



*Theodore Roosevelt*  
MEDORA FOUNDATION

SPRING  
2017

# ROUGH RIDERS REVIEW

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## ***Heeeerrrrre's Bill!***

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HE'S UP TO!





# "Leaning into the Tension" – Our Plan



Randy Hatzenbuehler  
TRMF President

A picture of a full house at the Burning Hills Amphitheatre from a night in the early 1970's hangs on my office wall. It hangs in contrast to a comment we often hear visitors appreciatively say, "I love Medora because it is largely the same as it was when my parents brought us here 40 years ago."

We embrace the tension that the photo and the comment represent. Our Board of Directors recently met and reviewed a draft five-year plan. The plan recognizes that tension by challenging us to "add to, without taking away from," the authenticity of Medora. So what does the board see for Medora? Here's an overview:

**Medora Musical and Burning Hills Amphitheatre** – the "new" theatre is in its 27th season. We will make sure it remains first class:

- Thank you Mark and Claudia Thompson of HA Thompson and Sons for doubling the capacity of the restrooms at the theatre. The project will be complete for the 2017 season!
- New seating—we will invite you to sponsor new seats that will serve us for the next quarter century.
- We have a plan to provide a better, safer, faster exit for people unable to ride the escalator.
- Research is being done to identify the right investment for a significant theatrical enhancement to the show.
- A \$3 million investment in the road and parking was completed just a few years ago.
- A \$2 million endowment to support the show.

**Historic Preservation and Restoration** – In June we will open the renovated Old Town Hall. The stage is being named in honor of Bill Sorensen's long run of entertainment in Medora. The addition and improvements will feature handicap accessibility, new restrooms, box office, gallery, new seats, lights and sound. Thank you John Andrist, Mike and Peggy Bullinger and many others who helped fund this \$500,000 improvement. There are 205 new seats, each sponsored with a \$500 gift; currently about 50 seats remain to be sponsored – call us if you would like your name on one!

Nowhere do we need to "lean into the tension" more than the need for better **guest and seasonal housing**. The Bunkhouse lodging property serves a vital need for Medora. It provides the most economic lodging available for guests in Medora. The five year plan calls for us to replace this property. Once that is completed, we will address seasonal housing needs.

**"The Town Square Initiative"** focuses on the downtown experience by adding more musical entertainment and living history on the streets of Medora as well as physical improvements to the Town Square Show Hall (formerly the Chuckwagon). There will be a compelling reason for every visitor to Medora to be at Town Square. Thanks to support from Van and Dee Larson, the cast of the *Medora Musical*

will live in Medora rather than in Belfield, where they have stayed for the nearly 30 years. This will allow cast and band members to play a greater role in the "Town Square Initiative."

What is the **next attraction** for Medora? The City of Medora has engaged a designer to provide plans for a major upgrade to the city's swimming pool and tennis court area, which is adjacent to the Family Fun Center. We are open to partnering with the City to create more activities for families in this area. We are also revisiting the possibility of adding a **zip-line** as a new attraction for Medora. We would love to hear your thoughts.

Last but not least, our five year plan recognizes the importance of building a strong **Endowment** for the Foundation. In 1986, when the Foundation was created, the Endowments established by Harold Schafer and Erma Wolters totaled \$1.7 million and represented 25% of the total assets of the Foundation. The earnings from the Endowments support the Foundation.

The Foundation's assets and responsibilities in Medora have grown. Today, the Endowments total more than \$4 million, but that's just 8.75% of the asset base. Our goal is to grow and maintain the Endowments to 20% of the total assets; this would mean a \$10 million increase in the Endowments. I think that's a realistic goal.

I often felt Harold Schafer was "the smartest guy in the room" whenever I was in his presence. It was not a high-brow sort of intelligence, rather an intelligence that quickly understood people and recognized what was needed. It is fascinating to me that three decades later we can see that the early relationship of Endowments to Total Assets may not have been a coincidence. Harold and the Schafer family understood what it took to support Medora because they and the Gold Seal Company had been doing it for a couple decades already.

These are highlights of the five year plan. It does not take very long to identify \$40 million of opportunity for Medora. Today is March 16 as I complete this article. It marks one year since Sheila Schafer passed away. I miss sharing plans for Medora with Sheila and Harold. It makes me smile thinking about their likely reactions: Sheila would naturally exude excitement and praise; Harold would do the same in a more subdued way, but by the time he was finished the plan would have called for \$100 million, instead of \$40 million, in investment!

Thank you for caring for Medora. We can't wait to see and serve you in Medora this summer!

A handwritten signature in brown ink that reads "Randy".

(P.S. Almost forgot – I'm thrilled to let you know that there will be six North Dakotans in the cast and band for this year's *Medora Musical*).





