send address changes to our circulation manager, Ellen Letang, at ellenl@medora.com. Or drop us a note at Box 1696, Bismarck, ND 58502. Or just pick up the phone and call us at 701-223-4800.

And if you're not currently getting our e-mail updates between newsletters, give us your e-mail address so we can get you on the list.

Under Harold's Hat



Left: This cartoon appeared in the November-December 1969 issue of "WORK," the official employee newsletter of the Gold Seal Company.

On WORK

"If you treat your employees as you'd like to be treated if you were an employee; if you have the kind of product that you'd like to buy yourself; if you live like your neighbors live in your community, you won't have to worry about public relations.

"But I don't care how successful you do any of these things, you can't be a success unless you work at it. You can't waste your time if you have work to do. You'll find when you examine the records of most successful men that they are workers.

"Don't let anybody tell you that you can't do it your way. If you know what you want to do, if you know how to do it, and you work at it, you can't help but be successful."

--Harold Schafer, in a speech to a small business clinic conducted by the U.S. Small Business Administration in 1958, as reported by The Fargo Forum.

From a 1952 Chicago newspaper clipping:

If you can't sleep tonight, don't worry. Could be worth millions to you. That's what it made for Harold Schafer, a big, happy, husky fullback type from Bismarck, N.D. Stopped off here Monday. Bound for the Coast. One of his favorite towns, Chicago. Got his start in a broom closet here. Right after he couldn't sleep that fateful night seven years ago.

Schafer's company was a tiny sales outfit then, prowling the boondocks in the near Northwest. That June he traipsed down to Minneapolis to buy a stock of products for his annual trek. Late that night, after a weary day, the last salesman showed him a bottle of strange, milky liquid. "Some of our customers," he confided, "like this as a window cleaner."

Schafer shook his head. Too many products already. Had to get some rest. Popped into his hotel bed. No sleep. Tossed and turned. Paced the floor. Finally began playing with the stuff in the bottle. He cleaned the windows, Polished the mirror. Brightened the brass bed. At 3:35 a.m. he was cleaning the bathroom pipes. Great stuff, he decided.

So he sat down and drew a package. Lettered a name on it. Stared at it a while. Then he dashed down the hotel corridor in his pajamas. Woke up the poor salesman just as the dawn was breaking.

"I want a carload," he announced, "of GLASSWAX!" Salesman looked dazed. "What," he gasped, "is Glasswax?" Schafer chuckled, "That's what I'm going to call this stuff . . . GLASSWAX."

Rest is history. That first sales campaign directed from a Chicago broom closet, rented from a woman tenant of the Pittsfield building . . . nation-wide advertising in the newspapers . . . and now look. So if you can't sleep tonight, don't reach for a pill, pull out an idea!

DONOR SPOTLIGHT

GREG BUTLER: HELPING VOLUNTEERS AND 'PAVING THE WAY' TO THE MEDORA MUSICAL



Greg Butler

Ten years ago, the Theodore Roosevelt Medora Foundation's Volunteer Program was literally bursting at the seams. A critical part of Medora's summer operation, the 400-strong Medora Volunteers Program was putting a severe strain on housing facilities. Foundation officials came up with a solution—build a facility that would accommodate just the volunteers during

their summer stay in Medora. Finding the funds to build a "Spirit of Work Lodge" was a challenge. Luckily, for TRMF, Fargo's Greg Butler stepped forward, making a \$400,000 lead gift to kick off the fundraising for the \$1.3 million facility. Today, Medora volunteers have their own lodging facility, freeing up much-needed motel rooms for visitors.

It wasn't a glamorous project, like a golf course, or a hotel, or an amphitheatre, but Greg Butler says today "It was one of those practical things that needed to be done."

Greg is chairman of the board of Gremada Industries, a manufacturing firm based in Fargo, but with manufacturing plants around the country. Now semi-retired, he travels and keeps tabs on company operations from his small Fargo office. His philanthropic leanings are to families, children and education. A residence hall at the University of Mary bears his name. He takes a special interest in St. Mary's Central High School in Bismarck, where his three children graduated. There's a small plaque on the front of Medora's Spirit of Work Lodge recognizing him for his gift to our volunteer program.

