



Theodore Roosevelt™

MEDORA FOUNDATION

ROUGH RIDER REVIEW

1-800-MEDORA-1

MAY 2008

www.medora.com

What's New in Medora? Lots!

Randy Hatzenbuehler
President

We love spring! The phones begin to ring as people make plans for a Medora trip. There are certain questions you come to expect, because people are interested. We have been hearing a lot of "What's new for this year?" We've also been hearing "Are you worried about gas prices?" I'll answer the first question – it is more fun and exciting!

What's new?

Plenty - start at the amphitheatre. The new *Medora Musical* Welcome Center will

greet you when you arrive at the show in 2008. The \$1 million facility is filled with images and history of the Burning Hills Amphitheatre and the productions there since 1958. You can also do some shopping and pick up your tickets for the show and Pitchfork Steak Fondue dinner. On stage you will be treated to some of the most popular specialty acts we have ever had in Medora. We are pleased to welcome Job Christianson to the cast. Job is a North Dakota native who has been in great productions around the world. People from the Red River Valley know his amazing voice well. We are also celebrating the 50th anniversary of the first show at the theatre (June 30, 1958) and expect this show to be the best ever!

Downtown, you'll find a new place to pick up and purchase all your tickets at the Ticket Junction. It's the great looking western building at the west end of Pacific Avenue. We've fixed it up and made it our new downtown box office and added some cool shopping areas to the space. The Harold Schafer Heritage Center will no longer be a box office, but there will be a wonderful photo exhibit celebrating Medora's 125th anniversary; the exhibit features photos

from Gary Leppart's book *Medora and Theodore Roosevelt National Park*.

The Spirit of Work Quarters will also be completed by June 1. It is a \$1.3 million 16-unit facility where Medora volunteers will stay during their volunteer service. This most-needed, long-awaited building is a testament to the hundreds of generous and dedicated people who are vital to our operations in Medora.

Regarding gas prices, are we worried? Sure, we think about it, but we realize it is far better to concentrate on what we can control. Our focus is on making sure the *Medora Musical* will be a show worthy of a 50 year celebration; the Bully Pulpit Golf Course continues to be one of the best golf experiences anywhere; visitors have great dining choices; and we have special

events to commemorate TR's 150th birthday and the town's 125th.

We'd prefer gas to be \$2/gallon. Can we look to TR for a solution? As the acclaimed father of conservation in America, a great family man, he would certainly want families to enjoy all our majestic badlands have to offer while still being concerned about energy. I'll take liberty and offer a TR recommendation to help you save on fuel costs: reduce your speed from 75 to 69; and make sure your car is full of people who will share the fuel bill. The cost to get to Medora will be less than previous years and your risk of getting a speeding ticket goes away (there is a presumed natural tendency to speed when traveling to Medora; people tend to drive slower when they have to leave).

We are looking forward to a great 2008 season. Give us a call @ 1-800-633-6721 or visit www.medora.com for information. Hope to see you in Medora.



A Monumental Year for Medora

Wade Westin
Marketing & PR Director

We're celebrating 325 years of real western fun in Medora this summer. It's the 50th Anniversary of the Burning Hills Amphitheatre, the 125th Anniversary of the City of Medora, and the 150th Anniversary of Theodore Roosevelt's birthday – 325 years! Big events will commemorate these anniversaries.

- June 30th will mark 50 years of outstanding entertainment in one of America's most beautiful amphitheatres. A special ribbon cutting is planned, along with a live news broadcast by KFJR-TV/NBC North Dakota News from the amphitheatre.
- In 1883, 125 years ago, the Marquis de Mores founded the town of Medora. The Chateau de Mores State Historic Site opened its new interpretive center April 25, and it not only depicts Medora's

history, but will also offer the Smithsonian Institute's "Between Fences" traveling exhibit for a good portion of the summer.

- To honor Theodore Roosevelt's 150th birthday and to celebrate the 125th anniversary of his first arrival to the North Dakota Badlands, the Theodore Roosevelt Medora Foundation is planning a monumental event on Saturday, September 13 – *Legendary Theodore Roosevelt*. Clay Jenkinson, noted historian and author, will be portraying Theodore Roosevelt at the Burning Hills Amphitheatre – bringing to life stories of TR's time in the North Dakota Badlands. Theodore Roosevelt was instrumental in helping conserve the cowboy culture of the American West. So as an added extra treat, Michael Martin Murphy will intertwine old-time cowboy music and poetry – along with some of his top hits – with Clay's fascinating historical interpretation. The event will finish off with an old-fashioned, buffalo pit barbeque at the Tjaden Terrace.

These and other fun events are noted in the 2008 Medora Visitors Guide, and details are on our website, www.medora.com.

What's New?

That's the question we hear most often this time of year. Well, here you go!

NEW! Medora Musical Welcome Center - Museum, Gift Shop and Ticket Office on Amphitheatre Hill

NEW! Spirit of Work Quarters - Headquarters for our 400 Volunteers

NEW! Ticket Junction - Downtown Shopping Center and Centralized Ticket Counter

NEW! Historical Medora Photo Gallery - Gary Leppart exhibit at the Harold Schafer Heritage Center

NEW! Job Christianson at the Medora Musical - North Dakotan returns from Broadway to co-host 2008 show

TR 150th



Medora 125th

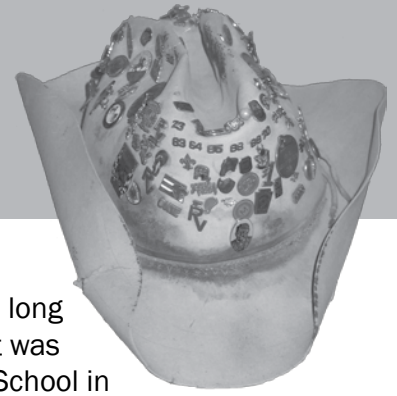


BHA 50th



Under Harold's Hat

Sharing information about Harold Schafer and his vision and ideas for Medora.