# Under Harold's Hat

TRMF's Founder and First Board Chairman Harold Schafer was well-known for a faded old felt hat covered with pins and buttons from people he had met and places he had been. A lot of wisdom emanated from under that hat, and each issue we bring you some of that, from Harold's extensive files and those of his Gold Seal Company.

## What's My Line? 600 Million Bubble Baths!

*(Reprinted from the Bismarck Tribune, February 24, 1973.)*

Arlene Francis covered her brow and asked "What could touch your entire body all at once?"

Harold Schafer, president of Gold Seal Company, maker of Mr. Bubble, smiled. It looked like he might stump the panel on the nationally syndicated television program "What's My Line?"

Appearing as a bubble bath manufacturer, he faced stiff questioning from the stars, Arlene Francis, Luci Arnaz, Soupy Sales and Gene Rayburn. The show was taped in New York for national syndication in March. Larry Blyden, the host, gave the panel a quick clue after Harold signed in on the guest black board.

"Mr. Schafer is involved with a product," Blyden said

Luci Arnaz was the first to ask questions.

"No, you don't eat the product," Schafer said.

It was one down and nine to go.

"Would I find this product in the living room?" Rayburn wondered.

"No," Blyden said.

The hot lights for the color show bore down on the set. Schafer remained cool and in command. His answers were brief and precise. The panel was in trouble. They couldn't guess his line.

"Can I hold the product in both hands?" Soupy asked.

"Yes," Schafer said.

"Well, that really helps," Soupy answered, looking more perplexed than ever. A second later he posed another question,

but the answer was "No." Each time there was a "no" response on the show, the questioning moves onto another panelist and the guest gets a point. Finally Rayburn found out the product Schafer manufactured was found in the bathroom.

"No it's not shower caps," Schafer said.

By now it was seven down and three to go.

"Are you in tubs?"

"In a way," Schafer answered.

"Then you make them?"

"No," smiled Schafer.

With only two guesses left, Luci Arnaz appeared baffled. "What's in the bathroom besides a shower and tub that you can hold with both hands?" Blyden asked if she'd like to pass.

"No, I'll get it. We'll get it if we have to stay here all night."

The audience grew quiet. They were wondering if the panel were out of steam. That rarely happens.

Stalling for time, Luci asked a few more questions and her face lit up. "I know, if it covers your entire body in the bathroom, it's bubble bath!" Luci smiled in victory, saying "You wanted me to pass."

"Sorry," Blyden said. "You're right. Mr. Schafer manufactures Mr. Bubble bubble bath for Gold Seal Company, Bismarck, North Dakota."

After the questions, Mr. Schafer commented that 20 million Mr. Bubble bottles are sold each year, which means that some 600 million bubble baths are taken annually in the U.S.!



**Harold signs in, on "What's My Line?" Harold was a master at public relations. The appearance on the national TV show was worth millions in free advertising**

## The Bridge Club Ladies at Lunch

Here's a long-ago photo of the members of Sheila Schafer's bridge club, pausing for a photo over lunch. Harold had a soft spot in his heart for the bridge ladies, and often paid for them to take expensive vacations to places like Paris. Around the table, from left, are Edna Moses, Vivian Dahl, Dorothy Peterson, Sheila, Marilyn Rose, Betty Aide, Audrey Pratschner and Eileen Clifford.





# Ask President Roosevelt



Joe Wiegand as President Theodore Roosevelt

as TR, Wiegand takes questions from the audience.

**Q: One hundred years ago, in April, 1917, the United States went to war in Europe. What would you want Americans to know today about the role of the United States in the First World War? What would you have them do?**

*"Ask President Roosevelt" is a feature of the Theodore Roosevelt Medora Foundation Member Newsletter, the Rough Riders Review. For five summers, veteran TR repressor, historian, and actor Joe Wiegand has brought Theodore Roosevelt to life on the matinee stage at Medora's Old Town Hall Theater. During the off-season, Joe travels the country as TR, representing the Medora Foundation. As part of every performance, in character*

**A:** While my own offer to serve in the American Expeditionary Forces was denied by President Wilson, my four boys fought in the war, a son-in-law served as an Army surgeon, and my daughter and daughter-in-law served as American Red Cross nurses in France during the war.

I want the American people to remember the tens of thousands of Great Plains & Western States cowboys, farmhands, & miners who left their families & country homes to join their city cousins in the service of a great cause; to remember the 434 men from North Dakota who died in that war; to remember the 583 from Montana, the 972 from Minnesota, the 218 from South Dakota, & remember the more than 116,000 American Soldiers, Sailors, Marines, & Merchant Marines who gave their lives that the people of Europe might live more free and that the United States might preserve our Republic for future generations.