And this fall, in Medora, another of his gifts is bearing fruit. His \$300,000 gift to the Medora Foundation was the "trigger" for TRMF's "Pave The Way" campaign that allowed construction to begin on the new road to the Burning Hills Amphitheatre and a new concrete parking lot, doubling the size of parking facilities for Medora Musical guests.

"This project is essential, and Greg got that," says TRMF



Pretty Much Done!

All that remains is the landscaping alongside the new road to the Burning Hills Amphitheatre. It's not a glamorous project, but an important one, and fundraising continues. Thanks to Greg Butler for his generous lead gift on the project.

President Randy Hatzenbuehler. "We have often used the phrase 'It is more than a road; it is a destination.' Greg understood that as well anyone, and he understood that roads and parking lots

break down after 22 years and they need to be replaced. We are so grateful to him for that insight."

"Well, maybe it's my years in the construction business," says Butler. "I know there's a continual need for roads and parking lots, and I was happy to be able to help."

With a smile, he adds "Randy's persuasive, and persistent."

"Pave the Way" is a \$2.5 million project, and it is mostly done now, although fundraising remains at the 50 per cent level to pay for it. Donors are still being asked to help finish the project before the Amphitheatre opens in the Spring.

For Greg Butler, it's a way to help improve the things Harold Schafer started on more than 50 years ago. "When I saw what Harold was building out there in 'no man's land,' I thought it was so great. North Dakota needs a place like this. If we take care of it, it will be there for a long time."

For the Butler family, and the Butler business, it's also a yearly destination. "Our business is a family business, and Medora is a great place to have family business meetings. And it's just a great place for families to get together and relax."

FRIENDS WE WILL MISS

We lost two good friends of Medora this fall. Adolph Fiebing, Jr., better known to Medora visitors as "JR," was our buggy driver the last few years, showing the sights of Medora to thousands of guests and relating Medora history. That's JR giving Sheila Schafer a ride around Medora last summer. John Knapp, longtime TRMF Board Member and major donor, was a businessman from Wahpeton, with business interests around the country. John preferred to help Medora quietly rather than step into the spotlight. We extend our sympathy to John's wife Christina Knapp and her family, and to JR's family.

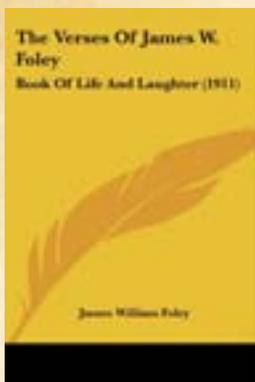


JR and Sheila in the wagon



John Knapp

New Editions of Foley's Poems Will Bring



One of the new digital reprints of James W. Foley's poems.

You might remember reading in this newsletter a couple of years ago about James W. Foley's connection to Medora. Foley, you'll recall, was North Dakota's longtime Poet Laureate, and his connection to Medora goes deep—he was raised here, and the house he lived in is still here. It is now the restored von Hoffman House, and if you haven't visited it in the last two years, you're in for a real treat and surprise.

Foley's family lived in the house built for the parents of Medora von Hoffman, and when the house was restored by the Theodore Roosevelt Medora Foundation

a couple years ago, a number of original furniture items were donated by Foley's descendants to be placed in the home.

We're talking about James Foley now because, even though he has been dead nearly 75 years, there's a renewed interest in his work, as evidenced by a series of new reprints of his books, and you can now buy most of them in new, paperback editions, for less than \$20. Kindle versions are less.

What's fun about these books is that they are facsimile reprints of the originals, so, thanks to the magic of 21st century digital reproduction, other than a new cover, the books look just like the editions our grandparents may have read from to our

parents at bedtime decades ago. One of the publishers, Kessinger Publishing, advertising Foley's *Book of Life and Laughter*, included the following note in its Amazon.com sales pitch for the book:

This scarce antiquarian book is a facsimile reprint of the original. Due to its age, it may contain imperfections such as marks, notations, marginalia and flawed pages. Because we believe this work is culturally important, we have made it available as part of our commitment for protecting, preserving, and promoting the world's literature in affordable, high quality, modern editions that are true to the original work.

