



Theodore Roosevelt™

MEDORA FOUNDATION

ROUGH RIDER REVIEW

1-800-MEDORA-1

MAY 2007

www.medora.com

By Randy Hatzenbuehler
President

Normally, my spring newsletter article includes references to the upcoming season. There is plenty to be excited about for the 2007 season – that is why we've included a 56-page Visitors Guide. So I'll use my space to say thank you. Thank you. Thank you.

Visitation builds Medora. There are two types of people: those who have been to Medora and those who are coming to Medora. That is how it seems when one spends time with someone who has been here.

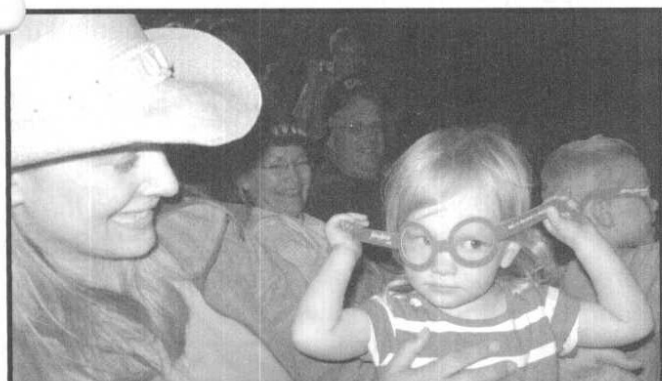


Photo courtesy James Odermann

A young girl tests the theme "See it. Believe it. Achieve it." with her new glasses after the kids portion of the Medora Musical in 2006.

We like to say, "Medora pulls you into the West." We know that a Theodore Roosevelt Medora Foundation volunteer, annual member, or visitor to Medora is often "pushing people West," too. You are our best promoters – THANK YOU!

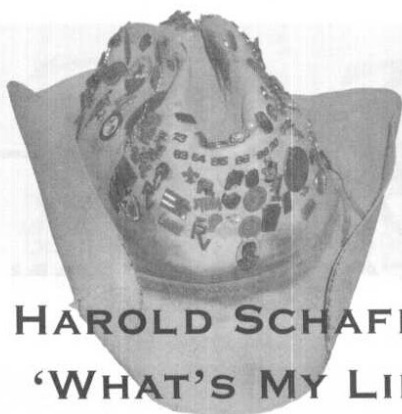
Generosity builds Medora. Present day Medora is result of a philanthropic idea by Harold Schafer. Generosity apparently is also contagious. Thousands of people have enlarged Harold's dreams for Medora

through their financial support. An amphitheatre, children's park, employee housing, a beautiful terrace, golf course, museums, and much more have been built through generous support. The humbling reality of gifts received is that they are made with only the expectation that we improve Medora; no "return" for the giver. They also come in all sizes. This year we are thrilled that over 200 people will be annual members at the \$250 level. Recently, we received a \$475,000 estate gift from Bob Larson in Valley City. That gift, along with others from Frank and JoAndrea Larson, total over \$1.25 million from the Larson family. THANK YOU!

Vision builds Medora. Our board of directors and our employees think constantly about the future of Medora. They are big thinkers (Harold would be disappointed if they were not). What ideas should be done? What should not be done? What do visitors want? Need? Ideas are held up to our mission of *Preserve...Present...Serve*. Nearly \$10 million of priority projects have been identified: the Burning Hills Amphitheatre Welcome Center; the "Spirit of Work" Quarters – a housing project for volunteers in Medora; and downtown revitalization project – "The Rough Riders Hotel Town Square – Historic Inn, Fine Dining and Conference Center." The Board and the employees' commitment, leadership and vision are invaluable. THANK YOU!

We are also thankful that the 2007 summer season is fast approaching and look forward to seeing you in Medora.

Randy



Under Harold's Hat

Sharing information about Harold Schafer and his vision and ideas for Medora

HAROLD SCHAFER BAFFLES 'WHAT'S MY LINE?' PANEL

Arlene Francis covered her brow and asked, "What could touch your entire body all at once?"

Harold Schafer, president of Gold Seal Company, maker of Mr. Bubble, smiled. It looked like he just might stump the panel on the nationally syndicated television program, "What's My Line?"

Appearing as a bubble bath manufacturer, he faced stiff questioning from the stars: Arlene Francis, Luci Arnez, Soupy Sales and Gene Rayburn.

The show was taped in New York City for national syndication in March.

Larry Blyden, host, gave the panel a quick clue after Schafer signed in on the guest blackboard.

"Mr. Schafer is involved with a product," Blyden said.

Luci Arnez was the first to ask questions.

"No, you don't eat the product," Schafer said.

It was one down and nine to go.

"Would I find this product in the living room?"

Rayburn wondered.

"No," Blyden said.

The hot lights for the color show bore down onto the set. Schafer remained cool and in command. His answers were brief and precise.

The panel was in trouble. They couldn't guess his line.

"Can I hold the product in both hands?" Soupy Sales asked.

"Yes," Schafer said.

"Well, that really helps," Soupy answered, looking more perplexed than ever.

A second later he posed another question, but the answer was, "No." Each time there was a "no" response on the show, the questioning moves on to the next panelist and the guest gets a point.

Finally, Rayburn figured out the product Schafer manufactured was found in the bathroom.

"No, it's not shower caps," Schafer said.

By now, it was seven down and three to go.

"Are you in tubs?"

"In a way," Schafer replied.

"Then you make them."

"No," smiled Schafer.

With only two guesses left, Luci Arnez appeared baffled.

"What's in the bathroom besides a shower and a tub that you can hold in both hands?"

Blyden asked if she'd like to pass.

"No, I'll get it. We'll get it if we have to stay here all night!"

The audience grew quiet. They were wondering if the panel were out of steam. That rarely happens.

Stalling for time, Luci asked a few more questions. Then her face lit up. "I know, I know, it covers your entire body in the bathroom, it's bubble bath."

Everyone applauded and laughed. Luci smiled with her victory, saying, "And you wanted me to pass."

"Sorry," Blyden said, "but you're right. Mr.

Schafer manufactures Mr. Bubble bubble bath for Gold Seal Company, Bismarck, North Dakota."

After the questioning, Schafer commented that some 20 million Mr. Bubble packages are sold each year, which means some 600 million Mr. Bubble bubble baths are taken annually in the U.S.

This article is undated and has no reference to the author or newspaper that published it. Harold Schafer appeared on "What's My Line" sometime between 1972 and 1975 (the years in which Blyden was host).



Old-time cowboy brandings are still performed in Medora's cattle country. Here Harold Schafer, in an undated photo, shares his contagious enthusiasm for the task with an unidentified cowboy.

MEDORA IS IMPORTANT TO ND

By Jim Fuglie

Development Director

"It is worth while to climb a high butte in the midst of the Badlands and alone gaze unmolested on the surrounding weird desolation and entrancing beauty," wrote Lewis F. Crawford in his wonderful 1922 book Badlands and Broncho Trails. Crawford, who once served as Superintendent of the State Historical Society of North Dakota, urged his readers to visit the Badlands. Why? Here's what he said:

"Beauty, whether in woman or nature, is never static. The camera always is. Mountains are too vast to get a close up view and too far away to give distinctness; they are grand, sublime, majestic, but are static, lifeless pictures, unchanging through the ages from everlasting to everlasting. The Badlands are willfully coquettish. Mountains are the cold marble statues with unspeaking lips and unseeing eyes; The Badlands are the living actors with flushed faces, beaming countenances and pulsing blood. The sublimity of the mountains is awe inspiring and reduces the beholder to nothingness, while that of the Badlands is palpitating, alluring, ecstatic; the one soul subduing, other soul accruing."