Jim Fuglie
Development Director

In a back room at the Harold Schafer Heritage Center in Medora are rows of file cabinets full of Harold's personal papers. It's a treasure trove of history. Sheila has shared a document that was never included in those cabinets. Sheila came across it at home recently and asked me to get it filed, and I agreed to do that, because it is worth saving.

It's a list, covering the time period 1955 to 1970, of names of young people who received help going to college from Harold, and the amounts they received. It's a fascinating list. Now, I suspect that Harold did not ask this list to be made. I suspect it was done without Harold's knowledge. I suspect Harold really didn't want to know how much he gave away. I also suspect Erma, his secretary, who likely wrote out the checks for Harold to sign, kept the list. I'm glad she did.

There are names many would recognize on this list. A future Bismarck mayor. An attorney from Bismarck. A high-ranking North Dakota communications company executive. State legislators. A successful Mandan High School coach. A dentist. A veterinarian. Teachers. Farmers. Rodeo cowboys. And those are just the names I recognized. I bet if I Googled everyone on the list, I'd find even more prominent Americans.

And then there's quite a long list of graduates of what was then the State Training School in Mandan, for whom Harold paid college tuition to help get them back on track in life.

I added up the amount. It came to just over \$150,000 between 1955 and 1970. That was a lot of money in those days. And that's only what Erma kept track of! There were likely thousands more dollars that came out of Harold's pocket that no one ever knew about. The document is filed now "Under Harold's Hat," in an obscure corner of a filing cabinet. If your name is on the list, your secret is safe.

Harold's philanthropy was legendary. Tom Kleppe, Harold's first bookkeeper at Gold Seal and later president of the company, said once "My job was to keep Harold Schafer rich." Important, because Harold seemed to give money away as fast as it came in. Harold's greatest gift, of course, was Medora. Harold gave Medora to the people of North Dakota, through the Theodore Roosevelt Medora Foundation. The Foundation continues Harold's giving tradition today.

Each year, many of our summer employees receive college scholarships. Like Harold, we're investing in North Dakota's future. Scholarship funds come from proceeds of the Rod Tjaden Memorial Golf tournament, held each year in June at the Bully Pulpit Golf Course, and from gifts from friends of Medora. Your gifts to our scholarship fund will be deeply appreciated by the students who receive them. And you'll help carry on Harold's tradition.



Harold and Sheila Schafer



Panama Canal Cruise

Jim Fuglie
Development Director

Breakfast on the Pacific Ocean. Supper on the Atlantic. That's how about 140 friends of Medora spent February 19, 2008. No, we weren't jet-setting around the world. We were on a cruise through the Panama Canal, a cruise put together by one of our board members, Katherine Satrom, and sponsored by the Theodore Roosevelt Medora Foundation.

Hmmm. Medora . . . The Panama Canal . . . what's the connection? Theodore Roosevelt.

President Roosevelt was mostly responsible for Panamanian independence, and for the United States first getting control of the Panama Canal Zone (a U.S. Senator later remarked "We stole it fair and square") and then getting the canal built. And so, to celebrate Theodore Roosevelt's 150th birthday this year, we took a cruise through the canal. It was an unforgettable day. Humanities scholar Clay Jenkinson, after conducting a series of educational lectures and then putting on a marvelous one-man show attended

by about two thirds of the Ms. Maasdam's 1200 guests the day before the canal transit, was there on the deck in his white linen suit and Panama hat to tell us about the days Roosevelt actually spent in the Canal Zone in 1906. The Maasdam, by the way, is a Holland America cruise liner, which brings another connection to Medora: Kirk Lanterman, Chairman Emeritus of Holland America, is now Vice Chairman of the TRMF Board of Directors.

The canal transit itself was the highlight, but there were lots of exciting days for TRMF board members, regular Medora visitors, and a few newcomers who just wanted to know more about Medora AND take a winter cruise. Departing from San Diego, we stopped in Mexico, Nicaragua, Guatemala, Columbia and the Bahamas before putting back ashore in Fort Lauderdale for an airplane trip home. In between ports, Clay taught us about TR's time in Cuba, his childhood days, his conservation efforts, his days as a rancher in the North Dakota Badlands, and his efforts to build the Panama Canal, to this day it stands as one of the great miracles of engineering in the world.



Participants in the TRMF sponsored Panama Canal cruise all donned their Medora shirts for a group photo after passing through the Panama Canal.



Rough Rider Roundup

Scheduled for June 14 and 15

The Eighteenth Annual Rough Rider Roundup, a weekend of activities for Theodore Roosevelt Medora Foundation contributors and annual members is scheduled for Saturday and Sunday, June 14 and 15 this year.

Roundup activities officially start at 11:45 a.m. MDT on Saturday with a welcome luncheon and short program at the Medora Community Center. After the luncheon, participants can attend the ribbon cutting ceremony for the new Spirit of Work Quarters, our volunteer housing complex, and then they are free to enjoy Medora attractions. The evening highlights are a social, the famous Pitchfork Steak Fondue, the *Medora Musical* and an "afterglow" dessert buffet at the Chuckwagon.

Sunday begins with the Ecumenical Worship Service in the Burning Hills Amphitheatre. Rev. Richard P. Camp Jr., Executive Director, from A Christian Ministry

in the National Parks, will lead the service. It is truly an inspiring service in a spectacular setting, beginning at 9:30 a.m. MDT. A brunch will follow the service at the Medora Community Center.

Often we are asked, "How do we become part of the Roundup?" Well, we've got two groups of people at our annual Roundup. You see the Roundup started back in 1991 as a way to honor people who contributed at least \$1,000 to sponsor a seat in the new Burning Hills Amphitheatre, thus becoming a member of the Medora 1000 Club. A few years ago we expanded the list to everyone who becomes an Annual Member of the Theodore Roosevelt Medora Foundation, paying their annual dues of \$250. There's still time to join. Just use the application form on page 19 of the newsletter!

The general public is invited to be in Medora during the Roundup weekend, particularly for the Sunday morning Ecumenical Service.