That puts the book and the author in pretty good company—Foley stands alongside Dostoevsky, James Joyce and Charles Dickens in Kessinger's catalog.

Foley published more than 20 volumes of his poetry, and a number of them are now available in facsimile reproduction. With 2-3 day shipping now available from Amazon, they'd make good Christmas presents and bring a lot of smiles to children and grandchildren on Christmas Eve.

This new spate of reprints is not the first time Foley's work has been resurrected. Foley died in 1939, and as the years passed after his death, most of his original works were sold out. But in 1963, the members of the Seventh District of North Dakota General Federation of Women's Clubs decided it was time to make it possible for anyone to buy a copy of his works. In a foreword to their edition, published by The Bismarck

The Saddest and Happiest and Best Christmas

BILLY PEEBLE'S CHRISTMAS

By James W. Foley

(From *The Book of Boys and Girls*)

Billy Peeble he ain't got no parents—never had none 'cause
When he was borned he was an orfunt; an' he said 'at Santa Claus
Never didn't leave him nothin', 'cause he was a county charge
An' the overseer told him that his fambly was too large
To remember orfunt children; so I ast Ma couldn't we
Have Bill Peeble up to our house, so's to see our Christmas tree.
An she ast me if he's dirty; an' I said I guessed he was,
But I didn't think it makes no difference with Santa Claus.

My his clo'es was awful ragged! Ma, she put him in a tub
An' she poured it full of water, an' she gave him such a scrub
'At he 'ist sit there an' shivered; and he tol' me afterwurds
'At he never washed all over out to Overseer Bird's!
'An she burned his ragged trousies an' she gave him some of mine;
My! She rubbed him an' she scrubbed him till she almost made him shine,
Nen he 'ist looked all around him like he's scairt for quite a w'ile
An' even when Ma'd pat his head he wouldn't hardly smile.

"En after w'ile Ma took some flour-sacks an' 'en she laid
"Em right down at the fireplace, 'ist 'cause she is afraid
Santa Claus'll soil the carpet when he comes down there, you know
An' Billy Peeble watcher her, an' his eyes stuck out—'ist so!
"En Ma said 'at in the mornin' if we'd look down on the sacks
'At they'd be 'ist full of soot where Santa Claus had made his tracks;
Billy Peeble stood there lookin'! An' he told me afterwurds

He was scairt he'd wake up an' be back at Overseer Bird's.

Well, 'en she hung our stockin's up and after w'ile she said:
"Now you and' Billy Peeble better get right off to bed,
An' if you hear a noise tonight, don't you boys make a sound,
'Cause Santa Claus don't never come with little boys around!"
So me an' Billy went to bed, and Billy Peeble, he
Could hardly go to sleep at all—'ist tossed an' tossed. You see
We had such w'ite sheets on the bed an' he said afterwurds
They never had no sheets at all at Overseer Bird's.

So we 'ist laid and talked an' talked. An' Billy ast me who
Was Santa Claus. An'I said I don't know if it's all true,
But people say he's some old man who 'ist loves little boys
An' keeps a store at the North Pole with heaps an' heaps of toys
W'ich he brings down in a big sleigh, with reindeers for his steeds,
An' comes right down the chimibly flue an' leaves 'ist what you needs.
My! He's excited w'en I tell him that! An' afterwurds
He said that they never had no toys at Overseer Bird's.

I'm fallin' pretty near asleep w'en Billy Peeble said:
"Sh-sh! What's that noise?" An' w'en he spoke I sat right up in bed
Till sure enough I heard it in the parlor down below,
An' Billy Peeble, he set up an' 'en he said: "Let's go!"
So we got up an' sneaked down stairs, an' both of us could see
'At it was surely Santa Claus, 'ist like Ma said he'd be;
But he must have heard us comin' down, because he stopped an' said:
"You, Henry Blake and William Peeble, go right back to bed!"

Smiles at Christmas



James W. Foley

Photo courtesy of the State Historical Society of ND

Tribune, they said they contacted librarians across the state, who recommended the *Book of Boys and Girls* as their choice. By 1971, this too, was sold out, and they published a second volume of his work, entitled *Foley's Poems*, a collection selected by a committee of the Women's Clubs. This edition still shows up from time to time in used book stores and on Amazon's used book list as a collector's item.

