



ROUGH RIDER REVIEW

INSIDE...

3
UNDER
HAROLD'S HAT

4
ROUGH RIDERS
HOTEL

6
MEDORA
MUSICAL

7
ALUMNI
NEWS

7
WADE WESTIN
EVENT

8
BULLY
PULPIT

Happy 2010!

A new year, a new decade and new families and visitors to serve in Medora – it is going to be a great 2010!

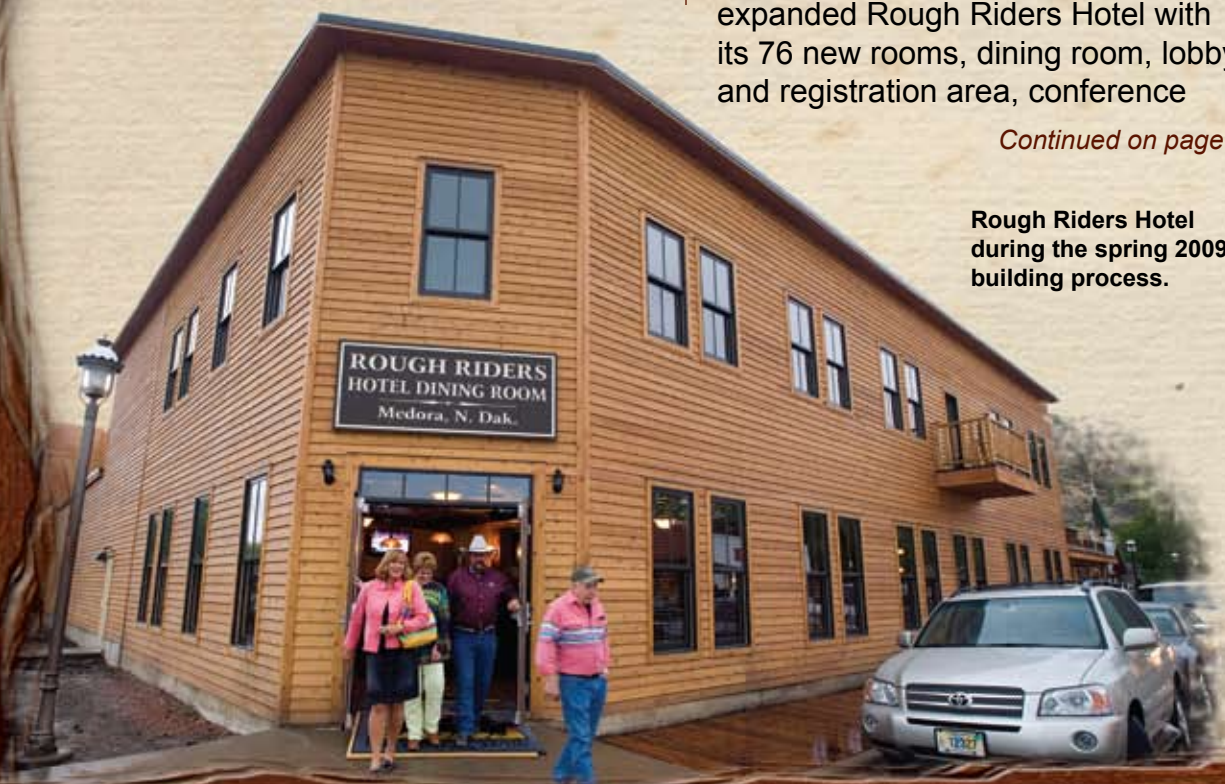
Before looking ahead, I want to thank you all who came to visit in 2009, especially those of you from our region. You dealt with record snow falls, floods and related cleanup, late crop plantings, even snow in June and closer to home in Dickinson – a devastating tornado. Then, when you caught up, you brought your family and friends to Medora. Although no records were set, we did grow revenue by .7 percent, and attendance at the Musical was down only 1.9 percent from the previous year, in spite of seven rain-outs and six fewer scheduled shows.

One of the trends that has emerged during the nation's tough economic times is that people are re-discovering the national and state parks. Medora can once again be thankful that Theodore Roosevelt called Medora home for a period of time and that it sits at the entrance to a wonderful national park named in TR's honor. And we are forever grateful that Harold Schafer chose to revitalize this sleeping town. What a tragedy it would have been if Medora had been left to fade into history. Our mission to *Preserve, Present and Serve* has continued purpose because of TR and Harold Schafer.