I want visitors to Medora to remember that nearly 61,000 of our Canadian cousins gave the ultimate sacrifice. I hope every Medora visitor returns home to seek out information about those who served a century ago. Maybe a local World War One memorial needs sprucing up or some local graves could use some tender care. Certainly, your American Legion or Veterans of Foreign Wars could use some support. "Do what you can, with what you have, where you are."

## MEDORA 2017 CALENDAR OF EVENTS

<b>April 11</b>	Bully Pulpit opens – weather permitting
<b>June 1</b>	Teddy Roosevelt Salute to Medora – Town Hall – 3:30 pm – through Sept. 8
<b>June 2</b>	Medora Musical opens – through Sept. 9
	Pitchfork Steak Fondue opens – through Sept. 9
	Medora Riding Stables opens – through Sept. 9
<b>June 10</b>	Family Fun Center opens – through Aug. 13
	Bull Moose Mudders 5K Mud Run
<b>June 17</b>	Gospel Brunch opens – through Sept. 10
	- 9:30 am - W, F, Sa, Su
<b>June 26</b>	Bill Sorensen Special Review opens – through July 4 - 1:30 pm daily
<b>June 28</b>	Kat Perkins Rising Star Music Camp – through July 1
<b>July 1</b>	Independence Day Parade
	Kat Perkins Legends Tribute – BHA – 3:30 pm
<b>July 4</b>	Independence Day Parade and Fireworks
<b>July 8</b>	Jared Mason Live opens – Town Hall – through Aug. 19 – 1:30 pm
<b>July 9</b>	Military Appreciation Day
<b>July 10</b>	1964: The Tribute – A Beatles Celebration -- BHA – 7:30 pm
<b>July 14-16</b>	4th Annual Gathering of TRs
<b>July 15</b>	Tigirlily concert – BHA – 3:30 pm
<b>August 5</b>	Maah Daah Hey 100 Mountain Bike Race
<b>Aug. 12-13</b>	Cowboy Mounted Shooting
<b>August 21</b>	The Highwaymen LIVE! – BHA – 7:30 pm
<b>Sept. 9-10</b>	Hot Air Balloon Rally

**SEE MORE EVENTS AT  
MEDORA.COM/EVENTS**



TR's youngest son, Second Lieutenant Quentin Roosevelt, at left, was killed in action during the Second Battle of the Marne in France on Bastille Day, July 14, 1918. A trained pilot, he was a member of the U.S. Army Air Corps, and was just 20 years old when his plane was shot down by the Germans.

During the "Gathering of TRs IV" in Medora this summer (July 14-16), Quentin will be portrayed by Austin Artz of Minot (at right), on the 99th anniversary of Quentin's death. The gathering is an annual public performance conference of TR re-enactors from across the U.S.



# Old Town Hall Theater Expanded, Updated

**T**hanks to generous lead gifts from TRMF board member John Andrist of Fargo and former TRMF board member Peggy Bullinger and her husband Mike, also of Fargo, visitors to Medora this summer will see an expanded and updated Old Town Hall Theater.

The expansion of the building's east side will allow for a new handicapped accessible entrance to the building.

New permanent theater-style seating will be installed before the summer season starts, and this year, three shows will be presented in the theater:

- *A Teddy Roosevelt Salute to Medora*, featuring our own TR, Joe Wiegand, at 3:30 p.m. June 2-25 and July 5-September 8
- *Jared Mason Live* at 1 p.m. July 8-August 19, featuring North Dakota native, recording artist and Broadway star Jared Mason in a live musical performance.
- And a special magic show by Bill Sorensen, co-host of the *Medora Musical*, at 3:30 p.m. June 26-July 4.

In addition to the new expanded entrance and permanent seating, a new stage will be dedicated as the Sorensen Stage honoring our magical star Bill Sorensen, who performed on the stage for more than 30 years in *Medora's 4-M Review*.

The original Town Hall served as the center of Medora

activity for many years before being purchased and restored by the Gold Seal Company. When President Theodore Roosevelt visited Medora in 1903, he invited his old Medora friends to come to the Town Hall to see him.

Nearly 100 showed up, and they were captured in a classic photo inside this Town Hall with the president.

In addition to the gifts from the Bullingers and John Andrist, the expansion is being paid for by dedicating seats in the theater, much like we did when we built the Burning Hills Amphitheatre 25 years ago. Seat sponsors who contribute \$500 will have their names attached to the seats. To purchase a seat sponsorship, contact Ron or Randy at 701-223-4800.



President Theodore Roosevelt (center) and his Medora friends in 1903 in the Medora Town Hall, now the Old Town Hall Theater.