For a town that never

scratched out a population of much more than a hundred, Medora claims quite a library of books featuring our residents, among them Theodore Roosevelt, The Marquis and Medora de Mores, Harold and Sheila Schafer, Doug Ellison, Harry V. Johnston, Rolf Sletten, "Doc" Hubbard, Lincoln Lang and Nellie Noyce. All have written books, or been prominently featured in them, and the poetry of James W. Foley adds a substantial body of work to that collection. If you like fine old original North Dakota books, you can find a lot of Foley's books, mostly published between 1915 and 1925, at used bookstores and on used book websites such as www.abe.com and www.alibiris.com. Both are good at shipping in just a few days, especially at Christmas time.

Christmas Poem Ever

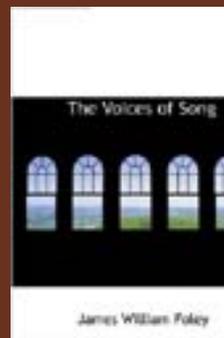
My goodness, we was awful scairt! An' both of us was pale,
An' Billy Peeble said upstairs: "My! Ain't he 'ist a whale?"
We didn't hardly dare to talk and got back into bed
An' Billy pulled the counterpane clear up above his head,
An' in the mornin' w'en we looked down on the flour-sacks,
W'y sure enough we saw the soot where he had made his tracks.
An' Billy got a suit of clothes, a drum, an' sled an' books
Till he 'ist never said a word, but my, how glad he looks!

An' after w'ile it's dinner time an' Billy Peeble set
Right next to Pa, an' my! how he 'ist et an' et an' et!
Till he 'ist puffed an' had to leave his second piece of pie
Because he couldn't eat no more, an' after dinner, w'y
Ma dressed him up in his new clo'es, an' Billy Peeble said
He's sorry he's an orfunt, an' Ma Patted Billy's head.
W'ich made him cry a little bit, an' he said afterwurds
Nobody ever pats his head at Overseer Bird's.

An' all day long Pa looked at Ma, an' Ma she looked at him,
Because Pa said 'at Billy looked a little bit like Jim
'At was my brother, but he died oncet, years ago,
An' 'at's why Billy Peeble makes my mother like him so.
She says 'at Santa brought him as a present, 'ist instead
Of little Jim 'at died oncet. So she 'ist put him to bed
On Christmas Night an' tucked him in an' told me afterwurds
'At he ain't never going back to Overseer Bird's.

TR Wrote Introduction to Foley's Book of Verse

One of James Foley's big fans was former President Theodore Roosevelt, who wrote an introduction to Foley's "The Voices of Song," published in 1916. The digitally reproduced book is available from Amazon.com for \$26. Here's TR's introduction:



It is now thirty-five years since I struck the Little Missouri, not long after it had been reached by the Northern Pacific Railroad. For a dozen years I owned a ranch, and at one time two ranches, on the river. Among the friends I made was the father of the author of this volume. Mr. Foley was one of the comparatively few men of that time and region who was devoted to reading and to books. Now and then, after six or eight weeks on the range with valued friends who were distinctly of a non-literary type, I would come in to spend an evening with Mr. Foley. At that time the present poet was one of the small Foley boys, and seemed far more likely to develop into a cow-puncher than a literary man. At different times he and his brothers worked for me and with me.

I think it was the author himself who, on one occasion in my absence, joined with my foreman Sylvane Ferris in improvising, out of my rather large collection of somewhat uncertain-tempered horses, a pair it was deemed possible to harness to a wagon in order to take a certain Eastern college professor and his wife out to see the Bad Lands. The team, which was driven by "Foley's boy," ran away, and the unfortunate professor broke his leg. Sylvane Ferris related the incident to me, explaining that he had called on the professor—who was then undergoing convalescence in the very unattractive local hotel—and had told him that in view of the accident he would not charge him anything for the rig. The professor retorted with some acerbity that he was glad some consideration was shown him, for he had begun to believe that the runaway rig was given him on purpose. "By George!" said Sylvane, "It made me hot to call that a runaway team. Why, one of them horses could never have run away before! He had never been druv but twice! As for the other horse, maybe he'd run away a few times; but there were lots of times he hadn't run away!"—which last statement Sylvane considered a guarantee of gentleness sufficient to please the most exacting.