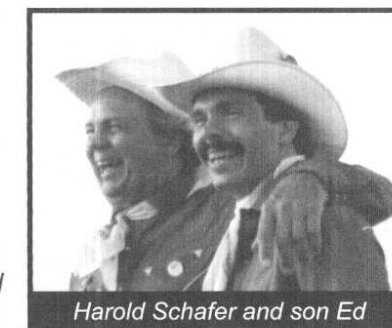
North Dakota's Badlands: Willfully coquettish. Palpitating. Alluring. Ecstatic. What wonderful adjectives Crawford had for this place the Theodore Roosevelt Medora Foundation now calls home!

To be sure, our namesake, Theodore Roosevelt, climbed one of those high buttes Crawford describes, 125 years ago now, and marveled at the awesome sight of the valley of the Little Missouri River. To be sure, each time I come around that big sweeping curve just west of the Painted Canyon Visitor Center on I-94 and behold the spectacle of the Badlands, as many hundred times as I have done it, they still take my breath away.

If Theodore Roosevelt was not the first tourist to stop in Medora (it was called Little Missouri then, in 1883, and it was on the west bank of the Little Missouri River), then he surely was one of the first. He came as a tourist, packing a big buffalo gun, to shoot a big buffalo. He needed a room for the night and breakfast, and he asked for directions—much the same as tourists now. Later he wrote, "It was here the romance of my life began."

The Little Missouri is one of the nation's most fascinating rivers. It runs 560 miles, nearly due north, from its headwaters near Devils Tower in Wyoming through parts of four states into Lake Sakakawea in North Dakota. There are just four incorporated (or semi-incorporated) towns on the entire 560 mile stretch: Alzada in Montana, Camp Crook in South Dakota, and Marmarth and Medora in North Dakota (Capitol, Montana, the only other named place on the river, is pretty much a ghost town now). That's one town every 140 miles. None of those towns' resident populations reaches 200. Indeed, in summer, Medora is by far the largest town. In all that distance, covering 560 miles, there are probably not many more than 1,000 people who live within a half mile of its banks. That's a testament to this great river and the Badlands that it has helped to carve.

I am reminded frequently of something our former Governor and now TRMF Board member Ed Schafer said during remarks in Medora a dozen or so years ago, "When I was six years old, I remember standing at my father's side on this beautiful bluff overlooking us here. He gazed over the land and said, 'There is too much here to be lost! This is too important to North Dakota to let it go.'"



Harold Schafer and son Ed

The love that Harold Schafer and Rod Tjaden, our Foundation's first president, had for Medora, and the Badlands that surround it, is the sole reason the Theodore Roosevelt Medora Foundation exists. I am the new Development Director for this Foundation. It will be my job to walk the historic streets of Medora with you, or to take you to the Medora Overlook in Theodore Roosevelt National Park, and gaze down with you at the Little Missouri River, at these amazing Badlands, and at the little town at the heart of them, and to ask you to help us fulfill Harold's wish that we not "let it go."

Soul accruing, as Crawford said. I can think of nothing I would rather do.



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ROUGH RIDER ROUNDUP

SCHEDULED FOR JUNE 16 AND 17, 2007

The Seventeenth Annual Rough Rider Roundup, a weekend of activities for Medora 1,000 Club members of the Theodore Roosevelt Medora Foundation, is scheduled for Saturday and Sunday, June 16 and 17, 2007.

Roundup activities officially start at 11:45 a.m. MDT on Saturday with a welcome luncheon and short program at the Medora Community Center. After the luncheon, participants are free to enjoy Medora attractions. The evening highlights are a social, the famous Pitchfork Fondue, the *Medora Musical* and Afterglow Desserts.

Sunday begins with the Ecumenical Worship Service in the Burning Hills Amphitheatre. Sister Ruth Fox,

O.S.B., Prioress, Sacred Heart Monastery, Richardton ND, will offer the message at this year's service. It is truly an inspiring service in a spectacular setting, beginning at 9:30 a.m. MDT. A brunch will follow the service at the Medora Community Center.

Often we are asked, "How do we become part of the Roundup?" The answer is, "By becoming a member of the Medora 1,000 Club." All contributors making cumulative gifts of \$1,000 or more to the Theodore Roosevelt Medora Foundation are Medora 1,000 Club members.

The general public is invited to be in Medora during the Roundup weekend, particularly for the Sunday morning Ecumenical Service.

ARIZONA DAYS

By Laurie Hatzenbuehler
Director of Group Sales and Special Events

More than 100 friends of the Theodore Roosevelt Medora Foundation joined us for a weekend of fun in Arizona on March 5 and 6, 2007. The weekend was filled with a social and reception in Rio Verde and a dinner theatre show in Mesa.

Special thanks to Dick and Madrienne Larson for hosting a social and reception at their home in Rio Verde; fun and good times were had by all. We received an update from Randy Hatzenbuehler, President of the Theodore Roosevelt Medora Foundation, on the upcoming 2007 season.



Bert and Rose Gerhart and Bob and Cheri Nelson enjoy the social at the Larsons.



UNEARTHING THE DINOSAURS

By Laurie Hatzenbuehler
Director of Group Sales and Special Events

This summer, Medora is gearing up for its third fossil dig! Dr. John Hoganson and Brett Woodward (North Dakota Geological Survey) will lead a scientific, professionally conducted fossil excavation in the badlands three miles southeast of Medora.

During the first two digs, they unearthed various kinds of remains, including crocodile, champsosaur, turtle and fish fossils. This year, they hope to uncover and learn more about the ancient creatures that were in the badlands thousands of years ago.

The fossil dig will be held August 4-12, 2007.

Call Laurie Hatzenbuehler at 701-623-4444 for more information.

RAZZLE DAZZLE ROUNDUP



Grab your red hat, a couple of friends and head to Medora June 4 for the second annual Red Hat Society Day!

This fun-loving group can enjoy tea on the Doll House lawn, buggy rides with Cowboy Lyle around town and photos with true western heroes – horses!

Other activities include: *Bully the Play* at the Old Town Hall Theater, the Pitchfork Steak Fondue at the Tjaden Terrace, "Behind the Scenes" Tour and the *Medora Musical* at the Burning Hills Amphitheatre. A special Red Hat breakfast is scheduled for the morning of June 5.

Roundup your Red Hat friends and call 1-800-633-6721 for a rewarding good time in Medora. Ask for the Razzle Dazzle Package or the Razzle Dazzle Lodging Package.

CELEBRATE TR'S 150TH BIRTHDAY ON A PANAMA CANAL CRUISE!

In 1999, the Theodore Roosevelt Medora Foundation (TRMF) organized its first group travel experience outside of North Dakota. Sixty-six people joined us on a Holland America Panama Canal cruise. We chose that trip because Theodore Roosevelt cited the canal as his greatest accomplishment.

It was the first of four trips that we have organized since then, each with an itinerary that took us to places of importance in TR's life.

We are excited to repeat the Panama Canal Cruise; sail dates are February



WWW.MEDORA.COM

Log on to www.medora.com today and explore Medora with a click of your mouse!

- **Sign up** to receive our free e-newsletter, the *Medora Minute*. It only takes a minute to read, but it will keep you up-to-date with everything happening in Medora. Plus, we'll send you special offers that are only available online!
- **Register online** for your chance to win a **free vacation** to Medora!
- **Meet** our 2007 *Medora Musical* cast. www.medora.com/attractions/musical/2007cast.html
- **Make reservations** for the *Medora Musical*, Pitchfork Steak Fondue, lodging at the Badlands Motel, Bunkhouse, or Rough Riders Hotel, AND make tee times to the Bully Pulpit Golf Course online.

9-24, 2008. It coincides with the anniversary of TR's 150th birthday.

Clay Jenkinson will be your host on this special trip. Clay is a North Dakota native and nationally renowned scholar; portrayer of TR, Meriwether Lewis, and Thomas Jefferson; and author. Clay will make presentations to our group on, or as, Theodore Roosevelt, during the cruise. He has performed at the Kennedy Center for the United States President. He has an unusual gift to combine high intellect and entertainment.