## Mike and Peggy Bullinger Named Philanthropists of the Year

**M**ike and Peggy Bullinger of Fargo, longtime TRMF supporters, were honored as Philanthropists of the Year by the Northern Plains Chapter of the Association of Fundraising Professionals. The award was presented by AFP member and TRMF President Randy Hatzenbuehler, who nominated them for the award. In his nomination, Randy said Mike and Peggy have been part of a revitalization of Medora over the past 15 years. Mike and Peggy purchased a home in Medora that was in bad repair and refurbished it to become one of the finest properties in Medora. That served as a catalyst for TRMF to rebuild or restore 13 historic properties in the past 8 years. Peggy is a past TRMF board member, and the Bullingers have been part of nearly every major project in Medora, including Bully Pulpit Golf Course, the Rough Riders Hotel, the Life Skills Center, the Ferris General Store, The Schafer Center Patio and the Old Town Hall Theater. We are grateful for their support and congratulate them on the award.



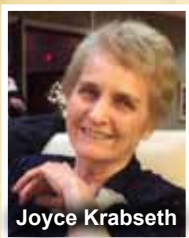
## He's Back, and We're Glad!



**A**fter serving as co-host of the *Medora Musical* for three years, Bill Sorensen was diagnosed with cancer early in 2016. He spent the rest of the year getting rid of it, with lot of cheers and prayers from friends all over the country who had seen him perform and wanted him back on stage. It worked! And this year, he returns to the *Musical* stage as co-host with Chet Wollan. Bill's been a fixture in Medora for more than 40 years, and this year, his name will become a permanent fixture in Medora when we dedicate the "Sorensen Stage" in the newly remodeled and expanded Old Town Hall Theater.

*Welcome Back Bill!*

# Life Skills Center Prayer Room Dedicated to John Krabseth



**J**ohn Krabseth was a man of strong faith. And he loved Medora, Theodore Roosevelt National Park, and the North Dakota Badlands. When John passed away in 2014, his wife Joyce and their children wanted to do something special to remember him in Medora.

When Joyce and her family learned that the new Life Skills Center in Medora was going to have a prayer room, for use by full-time and seasonal employees, they made a gift to the Theodore Roosevelt Medora Foundation to dedicate that room in John's memory, becoming one of the major donors to that facility.

The Krabseths have been part of a number of major projects in Medora, and are members of the Foundation's "In The Arena Society," with gifts of more than \$500,000 since the Foundation began in 1986.

"It started when I bought two seats in the Burning Hills Amphitheatre in honor of my parents, Myron and Mildred Scott," Joyce says. "My folks always went to Medora, and I remember going with them even as a little girl. We were at the dedication of the National Park, and I still have a button I got at that event dated June 4, 1949."

Later, when Gold Seal began its restoration work in Medora, and she and John had a young family, they were in Medora for one of Harold Schafer's famous buffalo barbecues. "We didn't have much money then, and we could only afford one sandwich, so we bought it and spit it among the kids," she says now, with a laugh. "My, we've come a long ways."

After they bought the two chairs in the Amphitheatre, they were invited to the annual TRMF "Roundup," and that



The button Joyce got at the dedication of Theodore Roosevelt National Park in 1949

was the beginning of a long association with the Foundation.

The Krabseths, who were lifelong farmers and in the insurance business in Williston for many years, have made gifts to a number of Williston and North Dakota charities over the years. "John always said 'I made my money in North Dakota, and I'm going to keep it in North Dakota.'" Joyce says.

They loved Medora because it is a family place. "We always took our family there, and I keep going back, even with John gone, because I love what the Foundation has done there to keep it for families," Joyce says. Today, Joyce, her three children and their spouses, along with her eight grandchildren and nine great-grandchildren, are regular visitors to Medora.

"I told the grandkids at Christmas that their Christmas checks were a little smaller this year because we're all participating in the gift to the Medora Foundation in Grandpa's name," she says. "They all thought that was just fine."

TRMF Development Director Ron Stromstad said "Joyce has discovered the true joy of giving. Her passion for Medora runs deep, and we all cherish her as a person and what she continues to provide that makes Medora a better place. We look forward to seeing Joyce in Medora for many more summers."



Joyce and John Krabseth and their children, Holly, Blake and Bruce, at a family reunion in 2012.

## "Spur Your Inner Artist!" At Medora Art Workshop June 5-8

**T**he Theodore Roosevelt Medora Foundation will host a new, exciting learning opportunity for Medora visitors this summer when artist Barbara Benda Nagle offers an art workshop, "Spur Your Inner Artist!"