So I can testify from personal knowledge that Mr. Foley writes his western sketches not out of books, but out of his own ample experience.

Theodore Roosevelt
Sagamore Hill
July 4, 1916

STROMSTAD AND SORENSEN JOIN TRMF DEVELOPMENT TEAM



Ron Stromstad



Bill Sorenson

Ron Stromstad is the Theodore Roosevelt Medora Foundation's new Director of Development. He began work with the Foundation in November. Ron is a native North Dakotan, growing up on a farm in Divide County. He attended North Dakota State University and earned a degree in Fisheries and Wildlife Management from the University of North Dakota. Ron worked for the U.S. Fish and Wildlife Service, and served as Wildlife Division Chief for the North Dakota Game and Fish Department before joining Ducks Unlimited. He served as Director of DU's Western Regional Office near Sacramento, CA, from 1994-2003, and then returned to Bismarck to work with the Great Plains Regional Office. He

retired from Ducks Unlimited earlier this year.

"Everybody loves Medora, and thanks to the Foundation, I now have the opportunity to be associated with a great

cause. I look forward to working with supporters of Medora from North Dakota and across the country," Ron said as he started his new job.

Ron and his wife Peg, a career-long middle school math and science teacher, live in Bismarck, and four children and four grandchildren are scattered around the country, but are frequent visitors to both Bismarck and Medora. He will work out of the Foundation's Bismarck office.

Ron is joined in the Foundation's Development Office by longtime Medora visitor and entertainer Bill Sorenson, who is working as a Development Consultant in the major gifts area. Bill is a former Bismarck mayor, legislator and businessman who performed his magic and comedy show for 30 years in Medora's Old Town Hall Theater, and last summer he was co-host of the *Medora Musical*, a job which he may reprise next summer.

"I'm just one of those guys who fell in love with Medora," Bill said. "I loved my summer there—it was the first time I've been able to be there the whole summer instead of driving back and forth from Bismarck every weekend. Now I hope to be able to help Medora by working with Randy and Ron and Denis in the Development Office."

Become a TRMF Member Now!

It's time to renew your membership in the Theodore Roosevelt Medora Foundation. You can use the membership form on page 11 of this newsletter, or call us at 701-223-4800. Join your friends in becoming a 2014 member of TRMF!

CALLING ALL VOLUNTEERS!

Applications have been sent to our list of potential 2014 volunteers. Didn't get one? Not a problem... simply call the Bismarck office at (701) 223-4800, give us your mailing address and we will send one right out to you. All applications are due back by January 10th, 2014. We are going to have our BEST and BIGGEST year ever in 2014; we hope you can be a part of it!



We're Looking For A Historic Bar

The photo above is of the bar in the back of the Harold Schafer Heritage Center. It was recovered from a historic Montana saloon and restored before it was put in place in Medora. We're looking for another one, now, for the new Pizza Parlor and Saloon being built this winter in Medora. If you know of a historic bar that might be available, please call us at 701-223-4800. We'd like to bring a touch of the Old West to our new facility!

END-OF-YEAR CHARITABLE GIVING PROVIDES LOTS OF TAX BREAKS



Maynard Sandberg

(Editor's note: The Foundation office recently received the following letter from longtime Medora supporter Maynard Sandberg. A Minot resident, businessman, sports and community supporter, Maynard is the kind of fan you want cheering for your "team.")

An open letter to everyone who loves Medora,

I'm sure you've seen it; Medora. Explore it. Adore it. It's the new tag line or "brand" as they call it. I think it describes perfectly how it all started for my wife and me over 35 years ago, when we started to come to Medora. We came and fell in love with it, and even today it remains one my favorite places. Even though I support many good things, Medora is one of the most important ones.