Fossil Dig June 16-21, 2008



This summer, Medora is gearing up for its fourth fossil dig! Dr. John Hoganson and Jeff Person (North Dakota Geological Survey) will lead a scientific, professionally conducted fossil excavation in the badlands three miles southeast of Medora.

During the first three digs, they unearthed various kinds of remains, including, crocodile, champsosaur, turtle and fish fossils. This year, they hope to uncover and learn more about the ancient creatures that lived in the badlands thousands of years ago.

Call Laurie Hatzenbuhler at 701-623-4444 for more information.



Bill and Marilyn Guy, left, and John and Hannelore Davis, enjoyed dinner together on the last night of the TRMF sponsored Panama Canal cruise in February. John and Bill are the sons of former North Dakota Governors John Davis (1957-1961) and Bill Guy (1961-1973). Bill and Marilyn live in Fargo and John and Hannelore live in McClusky. John Davis is currently a member of the TRMF board of directors, and Hannelore is a past TRMF board chairman.



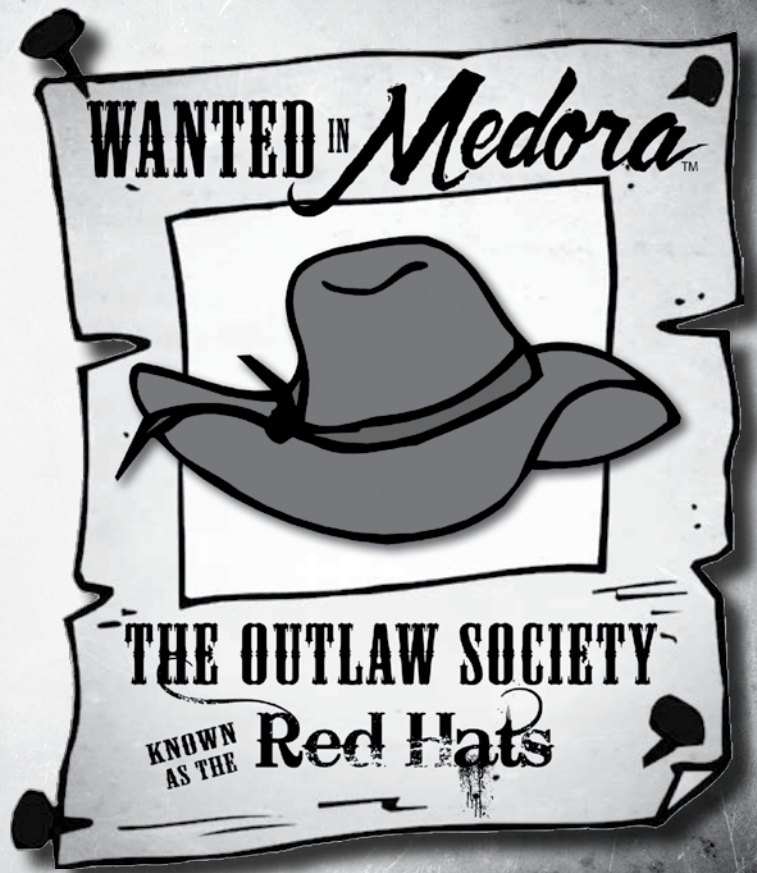
Razzle Dazzle Roundup

Grab your red hat, a couple of friends, and head to Medora June 2 for the third annual Red Hat Society Day!

This fun-loving group can enjoy tea on the Doll House lawn, buggy rides with Cowboy Lyle around town and photos with true western heroes – horses!

Other activities include: *Bully the Play* at the Old Town Hall Theater, the Pitchfork Steak Fondue at the Tjaden Terrace, “Behind the Scenes” Tour and the *Medora Musical* at the Burning Hills Amphitheatre. A special Red Hat breakfast is scheduled for the morning of June 3.

Roundup your Red Hat friends and call 1-800-633-6721 for a rewarding good time in Medora. Ask for the Razzle Dazzle Package or the Razzle Dazzle Lodging Package.



www.medora.com

- **Plan your next vacation**
- **Receive email savings**
- **Find upcoming events**
- **Learn about Medora history**

Bunkhouse Package

- 1 Night Lodging for two at The Bunkhouse
- 2 *Medora Musical* tickets
- 2 Pitchfork Steak Fondue tickets

Starting at
\$ 149 plus tax
subject to availability
additional on weekends

Badlands Package

- 1 Night Lodging for two at the Badlands Motel
- 2 *Medora Musical* tickets
- 2 Pitchfork Steak Fondue tickets

Starting at
\$ 213 plus tax
subject to availability
additional on weekends

Western Edge Book Store

Western Edge Books, Music and Art, owned and operated by Doug and Mary Ellison, has been selling Western literature in Medora since 1994. Now starting their 5th season in a newly-remodeled building (you'd never recognize the old Sully Inn), the Ellisons have a wide variety of Western books and North Dakota titles, and a big part of their market is a variety of Theodore Roosevelt titles, including the reprinted *Roosevelt in the Badlands* by Herman Hagedorn.

Doug was a site supervisor at the Chateau DeMores and Mary was a caregiver in Williston when they took the leap into selling books to visitors to Medora. They soon built a large regional and even national following for their wonderful collection of Western literature. Today,

while there's still a focus on that genre (you can buy books here that you can't find anywhere else in North Dakota, or even the Upper Midwest) they've expanded to regional authors as well as a serious selection of western art and music.

This summer, the store will be hosting a writer's workshop in early June, a one day event focusing on family stories, presented by JoAnne B. Winistorfer and Cathy A. Langemo. To find out what's selling best at Western Edge, check out their website, www.westernedgebooks.com. And don't forget to stop in and look at their tremendous selection when you're in Medora.

Award Winning Coach & Medora Volunteer

Denis Montplaisir
Volunteer Coordinator

"Boy, I really admire people who" In just a few minutes on the phone, I heard Mike Forsberg frequently talk about commitment, hard work, talents and enthusiasm. All were qualities he'd seen in adults and young people who'd accomplished great things, in the classroom, on the basketball court or in the community. With 30 years experience as a teacher/administrator and as one of the most successful coaches in state history, he ought to know.