Join representatives of the TRMF for TR's birthday party aboard Holland America's ms Maasdam.

Call Laurie Hatzenbuehler at 701-623-4444 for more information.

COWBOY CAFE

By Annika Nelson
Administrative Assistant/Volunteer Coordinator

Cowboy culture is present at the Cowboy Cafe. The walls are graced with the faces of local cowboys, and the aroma of home-cooked food can't be beat. Years ago, cowboys would gather around a campfire with a meal and swap stories. Now, they gather around the wooden tables at the Cowboy Cafe and the visiting and story telling is still prevalent.

Kevin and Beth Clyde have owned and operated the Cowboy Cafe for 26 years. The cafe is family oriented - not only for visitors coming in to grab a great meal, but also because all of their kids have worked for them at one time or another!



"It's hard to pick one thing that folks order most," Kevin remarks, "but we do get many requests for our Tomato Mac soup, caramel rolls, liver and onions, coffee, and even

our oatmeal!" The Clydes make 4-6 pounds of home-made caramel rolls daily and go through a pallet of pancake mix in the course of their season.

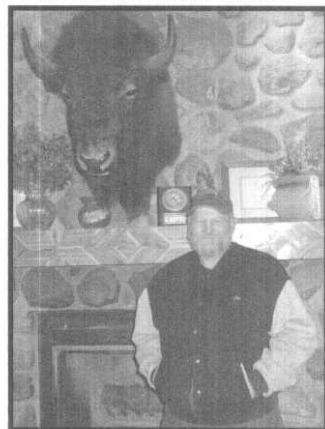
One of the most exciting things to happen in Medora was the first ever bull sale in early April. "It was called an 'Exclusive Event in the Badlands,'" Beth said, "and it featured 100 bulls. It was fun to see the crowd of people in Medora at the bull sale."

Great food isn't the only thing you can purchase at the Cowboy Cafe. Remember your visit with a Cowboy Cafe t-shirt or mugs with the "6-pack" - the famous six North Dakota cowboys. "We'll run the cafe for another 17 1/2 years and quit when we're in our 80s!" The Cowboy Cafe is open daily from 6:00 a.m. to 8:00 p.m.

AMERICINN

By Annika Nelson
Administrative Assistant/Volunteer Coordinator

A multitude of North Dakota animals, including the coyote, bobcat, fox, and pheasant welcome you into the AmericInn. Beautiful cedar woodwork and North Dakota field stone is also featured. "We wanted to achieve the 'wow' effect," relates Olie Golberg, owner. "We did our best to bring the colors of the badlands indoors." Olie built the motel himself, and his handiwork is evident wherever you look...in more ways than just the woodwork. Nearly all of the animals that welcome you to the AmericInn were hunted by Olie himself.



The AmericInn is a 56-unit motel, complete with an indoor pool and continental breakfast buffet. Open year round, the AmericInn can accommodate guests in comfortable style. Olie enjoys meeting a variety of people and greeting visitors. "We're selling Medora a whole. I like the ambiance of Medora. Once you get here, you love it."

Olie, the former Mayor of Medora, is always thinking of ways to promote and enhance Medora. One of his next ventures could be developing housing in Medora. "It's a needed entity. We are dependent on college-age workers, and would like to attract a qualified, mature workforce that is employed for a longer term."

The AmericInn might seem "new" to you, but it celebrates its 10th Anniversary on May 15. Olie and his wife, Cecelia, are a great team - working together to make a great experience for their guests. "This place wouldn't run without Cecelia," Olie said with pride.

LET US TELL YOU....THE MEDORA STORY!

Are you a member of a service organization? Many service organizations and lodges such as the Optimists, Eagles, Sons of Norway, Kiwanis, Rotary, Elks and Moose, and many others, often feature speakers at their meetings. We would love to tell you the Medora Story - because we want everyone to experience the breathtaking beauty and attractions that Medora has to offer. Contact Annika at the Theodore Roosevelt Medora Foundation at 701-623-4444 for more information.

2007 SCHEDULE OF EVENTS

- March 23 Bully Pulpit Golf Course OPENS!
- May 26-27 Cowboy Poetry Gathering
- June 1 Pitchfork Steak Fondue
Nightly 6:30 p.m.
"Behind the Scenes" Tour
Nightly 7:15 p.m.
Medora Musical
Nightly 8:30 p.m.
- June 3 TR Nat'l Park 53rd Annual Bird Walk
- June 4 Razzle Dazzle Red Hat Society Day
- June 5 SENIORS Day Each Tuesday
through August 28
- June 6 KIDS Day Each Wednesday
through August 29
Walking History Tour Daily 1:00 p.m.
Wed., Sat. & Sun. 10:00 a.m.
through August 12
- June 7 Legislators Appreciation Day
- June 8 Museum Theater - Murder and Mayhem
Every Friday 2:30 p.m., Sat. &
Sun. 11:30 a.m. and 2:30 p.m.
through August 12
- June 14 Flag Day and All Horse Parade
- June 15 Rod Tjaden Memorial Golf Tournament
- June 16-17 Rough Rider Roundup
- June 17 Ecumenical Worship Service 9:30 a.m.
Public Welcome
- June 22-23 Medora's Antique Classic Car Show

- June 24 Bully Expedition - 4th Graders Day
- July 1 Celebration Parade 3:30 p.m.
- July 4 Independence Day Parade 3:30 p.m.
Fireworks Extravaganza
Following the *Medora Musical*
- July 7 Medora Bully Run
- July 8 Veterans Day in Medora
Adolph Burkhardt Country
Western Concert 2:00 p.m.
- July 28 3rd Annual National Day of the Cowboy
- July 29 Special Consensus Bluegrass Band
Workshop 2:00 p.m.
Concert 4:00 p.m.
- August 3 ND Cowboy Hall of Fame Annual
Patio Dinner and Dance
- August 4 ND Cowboy Hall of Fame Ceremony
- August 4-12 Fossil Dig in Medora
- August 5 Home on the Range Champions Ride
Rodeo at Sentinel Butte
- August 26-27 Harold Schafer Founders Society
- Sept. 2 *Medora Musical* Final Show and
Fireworks Extravaganza
- Sept. 8 2nd Annual Medora Badlands Trail Run
- Sept. 8-9 Badlands Appreciation Weekend
- Sept. 22 Old-Time Music Festival and Dance
- Nov. 30-Dec.2 Cowboy Christmas Weekend
All times listed are MDT.

MEDORA GIFT CERTIFICATES

Pitchfork Steak Fondue
Medora Musical
Bully Pulpit Golf Course
Rough Riders Hotel Dining
And more!

1-800-MEDORA-1
(1-800-633-6721)



MEDORA POLICE

The Medora Police Department is looking for a seasonal Police Officer that would be able to work from May through September. What an opportunity for a recently-retired Police Officer, either licensed or license-able, to apply your expertise in the law enforcement field in one of the most beautiful places in America! Shift schedules are flexible enough to permit you to enjoy all the amenities that Medora has to offer.

Interested persons are encouraged to contact Chief of Police John Bey, PO Box 152, Medora, ND 58645 or call (701) 623-4333 or (701) 872-6720.

HAPPY BIRTHDAY, TEDDY BEAR!

By Annika Nelson
Administrative Assistant/Volunteer Coordinator

The teddy bear is stuffed with 105 years of history. These soft, cuddly, loveable creatures have a unique tie to the 26th President of the United States, Theodore Roosevelt.

In 1902, President Roosevelt was on a mission to settle a boundary dispute between Mississippi and Louisiana. Roosevelt was an avid outdoorsman, and during the course of his travels, he went on a hunting trip. A bad hunting day ensued. Finally, the hunting party found a small bear, captured it, and brought it to President Roosevelt's camp for him to shoot. The President refused, saying it was unsportsmanlike to kill a captured animal.