Participants will experience the artistic process from sketchbook to final painting with Nagle, a professional artist and veteran teacher. This 4-day workshop will provide detailed instruction in the beautiful setting of Medora, where Painted Canyon views and wildlife provide endless inspiration. Held in the new Bill and Jane Marcil Life Skills Center, this workshop is open to all levels of learners, ages 16 and up.

Barbara Benda Nagle is a native of Wahpeton, ND, and currently lives in Moorhead, Minnesota. She holds bachelor degrees in Art Education and Elementary Education from Minnesota State University Moorhead. Recently retired from teaching, she now works as an independent instructor and full-time painter and is a part-owner of Gallery 4, Ltd., an artist



Barbara Benda Nagle at work on a Badlands landscape.

cooperative in Fargo.

Barbara and her sister Bev Benda will also offer free "Art in the Park" activities for children and will display and sell artwork and provide free art demonstrations during their time in Medora.

"Spur Your Inner Artist" will be held

June 5-8, 2017. Class size is limited, so register early if you are interested. Workshop packages will be offered that include lodging and *Medora Musical* tickets. For more information, or to register, contact TRMF at 701-223-4800.



# John Hild Retires After 40 Years in Medora

**N**ot long after Harold Schafer began his restoration project in Medora, he noticed a young ranch kid hanging out from time to time around town, and one day they struck up a conversation. Young John Hild was growing up a few miles south of Medora on the Maltese Cross Ranch, once owned by Theodore Roosevelt, and at that time, owned by his father, Joe Hild.

Harold said he could use a strong young man around town. John said he could use a little extra money. Pretty soon John was sweeping streets, and helping clean rooms at the motel, and doing whatever odd jobs needed doing, and he had a summer job all through high school.

John came to work full-time for Gold Seal after his high school graduation in 1977, and never left, until February 1, when he retired after 40 years keeping things in Medora running as TRMF's maintenance director.

TRMF President Randy Hatzenbuehler said "John has been a part of TRMF since day one of its creation. His work, loyalty and leadership has played a major role in the growth and development of our organization. TRMF has a good reputation and standing in the community of Medora, and the larger community of North Dakota, and John has been an important part of helping to build that reputation and standing."

TRMF Board Chairman Ed Schafer agreed. "Before TRMF, when it was still Gold Seal, when we'd bring our executives and sales staff to Medora, we always made sure John was around," Ed said. "He was our real connection to Medora—he WAS Medora, a real cowboy who told cowboy stories, and our Gold Seal people liked him immensely. He had a big part in bringing the town and Gold Seal together."

A rough and tumble, straight-shooting cowboy who never pulled any punches, he speaks of Harold Schafer with awe

and affection in his voice, remembering when Harold and Ed announced they were going to sell Gold Seal and how they encouraged everyone to stay on under the new Foundation when it was created in 1986.

"Medora wouldn't have survived without the Foundation," John says. "Sure, we were worried at first, but it was pretty seamless for us employees. Harold understood we needed those jobs to support ourselves and our families."

He recalled that Harold had put together a revenue sharing plan for the Gold Seal employees, and, when the company was sold, everybody got a check. "Mine was \$9,000," John recalled. "I bought a new tractor for the ranch."

For the next 30 years of John's career, when it came to making sure the jobs got done, whether it was rebuilding stages and sets damaged by wind, pulling wires for new technology, cleaning up after floods or solving backed-up sewer problems, John was always there, often working on incredibly tight deadlines with people waiting to buy tickets to the *Medora Musical* or check into a hotel room.

John's been working with his successor, Tim Swenson, for the past year, and says the Foundation's maintenance division is in good hands. For John, it's back to the Maltese Cross Ranch. But we'll probably see him often in Medora. We hope so.



John Hild in his corral at the Maltese Cross Ranch, with his Maltese Cross branding iron.

## Kat Perkins Music Camp Returns

**K**at Perkins' Second Annual Badlands Rising Star Music Camp returns to Medora this summer, June 28-July 1. *Medora Musical* alumnus and former star of television's *The Voice*, Kat Perkins welcomes campers ages 12-18 to participate in an immersive and inspiring musical environment, learning from Kat and her handpicked team of advisers. If you hope to elevate your music to the next level, or even go all the way to the top, this camp is for you.

"When I was 17, I had a life-changing experience at a music camp," Kat says. "It made me a better singer and performer, and it changed my whole perspective on performing as a career."

"Then on NBC's *The Voice*, my life changed once more in

so many positive ways. After that experience, I instantly knew that I needed to use my 'new voice' to educate and inspire."

"Now, I'm setting out to change lives just like mine was, and my Badlands Rising Star Camp is set up to do just that," Kat says. "We will create, support and inspire!"