I want Medora to continue for generations to come, to GROW and GET EVEN BETTER! So, I've decided to make some decisions and choices about my money that can help build Medora NOW and INTO THE FUTURE. If I were sitting across from you, I would say exactly the same thing, maybe even more emphatically; if you love Medora too, then my invitation and challenge is to read on: (OK, I'm an ex-coach, I like X's and O's)

X I love this one, an amazing WIN-WIN situation, and it is almost crazy to not take advantage of it. If you are a North Dakota resident, and can give \$5,000 or more to a qualified endowment, like TRMF, you will receive a 40% Tax Credit. A \$5,000 gift could provide a state and federal tax savings of over \$2,500. It's like the state of North Dakota will virtually match your gift. Why would you not do it if you can? Don't miss this opportunity!

X I don't have a lot of money, but I know when I'm gone I don't want it to be wasted or all go to taxes. Do you want more income, to pay fewer taxes and make a difference while you're still living! Then I suggest exploring a Charitable Gift Annuity (CGA); you can save lots on taxes AND receive a fixed income for lifetime with solid earnings. I just set up my fourth CGA recently, and they keep getting better as I get older! You will earn more interest than on your CD's and many of the stocks that you're hanging onto. The fixed income is good for me, and the places that I care about, like Medora,

benefit. Call the TRMF Development Team to find out more.

- o *There are many folks reading this right now that have wealth that is far greater than they ever imagined. Hard work, good decisions, and in many cases just being "one of the lucky ones", we all now have the challenge to give back to the state that has given us so much. For many people, until recently, the option to give beyond taking care of our needs, our families and maybe some to charity didn't exist. Now, charitable giving is not only an option, but is a privilege and a necessity, a wise investment. Thoughtful charitable planning can increase your income, lower your taxes and can be soo much fun. I know, because I'm still around to watch and enjoy the changes that I and others have helped to bring about through our gifts to TRMF!*
- o *If you already give to support TRMF, then give some more! If you haven't given yet, do it now.*

“ If you already give to support TRMF, then give some more! ”

Harold Schafer built Medora and formed a foundation as a gift to North Dakota; he invites you to "join the TRMF and be as proud as I am in helping preserve

the history and legends of Medora." Become an annual member.

Recently, I heard of a woman who gave a substantial gift to the foundation. Randy and the entire staff were absolutely thrilled. I told them that as excited as they were, I would guarantee **"the donor was even more thrilled and grateful to have been able to make the gift!"** You can experience that same thrill, knowing you've made a difference.

Why give to TRMF? In their 27th year, it is one of the most highly respected and successful foundations around. Donors have entrusted almost \$36 million to TRMF, and it continues to grow, mature and expand through the wise and care-full stewardship of its board and dedicated staff.

I encourage you...No, I challenge you to consider a significant gift to Medora, TRMF, our state, and ultimately to yourself and family! Medora. We've Explored it and Adored it; now let's Support it! Thanks for listening!

Maynard

WHERE ARE THEY NOW?

COWBOY LYLE: I JUST FELL IN LOVE WITH MEDORA

Lyle Glass grew up on a farm near Crookston Minnesota, and one of his boyhood jobs was taking care of the horses. That experience instilled a love for animals and the land and, in 1973, led him to his first job out of Minnesota Technical College, as a wrangler for the Gold Seal Company in Medora, North Dakota. Forty years later, he's still in Medora, and his love for horses has not diminished.

"I was enrolled in the horsemanship program, and I wanted to go out west and work for a trail ride concession, or become an outfitter," Lyle says now from his permanent home in Medora. "But I came out here and fell in love with Medora. It started out as just a summer job, but then every year I would come a little earlier in the Spring, and stay a little later in the Fall, and eventually it became a full time job."

That was in the 1980s, and since then he's done most everything in Medora—worked on the maintenance crew, cooked at the Rough Riders Hotel, managed the stables, drove wagonloads of tourists around town, took care of the livestock, worked as a stuntman in the Medora Musical . . . and it was the latter that led to his Medora claim to fame. He became Cowboy Lyle, famous for his "ghost ride" down the steep slope behind the Burning Hills Amphitheatre.

He's appeared more than 3,000 times in the Medora Musical, and in all the years of doing that show, he missed only one night, due to illness, until he was struck by severe medical problems in 2010. Unable to get on a horse any more, he was forced to retire.