Political cartoonist Clifford Berryman capitalized on this act and published a cartoon in Washington newspapers. The title on the cartoon said, "Drawing the Line in Mississippi."

A candy storeowner in Brooklyn, Morris Michtom, saw the cartoon and asked his wife to make a few stuffed bears. He placed them in the window of his store, along with the cartoon, and labeled them "Teddy's Bears." These stuffed bears became very popular, and

they began to produce them on a small scale. Morris wrote to President Roosevelt to ask his permission to name the toy after him.

Roosevelt gave permission to use his name, but didn't think it "would mean much to the toy bear business." Michtom's business, the Ideal Toy Company, grew to produce 100,000 Teddies per year by the time he passed away in 1938.



Teddy "B" Bear - Ideal Toy Company
Circa 1903

Competition came in the form of the Steiff Toy Company in Germany. The owner of that business, Margaret Steiff, was unable to walk and decided to make her living sewing. She produced a myriad of stuffed animals. One of them was a bear!

Teddy bears continue to be very popular toys for kids and adults alike. Medora is the home of the official teddy bear.

BUNKHOUSE PACKAGE

- 1 Night Lodging for two at The Bunkhouse
- 2 *Medora Musical* tickets
- 2 Pitchfork Steak Fondue tickets

starting at
\$159 plus tax
subject to availability
additional on weekends

You SAVE when you purchase a vacation package to Medora! Enhance your vacation by adding the following items to your package:

- Bully Pulpit Golf Course
- *Bully the Play*
- "Behind the Scenes" Tour
- Horseback Riding
- Teddy's Discount Attraction Pass
- And More!



BULLY PLAYERS PASS

Savings of up to 20%!

Tee off at Bully Pulpit more than once this year and save with the Bully Players Pass!

10 Rounds - \$400 Plus Tax

6 Rounds - \$240 Plus Tax

1-800-MEDORA-1



Call to purchase
or for
more information

Bully Pulpit GOLF COURSE

DUST OFF YOUR CLUBS AND
COME OUT AND PLAY!

By Dave Solga
Director of Golf Operations

It is time to get the clubs out of the garage, dust them off, and head to your favorite 18-holes to check out just how rusty your swing may be. To me, it seems as though winter has been long and drawn-out for some reason. Maybe the lack of snow and the days of mild temperatures have me wanting to get out and play golf. We have a diamond in the rough and rugged badlands of Medora just waiting for you and me to play. I have been staring at the course all winter long remembering how much fun it is to play.

Bully Pulpit is one of those courses that the more you play it, the more you want to play it. You may ask, "What is it about this course that I like so much?" It is obvious there is something special about Bully Pulpit – not just to me, but to everyone.

Course critics, raters, sportswriters, average golfers and even non-golfers who have been on the course are inspired to come back. Almost everyone who has been to Bully Pulpit leaves saying, "That was awesome."

What is it about Bully Pulpit that has everyone so intrigued? For one, the rugged beauty of the badlands and the scenic views golfers have while playing the course is very unique – not something you get at the typical venue. Also, Dr. Michael Hurdzan's design for each golf hole used the natural lay of the land

incorporating features and sometimes hazards into each hole. He sometimes used an optical illusion with the placements of such features to distort distances, which in turn challenges players with strategies and club selection. Or maybe it's the smooth, true-rolling putting surfaces with their challenging undulations that have you wanting to retry for the birdie that just rimmed-out last year that deprived you of the round of your life.

Everything that intrigues you about Bully Pulpit has you wanting to come back. One thing is certain: this

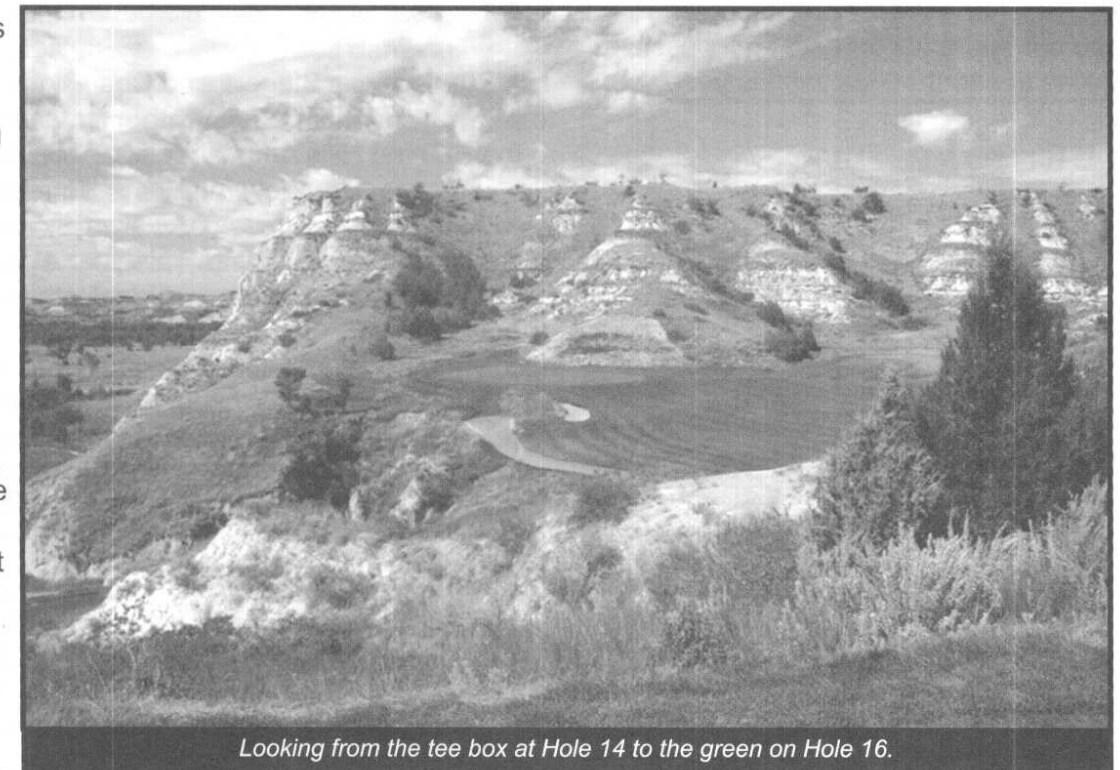
is where the rugged beauty of the badlands and unforgettable golf collide.

Be sure to check out our website at www.medora.com for great spring time offerings, some of which are only available online, and to make your tee times. If you are interested in making tee time reservations,

receiving a tournament packet, purchasing a player's card, triple challenge card or have questions, please call 1-800-633-6721 or go to our website.

We look forward to providing you with an unforgettable golfing adventure!

**"AMERICA'S BEST NEW
AFFORDABLE PUBLIC COURSE"**
January 2006 - *Golf Digest*



Looking from the tee box at Hole 14 to the green on Hole 16.

Medora Musical™

KIDS DAY

Round up the kids and head to Medora for Kids Day!
Each Wednesday from June 6 - August 29, 2007,
kids (entering grades 2-12 this fall) can see the
Medora Musical absolutely **FREE!**
Kids must be accompanied by
their parent or grandparent.



Kids Day in Medora is sponsored by
generous gifts from West Plains Electric
Cooperative, Billy Rase, and West Acres Shopping
Center. Thanks to our sponsors for making it possible
for thousands of kids to see the Musical this year!