Mike Forsberg

Mike and his wife, Cindy, have been volunteers in Medora for the past three summers, but it's what he's done in the winter those past three years that is truly amazing. As an 18 year veteran coach of the Bottineau, ND girls' basketball team, they (and he emphasized they) just accomplished a huge first. This year, they became the first North Dakota Class B team, boys or girls, to have won three consecutive state championships, while compiling a 106-3 win/loss record in the last four years. Over all of the years, he feels so lucky to have had great talent, a community spirit and pride and a vision of hope and high expectations.

As we spoke, it was obvious that he loves kids, being in Medora, horses and most of all his family. Cindy works

as a paraprofessional in pre-school Special Education, a job Mike says he could never do. Together they have raised three kids and now have two grandchildren who are "so much fun". Preston, the oldest and a pharmacist at MeritCare, is married to Jill and they live in Fargo, where Bryce, the youngest is at NDSU. Heidi teaches pre-school in Lansford where she and Austin are farming and raising Javen and Kendra, ages 5 and 2.

Mike and Cindy started to volunteer at Medora in part because they came to Medora all the time anyway. While there a few years ago, employee Bev Sandness and others told them how great it was, how much fun they had and after three seasons, they have not been disappointed. Their favorite places to work have been the Pitchfork Steak Fondue and passing out programs at the *Medora Musical*.

As horse lovers, they have brought their own out with them, but he was quick to point out that the trail rides are great, as is Bully Pulpit, even though he is not a golfer. "I don't even play golf, but if I play one round a year, guess where it's at?" Even though he was in Nashville for a conference when we talked, he spoke of being an ambassador for Medora, encouraging principals from around the country to come to Medora, because it is such a great place!

Mike and Cindy know what it takes to build and sustain a winner and to be a part of such a program. Mike says he has no secrets to success. Like a championship basketball team, Medora has it all: commitment, hard work, talent and enthusiasm.



2008 Medora Schedule of Events

March 30	Bully Pulpit Golf Course OPENS!	June 16-21	Medora Fossil Dig
May 17	Ribs and Bluegrass	June 20-21	Medora's Antique Classic Car Show
May 24-25	Cowboy Poetry Gathering	June 21-22	Custer Trail Days
May 30	Pitchfork Steak Fondue	June 22	Bully Expedition - 4th Grader's Day
	Nightly 6:30 pm	June 25	Legislators Appreciation Day
	"Behind the Scenes" Tour	June 30	Burning Hills Amphitheatre
	Nightly 7:15 pm		50th Anniversary Celebration
	<i>Medora Musical</i>	July 4 & 5	Independence Day Parade 3:30 pm
	Nightly 8:30 pm		Fireworks Spectacular
May 31	Bully Run, Run or walk, 5K or 10K		Following the <i>Medora Musical</i>
June 1	Theodore Roosevelt National Park	July 20	Veterans Day in Medora
	54th Annual Bird Walk	July 20	Adolph Burkhardt
June 2	Razzle Dazzle Red Hat Day in Medora		Country Western Concert
June 3	SENIOR Day Each Tuesday	Aug 1	North Dakota Cowboy Hall of Fame
	through Sept. 2		Annual Patio Dinner & Dance
June 4	KIDS Day Each Wednesday	Aug 2	North Dakota Cowboy Hall of Fame
	through Sept. 6		Induction Ceremony
	Walking History Tour Daily 1 pm	Aug 3	52nd Annual Home on the Range
	Wed., Sat. & Sun. 10 am		Champions Ride Rodeo
	through August 31	Aug 30	Medora Blues Festival
June 7	Museum Theater - Murder Trial of the	Sept 6-7	Badlands Appreciation Weekend
	Marquis, Sat. & Sun. 11:30 am and	Sept 6	Badlands Trail Run
	2:30 pm through August 31.	Sept 6	Final Performance of the
	(After Aug 20, Sat. & Sun. only)		2008 Medora Musical
June 14	Flag Day and All Horse Parade	Sept 13	Theodore Roosevelt's
June 14	Frontier Army Re-enactment		150th Birthday Celebration
June 14-15	Rough Rider Roundup	Sept 27	Old-Time Music Festival/Dance
June 15	Ecumenical Worship Service 9:30am	Dec 5-7	Medora's Old-Fashioned
	Public Welcome		Cowboy Christmas

All times are MDT

Bully Pulpit™

GOLF COURSE

**Named Best New Affordable Golf Course in America
by Golf Digest!**



Bully Pulpit™

Triple Golf Challenge

Purchase the Triple Golf Challenge card for only \$140 and golf an 18-hole round at Bully Pulpit, Hawktree Golf Club near Bismarck, and the Links of North Dakota near Williston. Call 1-800-MEDORA-1 to reserve your card.



Spring and Fall Golf

Enjoy 18 holes at Bully Pulpit for \$10 off during spring and fall golf. Spring offer valid from early April through May 24, 2008. Fall offer valid from September 4 through end of 2008 season. You'll save on lodging at TRMF properties during the spring and fall, too!



Senior Rates

Golfers ages 55 and older will save 15% on their 18-hole green fee Mondays and Tuesdays.

Happy Birthday

Some people say getting a year older is for the birds, but at Bully Pulpit it's for the "birdies." Golf at Bully Pulpit on your birthday, and your 18-hole green fee is on us! Must present photo ID.



Hunting Special

Show us your North Dakota hunting license, and you will receive \$10 off your 18-hole green fee!



A Big Job On A Small Budget

The Burning Hills Amphitheatre was built in 1958 for the production of "Old Four-Eyes". A big job on a small budget, following is an excerpt from that production's 1958 souvenir program.

"Amazing" is the only term which can adequately define the accomplishment of L.M. (Jim) Barnhardt of Medora and Hollis Dietz of Beach in constructing the Burning Hills Amphitheatre.