Nearly 40 talented singers from as far away as California participated in last year's Rising Star Camp in Medora. Availability is limited so if you are interested, sign up as soon as possible. Campers will again open Kat's summer concert in the Burning Hills Amphitheatre on July 1.

For more information, and to register for the camp, go to Kat's website, [katperkinsmusic.com](http://katperkinsmusic.com).





# 2017 Medora Concert Series Has a Tribute Theme

**T**he Burning Hills Amphitheatre will be home to four special concerts this summer. We've made a commitment to offering high-quality concerts in addition to our traditional vacation experience at the *Medora Musical*. This year our Summer Concert Series will feature a tribute theme.

The series starts July 1 with Kat Perkins returning to our stage, singing the songs of Patsy Cline, Dolly Parton and Linda Ronstadt. Her concert is at 3:30p.m. Saturday, July 1.

On July 10, the group "1964-the Tribute," dubbed "The Best Beatles Tribute on Earth" by *Rolling Stone* magazine, will present an evening concert with the cast of the *Medora Musical* taking a night off. Our own Jared Mason will open for them, taking the stage at 7:30 p.m.

On July 15, Tigirlily, the rising North Dakota sister duo, will

present an afternoon concert at 3:30, with brand new music and featuring special guest dancers from Bismarck's "Let's Dance" Studio.

Our final evening concert will be "The Highwaymen LIVE," a tribute to perhaps the greatest country music super group in history, featuring the music of Johnny Cash, Willie Nelson, and Waylon Jennings. North Dakota Folk singer Jesse Veeder will open for the group, taking the stage at 7:30.

Each of the two afternoon concerts are available to pair with a *Medora Musical* ticket at a savings. The specially scheduled night concerts may be paired with the Pitchfork Steak Fondue for a savings that evening.

Tickets are available at [www.medora.com](http://www.medora.com). Reserve your tickets early for the best seats for this outstanding concert lineup.



**Kat Perkins**  
Saturday, July 1



**1964: the Tribute**  
Monday, July 10



**Tigirlily**  
Saturday, July 15



**The Highwaymen LIVE**  
Monday, August 21

## What's New in Medora This Summer?

### Burgers for Breakfast?

Yep, Burgers for breakfast. You read that right. The Maltese Burger Stand in the Town Square will offer up a sausage-patty breakfast burger you have to taste to believe. Also available, a breakfast bowl full of grits or oats topped with bacon, eggs and cheese. Serving at 8 a.m. daily.

### Roosevelt's Outpost - Medora's Newest Store!

Roosevelt's Outpost has all the merchandise you need to commemorate your visit to North Dakota's only national park—Theodore Roosevelt National Park. You'll also find a wide array of basic camping gear and camping and hiking supplies. Our newest store is located across the street from the North Dakota Cowboy Hall of Fame, and is open from 10 a.m. to 7 p.m. daily. Check it out!

### Gospel Brunch Schedule Expanded!

Because it was such a big hit last year, the Gospel Brunch, featuring hostess Emily Walter, has expanded its schedule to four days a week. Beginning June 17, the Gospel Brunch starts serving at 9:30 a.m., with the show at 10:30 a.m., on Wednesday, Friday, Saturday and Sunday. Bloody Marys and Mimosas available!

### Bull Moose Mudders 5K Mud Run

Discover the fun of greasing up in Badlands gumbo and washing off in the Little Missouri River at the Bull Moose Mudders 5K Mud Run on June 10. This is one tough mudder. Registration includes *Medora Musical* ticket. For more information, go to [medora.com](http://medora.com).



# Bully Pulpit Opens in April

Weather permitting, April is golf time in Medora. Call 701-623-4653 or visit our website at Medora.com to reserve your tee time now.

Bully Pulpit Gift Cards and Bully Pulpit Players Cards are also available now. Bully Pulpit Gift Cards make wonderful graduation presents! And with your Bully Pulpit Players Card, you'll get all the perks of membership, including discounted green fees, free golf carts AND 7 free rounds of golf in April and 7 free rounds of golf in October!

## **Spectacular golf and ND Badlands scenery!**

*"Staff was super accommodating and rescheduled us due to rain. Grounds were very well maintained and views were spectacular."* -September 2016

## **Wow!**

*"We went all the way to North Dakota specifically to play this course, and we were not disappointed. The 14-16th holes up in the Badlands are some of the most beautiful you will ever see. Saw lots of wildlife, and had a very pleasant day in June."* -June 2016



## **Amazing Course!**

*"Wonderful welcoming staff!! Course exceeded all expectations. Will play again and again. The views of the North Dakota Badlands are amazing."* -September 2015

## **If you golf, you MUST play this course.**

*"Every time I play here I am amazed by the scenery. The course itself is a great golf experience but the views alone are worth the price of the green fees which are very reasonable. A must for any golfer."* -August 2015