SENIORS DAY

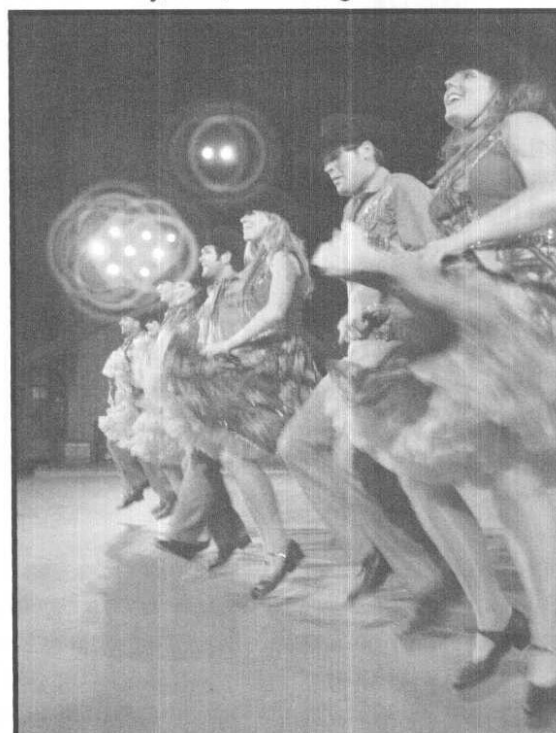
Take advantage of a discount for seniors on Tuesdays!
Each Tuesday from June 5 - August 28, 2007,
all seniors (ages 55 and older) receive
15% off their *Medora Musical* ticket!

Plus, they receive **15% off** their Pitchfork Steak
Fondue ticket and lodging at TRMF properties
(Badlands Motel, Rough Riders Hotel,
and The Bunkhouse).

By Kinley R. Slaughter
Amphitheatre Manager

This summer will mark the 43rd edition of the *Medora Musical*, the "Greatest Show in the West." StageWest Entertainment has been hard at work casting the show and putting together this year's program. There will be several changes to the people "behind the scenes." A new Scenic Designer will plan each setting and a new Costume Designer will outfit the Burning Hills Singers and the Coal Diggers, our live band.

The Burning Hills Singers and Coal Diggers train hard to provide you, our guests, with a fantastic experience at the Burning Hills Amphitheatre. This year, you can expect to see a few familiar performers who are joined by many new faces. As always, we're proud of our North Dakota talent. This year's performers hailing from North Dakota include: Bethany Orn of Wimbledon, ND, returning for her second season; Jocelyn Klingbeil of Minot, ND, and Chris Kuhn of West Fargo, ND, taking the stage for the first year; and Levi Andrist of Crosby, ND, returning for his fourth summer.



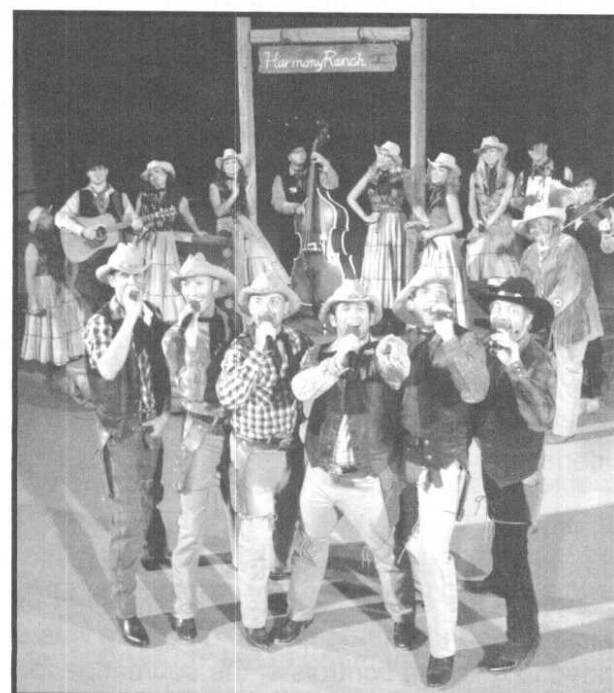
The Medora Cloggers are always a favorite part of the *Medora Musical*.

THE COUNTDOWN IS ON TO JUNE 1, 2007!

Director Curt Wollan has, once again, assembled a top-notch artistic team. Bo Price, a veteran Burning Hills Singer since 2003, will return for his second year as the show's Choreographer. Kevin Rotty also returns as the Music Director; the new songs and dances will surely be a treat.

Thank you to our loyal audience for your feedback! You have requested more singing and dancing by the Burning Hills Singers. You will get your request; this year, we are introducing a format change for the *Medora Musical*. We will feature the Burning Hills Singers more and there will only be one variety act during the performance each evening. The Mapapa African Acrobats, arguably the most popular act in recent years, will return for one of the segments this summer!

Join us for another great show in the Burning Hills Amphitheatre. The countdown is on to June 1!



The Burning Hills Singers are sure to wow you with their harmonies!

FEATURED VARIETY ACTS

JUNE 1 - JUNE 23, 2007

Skiles & Henderson
A Variety of Nonsense

JUNE 24 - JULY 21, 2007

The Mapapa Troupe
Amazing African Acrobats

JULY 22 - AUGUST 4, 2007

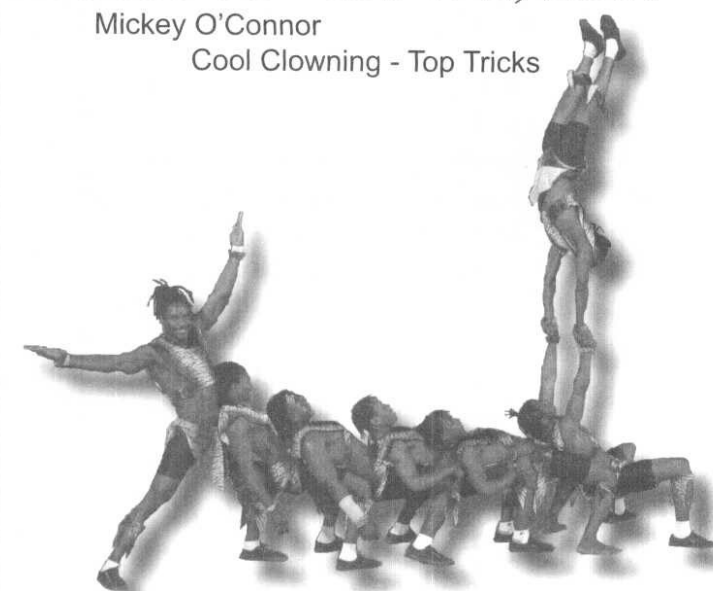
C. Willi Myles
High-energy Storyteller

AUGUST 5 - AUGUST 18, 2007

Ken Mate
Audience Participation Fun
An Audience Favorite!

AUGUST 19 - SEPT. 2, 2007

Mickey O'Connor
Cool Clowning - Top Tricks



The Mapapas are back!

VISIT THE *Medora Musical* STORE
FOR GREAT MERCHANDISE!

Great Savings!

Do you love the *Medora Musical*? Do you make the trek out to Medora to see it more than once?
If you do, this is the perfect deal for you!

See the "Greatest Show in the West"
as many times as you would like for
ONE LOW PRICE.

If you go more than once, you've paid for it!

PRICE:

Adults: \$50 Plus Tax
Students: \$27.50 Plus Tax

THE DEEP AUTHENTICITY OF T.R.

By Clay Jenkinson

Theodore Roosevelt Scholar-in-Residence at Dickinson State University and a consultant to the Theodore Roosevelt Medora Foundation

After studying his life and achievement for several years, I'm not sure I understand Theodore Roosevelt in all of his complexities, but I know that I deeply admire him for several qualities in his character, which mark him as one of the most authentic men in American history. What is perhaps most remarkable about Roosevelt (1858-1919) is that there does not seem to be much "posture" in him. He was what he was—with all of his heart and soul—and he lived according to the high standards he set for himself, and his actions appear to have been automatic rather than calculated. In other words, he was not posing as a great man. He just was one.



He loved his family more even than he loved his life of adventure and the joy of political maneuvering. He never committed adultery; he was incapable of that. He regarded the marriage vows as absolute. Roosevelt was famous for cutting short cabinet meetings to play with his rambunctious children, for joining them in dropping water balloons on secret service men from the White House roof, for engaging in pillow fights so wild that he had to re-dress for White House dinners.