Members of the board of Directors of the sponsoring Theodore Roosevelt National Memorial Park and Badlands Association, this pair assumed responsibility for the staggering task of construction and succeeded in finishing what has been called "America's most beautiful outdoor amphitheater" in a very limited time. Obtaining valuable assistance from Father Cassedy's Home on the Range at Sentinel Butte, North Dakota, from many citizens of the Medora area, and from members of the "Old Four-Eyes" cast, Barnhardt and Dietz did their job in a superb manner.

The task was immense, involving moving tons of dirt, laying power cables, constructing bleachers, scenery, buildings, and other necessary facilities and carrying scoria in buckets, all on an extremely limited budget. Dedication to the success of "Old Four-Eyes" was their only motive.

Extended Season And A New Star For The Medora Musical

To celebrate 50 years in the Burning Hills Amphitheatre, we're extending the season this year. We'll open the season on Friday, May 30, and run through Saturday, September 6, the longest season ever for the *Medora Musical*.

And on June 30, 2008, we'll formally celebrate the 50th Anniversary of the opening of the Burning Hills Amphitheatre. In honor of 50 years, we've put

together an extra-special show this year. Job Christensen of Grand Forks, ND, will be joining Buffalo Dale Given as a featured cast member. Job has an impressive list of professional theater experience from all over the country including some of Broadway's biggest names. Job's got a big, big voice reminiscent of another big voice many of you will remember, Badlands Bob, the "Old Timer," who starred in the show for many years. Joining Christensen and Given will be another great assembly of Burning Hills Singers and our live band, the Coal Diggers. Available once again by popular demand will be a live recording of the show, captured during one of the early performances. This professional recording will then be edited and for sale. Watch our website, www.medora.com, to find out when it is available

And A New Welcome Center, Too

When the *Medora Musical* opens on May 30, 2008, a brand-new Visitors Center will open with it. After more than two and a half years of planning, the Medora Musical Welcome Center will become the new ticketing and shopping hub for the unique Burning Hills Amphitheatre. The million dollar building is more than a box office and shopping experience though; it's also an interpretive center that describes the construction of the original theater in 1958, tells of producing the first *Medora Musical* in 1965, and what it takes to continue the greatest show in the west.

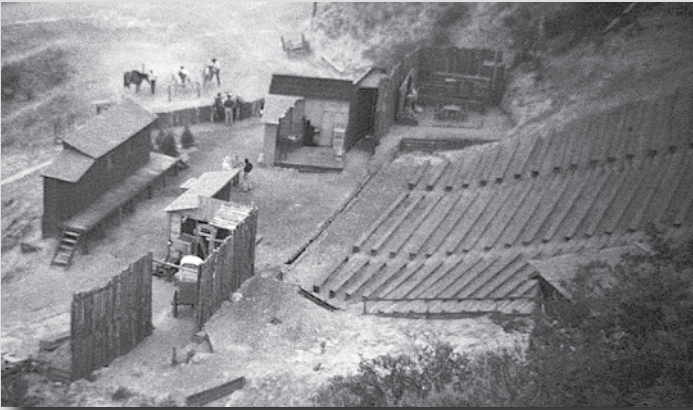
The new building is centrally located adjacent to the Amphitheatre's upper level plaza near the restrooms and escalator. Featured interpretive elements of the project include a video displaying both modern and archival footage of the show, large panels featuring photos of the theater's productions through the years, and actual costume exhibits showcasing the costume designs of various years. Future plans include a touch screen kiosk to display digital copies of the cast photos and programs from each of the productions that have taken the outdoor stage.

The Medora Musical Welcome Center is a fitting tribute to tell the fascinating story of the Burning Hills Amphitheatre opening to coincide with its 50th Anniversary. We hope you will join us in 2008 to enjoy not only the "Greatest Show in the West" but also to take in the amphitheatre's newest addition.

Musical™

Burning Hills Amphitheatre Evolves

1958



1980



2007



2008 Featured Variety Acts

May 30- June 12

Those Lutheran Ladies

We Glorified Rice

June 13- June 26

Brothers from Different Mothers

Beware! Flying Objects!

June 27- July 6

Don Otto

The Diving Fool

July 7- July 20

Mark Nizer

Expect the Impossible

July 21- August 2

Mike Cabot

He Makes a Good Impression

August 3- August 23

George Casey

The King of Blarney

August 24- September 6

Avner the Eccentric

Exceptions to Gravity



TICKET JUNCTION

Kinley R. Slaughter
Amphitheatre Manager

Visitors to downtown Medora will find a new shopping experience this summer. Gone are the old Sharp Shirter and End of the Trail, and making its debut is our newest shopping center, Ticket Junction!

Last summer TRMF purchased the vacant building that was once home to the Burning Hills Drive-In on the western edge of town, and we've been working on renovating the building since last fall. Ticket Junction will be the new home to two established Medora gifts shops- The Sharp Shirter and the Dakota Cupboard. In addition to their products the new store will also offer official Medora souvenirs including quality glassware, woodcrafts, plush toys, candy, and fine gifts.

Ticket Junction is Medora's newest and largest store. It will also be your one stop for tickets to Medora events including the *Medora Musical*, Pitchfork Steak Fondue, *Bully*, the 4M Revue, and other Medora attractions. We've moved our ticket center from the Harold Schafer Heritage Center to this convenient location, just down the street from the Fudge Depot, with lots of parking, at 150 Pacific Avenue (named by the Marquis, in case you wondered, because he just knew that someday the road through Medora would be the shortest route to the Pacific Ocean!).

Though tickets will no longer be available at the Harold Schafer Heritage Center, visitors to this free facility will enjoy a gallery exhibit of photos chronicling Medora's colorful history.

Schafer's lessons in leadership

Julie Fedorchak
Bismarck Tribune - Feb 12, 2008

Some like to believe that the only way people succeed in this world is by birthright or by reaching the top through unscrupulous manners. I reject this notion. I prefer the "cream rises to the top" theory.

Sure there are cases where people deceive others and manipulate themselves into positions of power and wealth, but, generally, I believe you reap what you sow. Most people who rise to high leadership positions do so because they are outstanding - smart, loyal and fair people who readily embrace hard work.