What's ahead? The renovated and expanded Rough Riders Hotel with its 76 new rooms, dining room, lobby and registration area, conference

Continued on page 2

**Rough Riders Hotel
during the spring 2009
building process.**



center, and lounge will be fully operational by spring 2010. This first class facility along with the *Medora Musical* and Bully Pulpit Golf Course look to make Medora a perfect year round resort for groups planning conferences and meetings. We have lofty goals again this year: we hope to reach 500 annual members in 2010 and to once again see over 100,000 people at the *Medora Musical* this summer!

At times it is difficult to describe what is new each year in Medora, while wanting to highlight that which does not change. Sometimes our friends describe it best. The following is taken from a Christmas letter that I received from Bernie Swang, a long-time Medora volunteer:

“...and with that, I have to mention my stay at Medora again this year. The friendships that have been built over the years get more meaningful the older I get and I hope to be able to do another year (making it 12 years for me) and then perhaps ‘hang it up.’ I’m not too old (in my mind) but it’s probably enough of a good thing. *It’s my favorite area of this state as there is so much history, so much struggling of the pioneers to make a living on that unforgiving land. But the beauty surpasses all of that. This year I was there during the full moon. As I like to do on a free evening is to drive a short ways into the park. There’s an immense peace that falls over those rugged hills as the*

sun dips below the horizon, giving a golden glow to the world. And then the moon rises. It’s like it is suspended from the heavens. And the stars... trillions (like the national debt!) and seemingly so close one could pluck them out of the indigo sky or wish upon them. One feels an unhurried sense of time. The peaceful nature of the moment evokes the comfort of simpler times but also the feeling that God is control. The chaos of the world is forgotten for the moment. It’s awe inspiring and puts one in a blissful state of peace.”

Bernie – thank you, your letter reminds me of how lucky we are to get to play and work in Medora.

A few wishes for your 2010: good health, prosperity, that you take the time to notice the beauty wherever you are, and that you find yourself in the badlands at least once next summer!

Happy New Year,

Randy



Randy Hatzenbuehler
TRMF President





Under Harold's Hat

Harold: An Unmitigated Success, Striving To Do Better

In 1951, Harold published the first *WORK* magazine as a tool to communicate with all of his company. The following “gems” are great reminders:

“You may be on the right track, but if you sit down, you’re bound to get run over.”

Harold; Volume # 1 1951

“You can’t build a reputation on what you intend to do.”

Harold; WORK June 1955

“Build Castles in the air; then put solid foundations under them.”

Harold; WORK Jan 1958

“We are successful because we have taken good care of what we have.”

Harold; WORK Nov/Dec 1959

At the end of a very successful record year, Harold was challenging everyone to put their shoulders to the wheel for yet another record year, their 28th anniversary as a company. He finished by saying,

“Shall we say it’s a habit in the Gold Seal Company to do better than we did before?”

Harold; Jan/Feb 1969

To paraphrase our founder, “We do say that it’s a habit in the Theodore Roosevelt Medora Foundation to do better than we have done before.”

The Queen of Medora

Sheila Schafer received the “Rose Award” for her efforts to preserve and advance the ideals of Theodore Roosevelt. This award is the highest recognition given by The Theodore Roosevelt Association (TRA). The TRA was created by an act of Congress in 1919. The TRA recently announced that it will hold its annual meeting at Dickinson State University and Medora in October 2011. TRA’s annual meeting will be held as part of Dickinson State University’s annual symposium on Theodore Roosevelt.

Sheila was gracious and magnificent in accepting the award and in classic fashion she told the 150 attendees at the conclusion of her talk,

“ I can’t wait for you to come to Medora in 2011 when your annual meeting will be in North Dakota for the first time, so I’m going to finish this talk right now so I can go home and get ready for you. I’ll dust. ”



The Rough Riders Hotel

There's nothing rough about it!



Theodore's Dining Room

Mike Beaudoin
Hospitality Manager

In the last Rough Rider Review article, I started by stating, "Wait until you see what we did to the Rough Riders Hotel this winter." Well, guess what, wait until you see what we did to the Rough Riders Hotel since you last saw it! The siding is completed and the building is truly a beautiful sight. We had nice weather in the month of November in Medora, so the contractors were able to finish what was needed to be done

outside. The outside patio has been completed and the lobby and front desk should be completed by the time you read this. The addition of 68 rooms in the tower is well underway with the completion date set for early March. Completed in late September, the conference center has already hosted a couple of events and bookings are beginning to fill in the 2010 calendar. Come to Medora for your next group gathering, where we "make business a pleasure."