In his *Autobiography* (1913) Roosevelt wrote, "There are many kinds of success in life worth having. It is exceedingly interesting and attractive to be a successful business man, or railroad man, or farmer, or a successful lawyer or doctor; or a writer, or a President, or a ranchman, or the colonel of a fighting regiment; or to kill grizzly bears and lions. But for unflagging interest and enjoyment, a household of children, if things go reasonably well, certainly makes all other forms of success and achievement lose their importance by comparison."

Even the acerbic Alice, who regarded her famous father with considerable ambivalence, confessed, "I don't suppose any parent ever participated more actively in the pastimes of his children than my father did. He seemed to be involved in everything. He was an incredible father and great fun. He was never mean. Well, not

really mean. Just noble mean on occasion." It's hard to imagine higher praise than this. And the father in question was the most powerful political figure in the United States.

Roosevelt's own (ironic) account of a camping trip he took with his sons and their cousins provides a perfect portrait of a man who loved family even more than power. "I took Kermit and Archie with Philip, Oliver and Nicholas out for a night's camping in the two row boats last week," Roosevelt wrote. "They enjoyed themselves heartily, as usual, each sleeping rolled up in his blanket, and all getting up at an unearthly hour. Also, as usual, they displayed a touching and firm conviction that my cooking is unequalled. It was of a simple character, consisting of frying beefsteak first and then potatoes in bacon fat, over the fire; but they certainly ate in a way that showed their words were not uttered in a spirit of empty compliment."

Roosevelt said what he meant and meant what he said, and he led by example. He believed that it was a mistake to ask others to do what he would not do himself. In fact, he appears to have considered it inappropriate to ask others to do what he had not done himself.

The examples of this are legion. In 1898, he resigned his post as Assistant Secretary of the Navy to form a "harum scarum" cavalry of Rough Riders, even though President McKinley, Navy Secretary John D. Long, and his wife Edith asked him not to do so reckless a thing. (Edith was recovering from major surgery. One of the children had recently suffered a nervous breakdown.) The assault on Kettle and San Juan hills in Cuba on July 1, 1898, not only gave Roosevelt "the great day of my life," but propelled him inexorably into the Presidency.

In 1905 he became the first President to take a submarine ride. He spent more than an hour submerged in the experimental sub the *Plunger* below Long Island Sound on August 25, 1905. He was even permitted to take the controls of the submarine for a short period of time.

Continued on page 13

The nation's leading newspapers called the excursion reckless and scolded the President for putting his own love of adventure ahead of the needs of the nation. The New York Times wrote, the President would do well to recognize that "his life is not his own . . . eighty millions of people have an interest in its prolongation." Roosevelt's reply? "I did not like to have the officers and enlisted men think I wanted them to try things I was reluctant to try myself." Besides, he said, if he hadn't done it, "it would have broken the boys' hearts" [Ted 17, Kermit 15, Archie 10, Quentin 7]. It's this last sentence that marks Roosevelt's greatness. He was a family man first, President of the United States second.

Roosevelt was the first President in American history to fly in an airplane, to own an automobile, to have a telephone in his home, to leave the country during the course of his term in office, to intervene in a labor dispute not to crush the striking workers but to seek a just settlement. He was the first President to send a transatlantic cable for diplomatic purposes, the first to win the Nobel Peace Prize, the first to invite an African-American to dine with him in the White House.

Late in his Presidency, Roosevelt became concerned that U.S. military officers were becoming soft. After a severely disappointing inspection, the President wrote, "Their condition," said Roosevelt, "would have excited laughter, had it not been so serious, I think that they belonged to the military arm of the Government." He issued orders requiring that the infantry be required to march 50 miles, and the cavalry to ride 100 miles, within a period of three days. There were howls of protest, both from the military and the nation's newspapers. To prove that his demands were reasonable and that he was not being capricious, the (now corpulent) President, accompanied by Surgeon General of the Navy Presley Rixey and two officers, rode more than 100 miles in a single day. Roosevelt wrote, "The Virginia roads were frozen and in ruts, and in the afternoon and evening there was a storm of snow and sleet; and when it had been thus experimentally shown, under unfavorable conditions, how easy it was to do in one day the task for which the army officers were allowed three days, all open objection ceased."

Roosevelt was the most adventuresome President in American history and the nation's foremost advocate of the strenuous life. And yet I do not think that he was a natural outdoorsman. By birth he was a New York bluestocking, a Knickerbocker, the kind of man who could be expected to haunt the private clubs of Manhattan and Boston, and perhaps dabble on the

polo grounds, but not face down a ruffian in a saloon or kill a mountain lion with a bowie knife. Roosevelt was born with a frail body. He was naturally cerebral. He had very weak eyes. His asthma was debilitating. Family doctors warned that he might not live to adulthood. Challenged (at the age of 12) by his father to "make your body," Roosevelt set out to overcome the weakness of his physical constitution. In other words, he was not always the Theodore Roosevelt we associate with heroic activity. He decided to *become* that man, and he accomplished his goal by sheer hard work and an enormous discipline of his will.

It became his lifelong habit to respond to pain, discomfort, fatigue, loss, and depression with what might be regarded as unnatural expressions of delight. When he woke up under four inches of snow in Yosemite with John Muir in 1903, President Roosevelt shouted, "This is the greatest day of my life." Perhaps it was, but surely Roosevelt was bucking himself up as much as he was enjoying nature in its raw—and therefore most authentic—form. In other words, part of the Roosevelt character was an iron refusal to whine, complain, give up, or admit defeat. Life was "bully," and that which might have defeated a normal man was "bullier" for Theodore Roosevelt.

There is a key moment in the famous buffalo hunt in Dakota Territory in 1883. He had been at it for ten long days by now, in really unpleasant conditions (rain, mud, a deep cut in his forehead, a forward fall into a cactus patch), and what few buffalo remained on the Dakota plains had eluded Roosevelt and his expert guide Joe Ferris. Sleeping out on the plains late in the hunt, TR and his guide had to drag themselves out of their sleeping robes in the middle of the night to find their horses after they had bolted away from camp. Finally, to top off a perfectly miserable night, Roosevelt woke up at first light literally lying in a pool of rainwater. Joe Ferris, exhausted and a little smug, assumed that the New York dude was finally ready to give up.

Roosevelt sat up in the pool of water, and said, "By Godfrey this is fun!" And the hunt went on.

Perhaps most important, the people Roosevelt

Continued on page 14

met in the course of his life realized that there was something profoundly authentic about him. Nobody who met Roosevelt failed to recognize his lust for life, his love of America, particularly the West, his zeal for experience, the riskier the better, and his deep commitment to American ideals, as represented by his favorite President Abraham Lincoln. Even one of his enemies confessed, you have to really hate Roosevelt not to love him.

During the critically-important negotiations that led to the Portsmouth Treaty that ended the Russo-Japanese War, Roosevelt hosted Baron Kentaro Kaneko of Japan at Sagamore Hill. The meal they shared, just at the moment when America stepped through the curtain onto the world stage, was simple, casual, and abundant. Mrs. Roosevelt retired early without ceremonial fanfare. When TR and Kaneko finally went to bed, they ventured up the stairs of the ramshackle Roosevelt house with candles. Kaneko, who had known TR at Harvard, was both astounded and moved. "What manner of country [is] it that produced such simple, genuine men as this soldier, traveler, statesman and citizen, whose creed was democracy in its finest form."

During the 1883 buffalo hunt Roosevelt met young Lincoln Lang, the 16-year-old son of his host Gregor Lang, on the mouth of Little Cannonball Creek near Pretty Butte, in southwestern North Dakota. Roosevelt hunted all day every day (in very difficult conditions) and then stayed up talking with Gregor Lang deep into the night. Their talk was about cattle, the West, good government, America's place in the world. And on and on. Later in life, Lincoln Lang wrote, "It was listening to those talks after supper in the old shack on the Cannonball, that I first came to understand that the Lord made the earth for all of us, and not for a chosen few."