So it is with great satisfaction that I've watched Ed Schafer reach the pinnacle of his career - exceeding even his own wildest dreams to become a U.S. Cabinet secretary.

Every effective leader offers certain strengths. Here are some valuable qualities I observed in Ed Schafer.

Everyone matters: Ed respects the people cleaning his office as much as a dignitary with a fancy title. He and Nancy always paid a visit to the cooks in the kitchen at community events - and often helped them work.

We joked that some of Ed's closest advisers were the people at the gas station where he bought his daily Big Gulp. His sincerity and fondness for people has earned him loads of goodwill throughout our state.

Have faith in individuals: Hire good people, discover their strengths and then allow them to do their job. Ed Schafer trusts the advice of staff people (even if it occasionally proves to be wrong.)

More than that, his faith in people is the foundation for his belief that the best solutions to society's challenges rest not in government but in the creative minds and ingenuity of individuals.

Be positive: Ed Schafer is more likely to see possibilities than problems. He isn't afraid to pursue big ideas, and his optimism is contagious.

When Ed was elected governor, North Dakotans were down on our luck and our future. What a contrast to today, when hundreds of North Dakotans stood up to defend our state against a shallow and biased picture painted by the National Geographic. This turnaround in spirit began with Ed Schafer.

Don't take yourself too seriously: It's OK to laugh and have fun, even at your own expense. And it's certainly





President George W. Bush shakes hands with former North Dakota Gov. Edward Schafer, his nominee for Secretary of Agriculture, during an afternoon announcement Wednesday, Oct. 31, 2007, in the Roosevelt Room of the White House. White House photo by Chris Greenberg

OK to break with tradition. In his campaign for governor in 1992, Ed Schafer was the one who started walking through the crowds of parade goers, rather than waving stiffly from the back end of a convertible.

A favorite memory that illustrates both his and Nancy's good humor comes from their "Capitol for a Day" program.

I still chuckle when I think of Nancy Schafer running down the streets of Wilton in her business suit and high heels, pushing a twin bed that held a helmet-wearing Lt. Gov. Rosemarie Myrdahl. Nancy was determined to beat Ed, who was pushing an opposing team's bed right beside her.

Leaders like Ed Schafer inspire loyalty and good will, make you want to do more and be better. They rise to the top of their game, and bring others with them. They leave a lasting impression on the organizations and people they touch.

We can all learn from the examples set by Ed Schafer. The people at the USDA will certainly benefit from their time with him. (Reach columnist Julie Fedorchak at jfedorchak@bis.midco.net.)

Medora Magic

50 years of Medora- A Family Tradition

Submitted by
Bernice Monson
Jamestown, ND

Fifty years ago, Clifford and Valaria Orr said, "I do" in Jamestown, North Dakota. The two newly weds jumped into their 1956 Ford Fairline and headed West towards the majestic Badlands. They spent their honeymoon in the quaint little town of Medora, a place they have loved from that moment on.

Cliff and Val began planting their roots on a family farm near Ypsilanti, North Dakota, where they raised five children. Never being the sort to be idle for very long, the couple worked hard farming the land, milking cows, and running their own auction service, all while raising a family. However, at least one long weekend during the summer, the Orr clan would travel to Medora to take a break and enjoy the beautiful scenery. Bernice Monson, the eldest daughter, remembers milking cows with her



two sisters and having to split the weekends up to visit Medora. "We always enjoyed it. It was a huge treat".

This treat quickly became tradition, as the family has never missed a summer weekend in Medora. The numbers, on the other hand, have grown by quite a margin. What was once a family of seven is now 30 when you count spouses and 17 grandchildren! Though they scatter out throughout the day, as there is always plenty for everyone to do (ride horse, shop, camp, swim, mini golf, etc.), they always meet up for dinner and go to the Musical as a family. It is clear these two knew all those years ago there was something very special about Medora. So when Cliff and Val's motor home rolls into Medora in June, they will not only be celebrating 50 years of marriage together, they will also be celebrating 50 years of Medora!

Submitted by
Bernice Monson
Jamestown, ND

Send us your Medora story
to be published on our website.
Email: annr@medora.com or
Mail: TRMF, Attn: Ann Riippa,
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Lucky To Have Both

Randy Hatzenbuehler
President

Who is the greatest golfer of all time? Some argue Tiger Woods, others say Jack Nicklaus. How about the greatest basketball player ever? Bill Russell, Kareem Abdul Jabbar, Oscar Robertson and Michael Jordan would each get votes. Comparing sports heroes from different eras is a lot of fun, but it is almost impossible to come to an agreement.

Though, they are not sports heroes, sometimes in Medora we debate “who played the greatest role in Medora’s history”. Was it Theodore Roosevelt or Harold Schafer? (I know the Marquis could be in the debate too, but I only have one page) How fun that the question can even be raised! Good books have been written about both that tell of their lives and accomplishments, so I’ll be brief on this subjective question.

Medora and the badlands were a great “playground” for both Theodore Roosevelt and Harold Schafer, just as they are for hundreds of thousands of visitors each year.

TR’s life was played out on a world-wide stage, including Medora. It was fortunate that the train tracks ended at Little Missouri; TR stepped off the train there and Medora’s history was made relevant forever. The natural beauty of the badlands draws people to this area, but it is hard to imagine that the interest would be as great if TR had not been part of the story of this area.

Harold Schafer’s life was also grand, albeit on a smaller stage. His business success allowed him to see and be part of a larger

world. His impact on Medora is best understood when you compare pictures of the town from the 1920s through the 1950s to the photos of the town during the past 40 years. He breathed life into the community. Dormant history that is unseen and not displayed is unappreciated. Harold authored an unwritten history book on Medora by telling the story of the area through museums and attractions that educate and entertain.