"That aortic aneurism slowed me down, that's for sure, but it couldn't keep me down forever," Lyle says. Although now retired from TRMF, he was back in the Musical in 2013, raising and lowering the flag at the beginning and end of each show. Now he does mostly volunteer work for the Foundation, and he can often still be found sitting on a bench in downtown Medora in his chaps and spurs, visiting with children experiencing the Old West for the first time, and enjoying sharing his favorite answer to the often asked question "Mister, are you a real cowboy?" His reply: "Nope, but I'll do until a real one comes along."

He's even got a TRMF gift shop named for him—Cowboy Lyle's Candy—and gets a kick out of the fact people tell him he "sure makes good candy."

His passion for horses led him to a hobby that's become a major focus of his life in retirement—photography. "I started out taking pictures of the horses



Cowboy Lyle Glass appeared in the Medora Musical more than 3,000 times

with a little Kodak Instamatic, and people told me they were pretty good, so I started investing in good camera gear, and now I spend a lot of my time out in the Park taking pictures," he says. His work is recognized regionally and nationally, and he's won "a drawerful" of ribbons at art and photo shows for his work. From time to time, he sells framed copies of his photos, and has developed a line of greeting cards with his images on them, which can be purchased from TRMF stores.

The presentation of the flags by "Lyle Glass and the Medora Trail Riders" became a staple of the Medora Musical over the years. "Lyle became one of the most famous Medorans, and everyone was sad to see him leave the Musical, but we're happy he's still here, and still a part of the Medora family," said TRMF President Randy Hatzenbuhler.



**TRMF's Annual Members'
"Arizona Days" Gathering
Wednesday, March 5, 2014**

Theodore Roosevelt™

MEDORA FOUNDATION

As a Theodore Roosevelt Foundation Member, you will be recognized in the Medora Musical program and our annual Development Report. You also receive an exclusive invitation to special "Members Only" events in Medora and Arizona, and you will receive all TRMF publications

Personal Member (\$250) Benefit Options

- A. Two Season Passes to the Medora Musical
- B. Two Rounds of Golf at Bully Pulpit Golf Course
- C. The TR Bundle: A Theodore Roosevelt Bust and the Book "A Free and Hardy Life"
- D. Shoppers Delight: A \$125 Retail Shopping Spree at TRMF Stores
- E. A Picture Plus 1,000 Words: Sam Coleman signed print & book by Rolf Sletten



Business Member (\$1,000) Benefit

Four Medora Musical Season Passes and Four Rounds of Golf At Bully Pulpit!

Personal & Business Members

Enclosed is my membership gift. My choices are as follows:

- Enclosed is payment of \$250. I want the full charitable deduction of \$250 and decline any membership benefit options
- Enclosed is payment of \$250. I would like the membership option A: (charitable deduction of \$125)
Names on passes: _____
- Enclosed is payment of \$250. I would like the membership option _____ from the list above. (charitable deduction of \$125)
(choose letter B-E)

NEW! Business Membership!

- Enclosed is payment of \$1,000. I would like the Business Member option of Four **Medora Musical** Season Passes and Four Rounds of Golf at **Bully Pulpit**. (charitable deduction of \$500)
- Enclosed is payment of \$1,000. I want the full Business Member charitable deduction of \$1,000 and decline any membership benefit options.

Name(s) _____ Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Email _____
 Method of Payment: Check Credit Card
 Credit Card Number _____ Expiration Date: ___/___ Verification code: _____
(3-4 digits)
 Authorized Signature _____

**Sign up now for your 2014 membership in the Theodore Roosevelt Medora Foundation.
 Mail your completed membership form to: TRMF, Box 1696, Bismarck, ND 58502.
 If you have any questions about our membership program, call us at 701-223-4800.**

Values

We show **respect** for people and place.
We deliver **excellence in hospitality**.
We **work** with creativity and integrity.
We are a family who values **family**.

Vision

We connect people to Medora for positive, life-changing experiences.

Board of Directors

Harold Schafer, Founder (1912-2001)

Ed Schafer, Chairman

Jay C. Clemens, Vice Chairman

Guy Moos, Secretary

Don Clement, Treasurer

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Gretchen Stenehjelm
Greg Tschetter
H. Patrick Weir

Staff Officers

Randy C. Hatzenbuhler, President
Ron Stromstad, Development Director

Mission Statement

Preserve the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

Present opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

Serve the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.