Such was the 26th President of the United States, Theodore Roosevelt. When he left Dakota for the first time, Gregor Lang said, "There goes the most remarkable man I ever met."



Dakota cupboard

Stop and shop in a brand-new gift shop in Medora this summer! The Theodore Roosevelt Medora Foundation is happy to announce it is introducing a new gift shop for guests - Dakota Cupboard. The store will offer a unique mixture of items for your home.

Products include fresh ground and whole bean coffees, pottery, classic kitchen utensils, candles, dishes, cookbooks, and more - many from right here in North Dakota!

Dakota Cupboard is located just south of the North Dakota Cowboy Hall of Fame.

Store hours are 9:30 a.m. - 6:30 p.m.

TEDDY'S DISCOUNT ATTRACTION PASS

This special pass offers TERRIFIC savings to a variety of attractions in Medora.

Receive **FREE ADMISSION** to:
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Medora Doll House

FREE round of golf at Medora Mini Golf

Save with **DISCOUNTS** at the:
Medora Riding Stables
Shopping at TRMF Gift Shops

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by calling 1-800-MEDORA-1
(1-800-633-6721).**

"SPIRIT OF WORK" UPDATE

By Annika Nelson
Administrative Assistant/Volunteer Coordinator

The paintbrushes, rollers, and paint are purchased. Cleaning rags, buckets, and rubber gloves are laid out. Trowels, water hoses, and flowers are being moved into position. Hammers, nails, and saws are ready for people to use.

Who will use all of these tools? The "Spirit of Work" volunteers! For two weeks in May, volunteers will fill the town of Medora with the sounds of work...making sure "their" town is ready for the tourist season. Later, a group of 22 volunteers per week will be staffing various businesses around Medora making the experience for the guest a memorable one.

We appreciate the "spirit of work" that the volunteers bring to Medora. The volunteers are wonderful workers and make the clean-up and preparation work look easy. But that is not the sole reason we appreciate

them so much. It is much more than that. They share with the world how much they love Medora, and carry on Harold Schafer's vision for Medora.

In honor of their dedication to Medora, we're building volunteer housing! Now over 60 percent funded, the project is getting closer to the goal of 75 percent funded in order to start work on the bidding process and draw up the plans for the building.

"We're excited for this housing project to take place. Volunteers often call the volunteer program a 'camp for seniors.' This can be their home base, a place where they can visit with other volunteers and truly connect with one another," Laurie Hatzenbuehler, former Volunteer Coordinator, reports. Plans call for it to be built by the Badlands Motel.

Thanks to all of the volunteers who have contributed to the project so far. It will be fun to see it take shape!

A THANK YOU TO OUR DONORS... WALT AND LUCILLE BRAUN

By Annika Nelson
Administrative Assistant/Volunteer Coordinator

Walt and Lucille Braun of Bismarck, ND, are a lovely couple. With bright smiles, they welcomed me into their home. Walt and Lucille have been supporters of the Theodore Roosevelt Medora Foundation for many years. Walt even spent his high school senior "skip day" in Medora!

Both Walt and Lucille enjoy the *Medora Musical* and have seen the amphitheatre evolve from wooden benches to the current setting. "It was a wonderful thing when the escalator and elevator went in at the Musical," Walt relates, "as it is great that the handicapped and partially handicapped people can enjoy the show, too." Walt and Lucille generously donated the handicapped lift in the Old Town Hall Theater and ten wheelchairs for use around Medora.

The Brauns love the western setting of Medora. "Waking up in the hills in the morning is so beautiful," Lucille says with a smile.

Walt and Lucille operate an oil and gas leasing brokerage with land man services. Too young to retire, they say they don't even want to hear the word!

Walt and Lucille established the Braun Family Charitable Gift Fund in 1994. This fund allows them to assist charitable organizations and the needy, including the physically impaired, handicapped, and disabled through grants and scholarships. They both nod as Walt says, "We are happy to help the needy."

The Brauns have traveled extensively, and the mementos from their travels line the walls of their home. It doesn't take long to get a geography lesson from looking at their souvenirs! For their 50th Anniversary, however, they traveled to Medora. "It was just our family gathered in Medora, and it was a very special gathering for us."

Thank you to Walt and Lucille for their generosity to the Theodore Roosevelt Medora Foundation!



WELCOME NEW TRMF BOARD MEMBERS

Joey Hildebrand

Joey Hildebrand was born and raised in North Dakota. She received an undergraduate degree from Valley City State in elementary and secondary education and a graduate degree in early childhood education and special learning disabilities from the University of North Dakota. She taught English and physical education in high school. Joey started two new educational programs in the Devils Lake area. She was the director of North Dakota's first Headstart program for under privileged children on the Fort Totten Reservation and was the first special learning disabilities consultant for the Devils Lake School System.

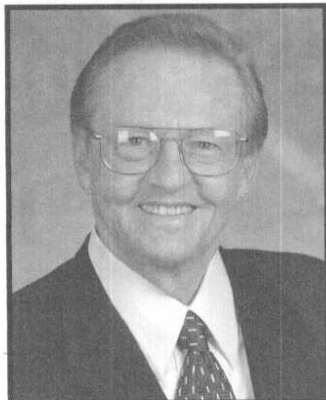


For many years, she and her husband, Dean, owned and operated a family business, "The Boat Yard," a marina on the shore of Devils Lake. She served on many committees and received a commendation from the America Association of University Women, North Dakota division, stating, "... for your accomplishment and your contribution to our state of North Dakota."

Joey has many hobbies and interests. She is a life master duplicate bridge player and has served six years on the Bismarck duplicate Bridge Club board. Joey belongs to BTO, an investment club and Current Events, a 100 year-old study club.

Joey and her husband, Dean, live in Bismarck, ND. They have three children and six grandchildren. Joey states, "I have a passion for Medora -- a unique treasure found only in North Dakota. I love the majestic beauty that surrounds Medora and the Old West atmosphere, but there's more -- the history, the entertainment, the serenity, and the 'Bully Spirit.'"

A. Kirk Lanterman



Alton "Kirk" Lanterman was born in Bismarck, ND, and graduated from Bismarck High School. He attended the University of North Dakota in Grand Forks, but was called to serve for two years in the Korean War. After his discharge from the army, he attended and graduated from the University of Washington with an accounting degree. He worked as a Certified Public Accountant for Price Waterhouse as an auditor for 10 years.

Kirk began his career in the travel industry in 1970 as Vice President of finance for an Alaskan tour company then known as Westours Inc. In 1972, he was promoted to Executive Vice President. In 1973, Westours Inc. was purchased by Holland America Line. In 1979, Lanterman was promoted to President of Westours Inc. Four years later, in 1983, Holland America Line-Westours Inc. consolidated the hotel, cruise, train, and tour operations in Seattle, Washington and it was at that time that Lanterman was

named President of the combined Cruise and Tour Company.

Carnival Corporation purchased Holland America Line-Westours Inc. in 1989 and Kirk became both President and CEO in 1992. In 1997, he was named Chairman of Holland America Line. Lanterman still serves as Chairman of Holland America Line Inc. in a non-executive role.

Lanterman has been a member of the Board of Directors of Carnival Corporation, the parent company of Holland America Line Inc. since 1992 and serves on numerous boards. Twice, he was voted Travel Executive of the Year and was chosen the Outstanding Travel Supplier of the year.