Debating about sports heroes from different eras has no certain conclusion. So it is with Harold and TR. Today, young basketball fans are likely to say LeBron James is the greatest basketball player – it is because they get to see him play. I got to see Harold Schafer “play”. He thrilled at seeing people enjoy good clean entertainment in Medora. He understood the greatness of Theodore Roosevelt and wanted people to know about TR and North Dakota. He chose to do business in North Dakota and to give everything of himself to make the Medora community a place worth visiting. Harold would be bothered by the proposition that his role in Medora is even equal to TR’s.

Medora is greater for having had both TR and Harold. TR’s stay was over parts of four years, and he often said he learned and received so much from his experience here. Harold echoed similar sentiments. Harold, though, had a connection to Medora for nearly eighty years and a significant role for over forty years. Much of his purpose late in life was devoted to Medora. I am grateful to work for the organization he created. One does not have to vote in silly debates such as this, but if I did, I am like a young basketball fan.



Foundation Carries On Harold's Dream

Jim Fuglie
Development Director

As most of our readers know, when Harold Schafer sold his Gold Seal Company in 1986, he split off the Medora assets of the company and gave them to a brand new public foundation he established to carry on his dream for Medora. Since then, North Dakotans and others who love Medora have contributed more than \$20 million to the Theodore Roosevelt Medora Foundation to help Medora grow. There are many ways you can help us continue to carry on Harold's dream, and here are a few of them:

Annual Memberships

Hundreds of Medora supporters make a yearly gift to the Medora Foundation by becoming Annual Members of the Foundation. Membership dues are \$250 per year.

Scholarships

Each year, the Medora Foundation gives college scholarships to more than 30 of our best summer employees. Between their summer jobs in Medora and the scholarships they receive for their exemplary work here, many students are able to pay a good deal of their college expenses. The main fundraiser for the scholarship fund is the Rod Tjaden Memorial Golf Tournament held at Bully Pulpit Golf Course each June, but many Medora supporters give gifts directly to the scholarship fund established to honor our longtime Foundation President, Rod Tjaden.

Capital Campaigns

Nearly 2,800 supporters have contributed to the capital campaigns of the Foundation in the last 22 years. Their gifts have built the Burning Hills Amphitheatre, the Tjaden Terrace, the Bully Pulpit Golf Course, the Children's Park, the Medora Musical Welcome Center and the Spirit of Work Quarters, among other things.

Deferred Gifts

The North Dakota Legislature in 2007 added an incentive for individuals to give deferred gifts (such as gift annuities) to their favorite charities. Now individuals can receive a direct state income tax

credit of 40 per cent of their deferred gift, up to \$10,000 for an individual or \$20,000 for a couple. As a result of this law, a gift annuity with a charitable value of \$25,000, when coupled with federal income tax deductions, can actually cost the giver as little as \$11,000.

TRMF Endowment

The 2007 Legislature also passed incentives for North Dakota businesses to help their favorite Foundations grow their endowment funds. Now a business that gives a gift to a qualified endowment, such as the TRMF endowment, can receive a North Dakota income tax credit of 40 percent of their gift, up to a maximum of a \$10,000 annual credit.

Gifts of Stock

Many of our donors have appreciated stock and find gifts of that stock can both assist the Foundation and help cut their tax liability.



Memorials

When a loved one passes, memorials are always appropriate, and many North Dakotans choose TRMF as the recipient of those memorials.

Bequests

If Medora has been a special place for you all your life, you might want to consider making the TRMF a beneficiary in your will. Gifts of cash, property and minerals have been given to the Foundation over the years. (If you include us in your will, be sure and let us know so we can recognize you in your lifetime.)

More Information

If you'd like more information on making a gift to the Theodore Roosevelt Medora Foundation this year, just call Randy, Jim or Denis at the Medora Foundation office in Medora, 701-623-4444.



New TRMF Board Members



JOHN ANDRIST

John Andrist grew up working part time for his father at the Divide County Journal, which led to his life's work of publishing The Journal in Crosby, ND for forty years. Mr. Andrist was elected to the North Dakota State Senate in 1992 and has continued to serve as a Senator for the past 16 years.

In 2000, he was inducted into the North Dakota Newspaper Association Hall of Fame, and in 2002 he received the National Newspaper Association's Amos Award for distinguished service to the community press. He is also a member and past president of the Board of Directors of Prairie Public Broadcasting.

John has been married to the same lovely woman, Elaine, for the past 56 years. He and Elaine enjoy time spent with their 5 children and 11 grandchildren.

DAVID KACK

David Kack is the Program Manager for the Mobility and Public Transportation research focus area at the Western Transportation Institute, at Montana State University in Bozeman, Montana. David was instrumental in the creation of the public transportation (transit) systems in the Bozeman and Big Sky areas of Montana, and has worked on transit and traveler information projects for several National Parks. He is also the Chairman of the GALAVAN/Streamline Advisory Board which operates the local public transit system in Bozeman. In addition, he serves on the board of Bozeman's Human Resource Development Council, which manages programs such as Head Start, the local food bank, and several housing programs.



David and his wife, Jennifer, along with their son Riley, age 12, and their twin daughters, Emily and Olivia, age 10, make their home in Bozeman, but have strong ties to Medora. As the son of Jim and Joanne (Schafer) Kack, David believes he has only missed coming to Medora one summer since he was 5 or 6 years old. "It is an honor to serve on the TRMF Board," David said. "As a member of the third generation of the Schafer family, I hope to be able to assist the Board to realize the vision Harold had for the town of Medora and North Dakota."

JOHN KNAPP

John Knapp received his undergraduate degree from the University of North Dakota in 1971 and completed his active duty training in the United States Army Reserves shortly thereafter. John served as a staff member on a presidential election in California in 1972 and as an administrative assistant to a member of the California State Legislature from 1973 to 1975. John concluded his military service in 1978, after achieving the rank of Captain.

After attending Pepperdine University School of Law from 1975-1978, John studied federal income taxation at New York University School of Law from 1978-1979. He began his law practice in San Mateo, California in 1980, specializing in real estate, taxation, and litigation.