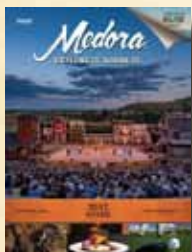
## **Bully Pulpit is a must-play course. Put it on your bucket list!!**

*"There are a ton of golf courses in North America, but this one is by far the most beautiful course! With 5 Tee boxes, this course also challenges every type of golfer. I recommend everyone to go there at least once!"* -June 2016

## **Challenging but fair.**

*"A challenging but fair course, we did the golf and stay deal with the Rough Riders Hotel, very reasonable fees. The back nine is the most dramatic setting I have seen in the USA. All in all, a fantastic experience."* -June 2016

## 2017 Vacation Guides Available



The 2017 Medora Vacation Guide Delivery Team, headed by Kenny Siegel, is on the road, headed to your town. Look for our new Vacation Guide at visitor centers, newsstands and store entrances around North Dakota. If you can't find one, call us at 701-623-4444 and we'll stick one in the mail for you.

## Our mini-golf course even got a good review!

*"Took our kids for the first time mini golfing. Was a bit challenging (one is 3), but a lot of fun. I think the best thing was it was super cheap. I really liked that they don't kill you on price. It was kind of crowded, but it was a Saturday afternoon. Thursday, when we saw it, but didn't go, it wasn't as bad. There is a killer park for the kids across the street too."* -August 2016

## BOOKS WE RECOMMEND

## **Spectacular North Dakota Hikes: Bring The Dog** BY SUSAN WEFALD

If you're tired of walking in boring circles around the mall, or the walking track at the Y, but enjoy, or need, the exercise, Bismarck politician-turned-author Susan Wefald provides you plenty of alternatives in her guide to the best hikes—long and short, strenuous and easy—in North Dakota. Most of us know the Wefald name from politics and government. Susan served 16 years as a North Dakota Public Service Commissioner, and her husband and hiking companion Bob was a North Dakota Attorney General and District Judge. Both now retired, they spend much of their free time hiking both busy and little-known trails in their home state. Her book tells you all you need to know for day trips to all corners of the state—and lets you know which are dog-friendly, since her goldendoodle is another constant hiking companion. She even recommends what to bring for lunch along the trail, and the best local attractions to complete your day once the hike is done. Available online, or at the North Dakota Heritage Center.





# TRMF Welcomes New Board Members

The Theodore Roosevelt Medora Foundation has welcomed three new members to its board of directors: Tim O'Keefe of Grand Forks, Medora Sletten of Bismarck and Barry Schafer of Sentinel Butte.

Tim is the retired Executive Vice President and CEO of the University of North Dakota Alumni Association, his own alma mater, where he served 12 years. Tim began his career as a high school teacher and coach before venturing into the world of McDonald's franchises, owning and operating four restaurants in Minnesota, and later served as Fargo Market President for Alerus Financial. For more than 30 years he has been a radio and TV sports analyst, providing commentary on college and high school hockey including the UND Fighting Hawks hockey team.

Medora is a Bismarck native, and the granddaughter of TRMF's founder, Harold Schafer. In 2010 she graduated from the University of St. Thomas with a Journalism degree. She splits her time working and volunteering for Bismarck-Mandan Young Life, as well as running her own business, Odds and Errands, in Bismarck.



Tim O'Keefe



Medora Sletten



Barry Schafer

Barry is a Badlands rancher who's been coming to Medora to enjoy the *Medora Musical* and other attractions since 1988. He grew up in northeast North Dakota and farmed near the small town of Calvin for many years before moving west to be a full time rancher in the late 1980s. He's also a retired National Guard pilot, having flown for 25 of his 35 years in the Guard. He's now sharing duties at the ranch near Sentinel Butte with his son Bryce.

Thanks to our new board members for their commitment to the Medora Foundation.

## Directing Fun on the Medora Town Square



Brenda and Jon Hendrickson

When the snow is gone and the Badlands are green again, and when the streets of Medora have bounced back to life and are teeming with visitors, we'll introduce everyone to Medora's new "Town Square," with its own "Summertime Hostess," Brenda Hendrickson.

Ever since Harold Schafer began restoring the Rough Riders Hotel, the intersection of 3rd Avenue and 3rd Street

in downtown Medora has been the busiest place in town. On its four corners you'll find the restored Rough Riders Hotel, Badlands Pizza and Saloon, Rough Rider Gift Shop and the Chuckwagon Patio, now home to the Maltese Burger Stand and the Gospel Brunch. Even at the busiest times of the busiest days, you'll still find just about as many people crossing the intersection diagonally as in the crosswalks, to get to a cold drink, a burger, a beer and pizza or a gift to take home for the grandkids.