In 2002, Lanterman received the Sioux Award from the University of North Dakota, the highest award given by the university. In 2003, he was honored by Her Royal Majesty, Queen Beatrix of the Netherlands who confirmed him as an Officer of the Order of Orange-Nassau, the Netherlands highest civilian honor. In 2004, he received an honorary doctorate degree in business leadership from the University of Mary in Bismarck, ND. In 2006, he was inducted into the Bismarck High School Hall of Fame. All of these awards were given for his exceptional achievements in his professional arena.

Philanthropy plays a large role in Lanterman's life. In 2004, he established the A. Kirk Lanterman Investment Center at the University of North Dakota. He also recently funded a scholarship program at the University of Mary.

Kirk has been married to Janet since 1992. He has four grown daughters and nine grandchildren, all of whom reside in the Seattle area.

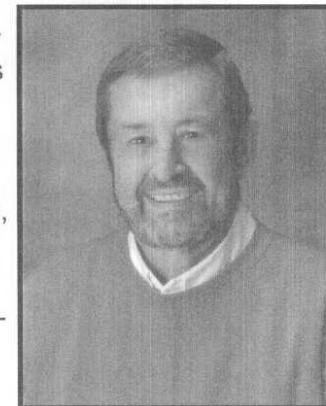
Don Russell

Don Russell co-founded United Energy's related subsidiary Missouri River Royalty Corporation in 1984. Mr. Russell is not actively involved in the day-to-day activities of the company, but remains active in management, administration and planning roles. In 1997, United Energy Corporation was formed as a parent holding company, and he was named Chairman of the Board.

Mr. Russell's principal business activity has been managing the family business, Cloverdale Foods Company, in Mandan, ND. Established in 1915, the family-owned business slaughters, processes and packages meat products, then distributes those products in various regions throughout the United States. Don assumed the daily management and operations responsibilities of Cloverdale Foods in 1972 and was named its President and CEO in 1974. Don is currently serving on the Board of Directors for Cloverdale Foods.

A native of Mandan, North Dakota, Don graduated from the North Dakota State University with a Bachelor of Arts degree in Liberal Arts. He has also completed limited post graduate work at Northwestern University, Chicago, Illinois.

Don is a Past Exalted Ruler of the Elks Lodge, and has served on the Boards of multiple banks, the local Chamber of Commerce, and a local hospital.



FOCUS ON A VALUE - STEWARDSHIP

By Randy Hatzenbuehler
President

One of our stated values is "Stewardship of all resources." The full-time employees of the Theodore Roosevelt Medora Foundation (TRMF) recently spent part of its winter strategic planning session talking about this particular value statement. The first question we wrestled with was "What does stewardship mean?"

A quick Google search provides the following Wikipedia definition:

Stewardship is a sense of personal responsibility for taking care of something that is not one's own. The term stewardship has different interpretations depending on the context of the word. It can apply to environmental resources, commercially-made products, finances, land claims, or organizations, among other things.

Good stewardship is a serious matter for the employees of the TRMF. They have no personal ownership in any of the assets of the Foundation, yet they take great pride in and care for those assets. During the above-referred to planning session, we discussed how to be better stewards in Medora. Stewardship can improve the visitor experience in Medora and honor the donors who contribute to TRMF. We identified three best practice goals for our organization that aim to instill personal pride and accountability in our 300 seasonal employees.

A summary of these best practice goals follows:

- Eliminate food waste in employee dining facilities.
- Establish a version of "LEAN" program -- the identification, reduction, and elimination of wasted motion in our routine tasks.
- Establish "Beautiful Medora" to make every employee personally accountable for the cleanliness of Medora.

The benefits of better stewardship are obvious -- better experiences for our guests, a beautiful, clean Medora, and a more efficient TRMF. A

less obvious, but equally valuable outcome, is the benefit that will be enjoyed by the young seasonal employees. The habit of self discipline and accountability will stay with them.

A sense of personal responsibility to take care of something that is not one's own. It is remarkable how often I find Harold Schafer at the center of really good thoughts. His sense of stewardship was extraordinary. He saw a treasure in Medora that was not being cared for. He acquired, restored, built it up and gifted it away. He didn't view it as his own; rather, he was simply caring for it.



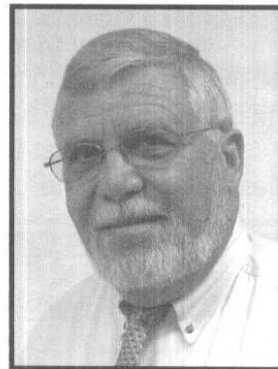
Volunteers work together to plant thousands of flowers behind the Harold Schafer Heritage Center.

TRMF CONTINUES TO GROW



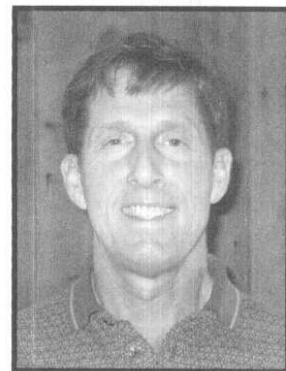
Tandie Bey has taken on the role of Retail Manager after serving as the Assistant Manager for the past five seasons. A native of Rawlins, WY, she owned and operated a drive-through coffee kiosk prior to working for TRMF. Tandie and husband John, along with their two dogs, are happy to be living in the Medora area year-round. Tandie enjoys coffee, cooking, biking, and fishing almost as much as she enjoys her two children and three grandchildren.

Jim Fuglie is excited to resume the role of Development Director for TRMF, a position he held from 1993-1995 during the Burning Hills Amphitheatre project. Inspired by Harold Schafer and Rod Tjaden's vision for Medora, he wants to contribute to Medora's continued growth and improvement. Jim is a native of Hettinger and a graduate of Dickinson State University. He resides north of Gladstone, ND, with his wife Lillian. Jim and Lillian love the badlands and spend much of their spare time camping, hiking, and canoeing.



Tina Opdahl is one of the newest additions to the Maintenance Department. Prior to working for TRMF, she worked for Bismarck Parks and Recreation where she was responsible for designing, planting, and maintaining the landscape and garden displays throughout the district. Tina is a native of Litchville, ND, where she has been restoring the property and grounds of her grandparents' cottage. She also is interested in gardening, biking, reading, and sewing in her spare time. Tina has three children - Matt, Kristen, and Mike - who are all pursuing college degrees.

Doug Johnson is quickly adapting to his new position in TRMF's Maintenance Department. Before moving to Medora, Doug worked for Bismarck Parks and Recreation. He also spent fifteen years working for Governor Ed Schafer. In his spare time, Doug enjoys golfing, cycling, and jogging. Doug has been with TRMF since February and is looking forward to the "Medora Experience" of the summer tourist season.



OUR MISSION

PRESERVE the values and traditions of the Old West embodied in the pioneer cattle town of Historic Medora and the "Bully Spirit" of Theodore Roosevelt.

PRESENT opportunities for visitors to relive their patriotic heritage and be educated and inspired through interpretive programs, museums and

attractions that focus on the Old West and the life of Theodore Roosevelt in the badlands.

SERVE the traveling public, providing for their comfort while visiting Historic Medora and Theodore Roosevelt National Park.

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OUR VALUES

- **Integrity** in all we do
- The importance of **family**
- **Excellence** in products and services
- **"The Medora Experience"** enhances the character of our employees and customers
- Inspiring American **patriotism**
- **Stewardship** of all resources
- **Respect** for all people
- **Education**, especially to youth
- **Innovation** in thought and action
- The value of **work**

"The Spirit of God is in the Badlands...

The Lord made the Badlands.

There's no question, it's a unique piece of ground on this earth."

Harold Schafer

ENHANCE THE "MEDORA EXPERIENCE"

YOUR GIFT enables the Theodore Roosevelt Medora Foundation to move forward with its mission, responding to the challenges of the present, and preparing for future opportunities to enhance the "Medora Experience."

TRMF is a 501(c)(3) non-profit public foundation. All gifts are tax deductible to the extent allowed by the IRS. **Please make checks payable to TRMF.**

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