During the 1980s, John became active in buying, developing, and selling real estate in the Bay Area. He later formed the Avex Group and turned his focus to the Dallas/Ft. Worth Metroplex in 1988, specializing in land acquisitions. The Avex Group acquires, manages, and sells key tracts of land in Dallas, Denver, and Houston. Land investments range in size from 8 acres to as large as 25,000 acres. John currently serves as the President and CEO of the Avex Group.



KATHERINE SATROM

Katherine Satrom is the co-owner and President of Satrom Travel & Tour, a business this year celebrating its 30th anniversary. She is a graduate of North Dakota State University and earned a master's degree in journalism at Northwestern University in Evanston, IL. She has been associated with Medora and TRMF for many years when her husband Joe was North Dakota Tourism Director and a TRMF Board Member and Chairman.

Early in her career, Katherine was Publicity Director for Elmhurst College, Elmhurst, IL and the University of Mary in Bismarck. She was involved in public service as the press secretary and human resources coordinator for Governor Arthur A. Link, and was appointed by Governor George Sinner as Chairman of the ND Workers Compensation Bureau.

Katherine has served on a number of tourism, community and public service boards including the Greater North Dakota Association, now the North Dakota Chamber of Commerce, and the MedcenterOne Board. She does a travel radio show on Prairie Public Radio and has traveled extensively.

The Satroms are parents of two children—the youngest, Sarah, is a college student and their son Jon, along with his bride, recently spent time in Medora as part of their summer wedding celebration.



DAN W. SWETICH

Dan Swetich was born and raised in the Copper Mining District in the mountain ranges of Eastern Nevada. He received his B.S. in Electrical Engineering from the University of Nevada in Reno in 1969. After working briefly in Los Angeles, Dan accepted an invitation into a comprehensive Management Training program with the General Electric Company. Upon completion, he returned to his mining roots in the copper mines of Montana, the coal fields of Wyoming and to his present positions in North Dakota; compiling over 30 years of mining experience.

He currently serves as Vice President for Northern Operations with the North American Coal Corporation, which includes operations in North Dakota, Pennsylvania and Ohio. He is also the President of the Falkirk Mining Company in North Dakota, a subsidiary of North American Coal. In conjunction with these responsibilities, he also sits on the board of other mining subsidiaries within North American Coal, and is a trustee with The Bismarck State College Foundation and a member of Lignite

Energy Council.

Dan, his wife Kathy and their son Weston, reside in Bismarck. Kathy is a math instructor at Bismarck State College and Weston attends St. Mary's Central High School. Their daughter, Alexandra, is enrolled at the University of North Dakota in Grand Forks.



Our Mission

PRESERVE the values and traditions of the Old West embodied in the pioneer cattle town of Historic Medora and the "Bully Spirit" of Theodore Roosevelt.

PRESENT opportunities for visitors to relive their patriotic heritage and be educated and inspired through interpretive programs, museums and attractions that focus on the Old West and the life of Theodore Roosevelt in the Badlands.

SERVE the traveling public, providing for their comfort while visiting Historic Medora and Theodore Roosevelt National Park.



TRMF Continues to Grow



Carmen Fiesel

A seasonal employee in Medora since 2003, Carmen Fiesel is excited to become a member of TRMF's year-round maintenance department while continuing her role as the summer grounds crew manager. Carmen holds a Discovery Christian Studies Certificate from Taylor University College in Edmonton, Alberta, and will complete her degree in Horticulture at NDSU this summer. She grew up near Taylor, North Dakota, and developed a love for work by helping her father, siblings, and relatives on the farm. Carmen has a wide range of interests and in her spare time enjoys hiking, riding horse, playing volleyball, baking, reading, and spending time with friends.



Denis Montplaisir is the new Assistant Development Director and Volunteer Program Coordinator for TRMF. He resides in Mandan, ND, with his wife Pat, youngest son Marc, and German exchange student Denny. Denis and Pat's three oldest sons Danny, Dave, and Mike, are busy pursuing educations and careers outside of North Dakota. A 2006 recipient of a Bush Leadership Fellowship, Denis is pursuing his Masters in Experimental Education. He is also a musician, chef, and outdoorsman. Working with volunteer groups is one of Denis's greatest joys and he is "honored and excited to be a part of the TRMF family and tradition."



Michelle Simon of New Salem, North Dakota, is the latest addition to TRMF's accounting department. Michelle graduated from Dickinson State University in December 2007 and holds a degree in accounting. She and fiancé Josh are busy planning a May wedding and taking care of their new puppy, Millie. She recently moved into a new house and is thinking about the painting and renovating projects she has planned once warm weather comes to Dickinson. Michelle says she enjoys her new job in Medora and thinks her co-workers are fun to work with.



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Our Values

- **Integrity** in all we do
- The importance of **family**
- **Excellence** in products and services
- **"The Medora Experience"** enhances the character of our employees and customers
- Inspiring American **patriotism**
- **Stewardship** of all resources
- **Respect** for all people
- **Education**, especially to youth
- **Innovation** in thought and action
- The value of **work**

"Far and away the best prize that life has to offer is the chance to work hard at work worth doing."

-Theodore Roosevelt

Become an Annual Member

Become a TRMF Annual Member! Your annual membership gift supports general operations and is used to make smaller, but very important and needed, improvements. Updates to the sound and light systems and enhanced fireworks displays at the Musical are examples of how annual membership support is used.

Membership benefits include:

- Listed as a patron in printed materials for the 2008 *Medora Musical* (if gifts received by May 15, 2008)
- An invitation to the annual Rough Rider Roundup on June 14 & 15 in Medora
- Receive publications of TRMF - *Rough Rider Review* newsletter, *Generations* newsletter, and Annual Development Report
- Charitable tax deduction to the extent allowed by the IRS
- Up to two season passes to the 2008 *Medora Musical* (your charitable deduction will be reduced by \$53.75 for each pass)

Enclosed is my annual membership donation of \$250. *Please select one of the following options:*

☐ I want the full charitable deduction of \$250 and decline any season passes

☐ I would like one season non-transferable pass (charitable deduction of \$196.25)

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May 2008