Now, with the Maltese Burger Stand serving an extended menu with extended hours, and with expanded outdoor seating, good food is available on three corners and good gifts on the fourth. Hence, the intersection's new name: The Medora Town Square.

And we'll have a full time hostess and greeter on the Square, welcoming guests, answering questions, and directing "traffic." That's Brenda Hendrickson, our newest full-time seasonal staff member. We're calling Brenda our "Chief Fun Maker for the Medora Town Square."

She'll be present to host visitors around the Town Square, help with the frequent musical entertainment on the Patio, help with folks trying to grab one of our special burgers at the Maltese Burger Stand, and be our lead host for the hit *Medora Gospel Brunch*, four mornings a week.

Brenda's new to this job, but not to TRMF. For the past

three years, she has served as a volunteer, both in Medora and at our office in Bismarck during the off-season.

In addition to being summer volunteers, Brenda and her husband Jon, who live in Bismarck, have driven an Advercar and worked with us at the Bismarck Sport Show. They're amazing ambassadors for us!

Jon will be back in Bismarck tending to business during the week this summer, but Brenda's "graduated" into a full-time employee. Look for her every day on the Town Square. She'll show you where the fun is!

## Remember Us In Your Will

Tom and Beverly (not their real names—we promised) have been faithful TRMF supporters. They believe in our mission and think it is important to support it.

"Several years ago, Beverly and I decided to become part of TRMF's work in Medora by becoming volunteers," Tom said. "Medora is important to North Dakota. In addition to volunteering, we've made several gifts to the foundation."

Beverly added "But we wanted to do more than just make gifts. We've been careful over the years and have accumulated some resources. We plan to be generous with our family, but we also want to be generous with our favorite charity---Medora."

Tom and Bev decided, after talking it over, to leave a bequest to TRMF in their will. Their attorney took our will kit and included a nice bequest to TRMF.

If you want to make it easy and convenient to have a bequest included in your will, please talk with your attorney or financial planner. Or contact Denis or Ron at TRMF, 701-223-4800, and they'll send you one of our will kits.

Thanks for thinking of us, and for considering a gift to us in your will.



# Annual Membership

## Theodore Roosevelt<sup>TM</sup> MEDORA FOUNDATION

### Benefit Options for Personal Membership



**Medora Musical** : Two non transferable season passes



**Bully Pulpit** : Two Rounds of Golf

#### All personal members will:

- have their name(s) printed in the Medora Musical program and the TRMF Annual Development Report;
- receive all TRMF mailings and publications;
- receive exclusive "members only" invitations to the Rough Riders Roundup in Medora and the Arizona Days event, as well as an "I'm With Teddy" vehicle decal.



**Shoppers Delight**: \$150 Retail Shopping Spree redeemable at all TRMF stores/venues

- ☐ Enclosed is payment of \$250. I want the full charitable deduction of \$250 and decline any membership benefit options.
- ☐ Enclosed is payment of \$250. I would like the membership option **A: two Medora Musical** season passes.  
(charitable deduction of \$100) 1. \_\_\_\_\_ 2. \_\_\_\_\_  
*Two Names Required: Passes are non transferable*
- ☐ Enclosed is payment of \$250. I would like **GOLF option B** (charitable deduction of \$100)
- ☐ Enclosed is payment of \$250. I would like **SHOPPING option C** (charitable deduction of \$100)

Name(s) \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment: ☐ Check ☐ Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Verification code: \_\_\_\_\_  
(3-4 digits)

Authorized Signature \_\_\_\_\_

#### Send annual membership information to a friend

Name(s) \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Mail membership form and payment to: TRMF • PO Box 1696 • Bismarck, ND 58502 • 701.223.4800



## Vision

We connect people to Medora for positive, life-changing experiences.

## Mission Statement

**Preserve** the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

**Present** opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

**Serve** the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.

## Values

We show **respect** for people and place.  
We deliver **excellence in hospitality**.  
We **work** with creativity and integrity.  
We are a family who values **family**.



## Board of Directors

### Founder

Harold Schafer (1912-2001)

### Officers

Ed Schafer, Chairman

Greg Tschetter, Vice Chairman

Don Clement, Treasurer

Gretchen Stenehjem, Secretary

### Board Members

Dr. Bill Altringer

Claudia Anderson

John M. Andrist

Jane Angerer

Rich Becker

Twylah Blotsky

Al Christianson

Bruce Furness

Marlene Hoffart

David Kack

Karen Krebsbach

Dr. Tracy Martin

Tim O'Keefe

Barry Schafer

Medora Sletten

### Staff Officers

Randy C. Hatzenbuehler, President

Ron Stromstad, Development Director