When you visit the Rough Riders Hotel this summer, we will be able to offer the following to our guests:

- 76 luxury guest rooms – 8 in the Historic hotel, 68 in the new tower
- Conference center which holds between 160 to 250 people
- First class restaurant and lounge
- Outside patio with seating for 100 people
- Fitness Center
- Free Wi-Fi
- Service and quality throughout the property that will exceed our guest's expectations



To boast a little, we had an unbelievable summer in 2009 at the Rough Riders Hotel. All brand new, the eight rooms were full a great majority of the time. The lounge was a perfect place for our guests to enjoy a glass of wine or cocktail while they waited to be seated in the restaurant. The restaurant opened to rave reviews and was extremely busy all the way into its temporary close in early October. It truly was a memorable 2009!

In closing, I would like to personally thank John Hild for his commitment and dedication to the Rough Riders Hotel expansion and renovation project. Without his knowledge in construction, we would not be where we are at today.

Please spread the word on what we are doing in Medora and we will see you all at the Rough Riders Hotel in 2010. "The Rough Riders Hotel - there really is nothing rough about it!"



TR's Tavern



Rough Riders Hotel Suite

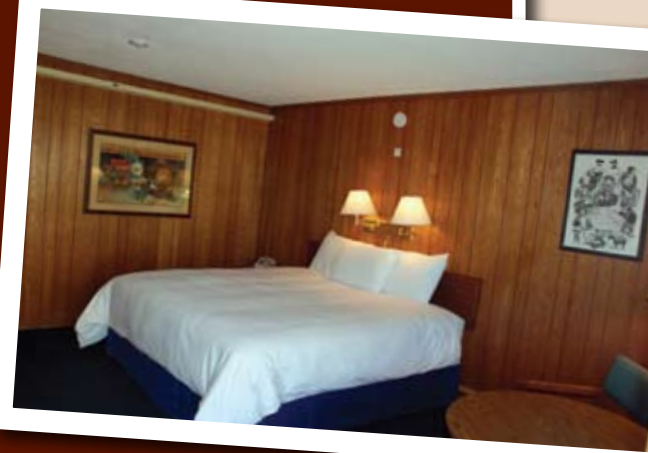
“Wait until you see
what we did to the
Rough Riders Hotel
this winter.”

More improvements uncovered

The updates in other lodging properties that will be completed this winter include:

BADLANDS MOTEL – We have had wireless internet and coffee pots in a limited number of rooms. This summer, we will have Wi-Fi in all rooms with coffee pots in almost every room. Last year we updated 32 rooms with pillow top beds, new duvet covers and bed skirts and we will do the same in 32 more rooms this winter. Our Call Center and Group Sales Office will move to the Rough Riders Hotel sometime this spring, with plans underway to find the best use for that space.

BUNKHOUSE MOTEL – Elliot Lindbo and the crew from our maintenance department have been hard at work since closing in September making that popular property even more comfortable. Many rooms will have new beds, dressers, vanities, sinks, curtains, bedding and others will be painted.





Cooler Temps But One Hot Show

Kinley R. Slauter
Amphitheatre Manager

The 2009 *Medora Musical* will most likely be remembered as unusual. The weather was most unusual - a near perfect May allowed for almost uninterrupted rehearsal of the show and helped us present a nearly-flawless opening night show. Things changed following the June 5 performance when it began to snow! Cooler temperatures throughout the season made a blanket covered audience almost typical, and September evenings were so wonderful we often wished that this season had run through the month.

Producer Curt Wollan once again created a high-energy show that left audiences wanting more. Music Director Sandy Tipping and Choreographer Bo Price returned with their talent to coach a fantastic cast of Burning Hills Singers through the creation of the show. Colorful costumes, detailed props and scenery and great sound and lighting completed the show. Our band, the Coaldiggers, returned from prior seasons to amaze audiences with their musical abilities. Comment about the 2009 season would not be complete without

mentioning the Peking Acrobats. The popular act thrilled audiences and often resulted in standing ovations.

The close of the 2009 season brought the beginning of planning for 2010. Show organizers have assembled and begun work on some exciting things for the coming season. This season an expanded audition tour will be held in North Dakota and Montana in February. Perhaps the most exciting new event planned for next season is a song-writing competition. Entrants will be asked to submit a new song about North Dakota for consideration. Entries will be judged this fall with the winner receiving a large cash prize. The winning song will be featured in the show in the 2011 season. Keep an eye on our website, www.medora.com for more details and official announcement of this exciting contest!

**The 2010 *Medora Musical* runs
June 2- September 5!**

Medora Musical
Season Pass **\$65**
Incredible Value!

For tickets or more information please call 1-800-MEDORA-1 or visit us online at www.medora.com

First Annual Medora Alumni Reunion

The theme of the Medora Alumni Reunion July 5 & 6 was "Come Home to North Dakota," and come home they did! Alumni came from far and wide to reconnect with past employees, cast, and crew of *Gold Seal*, the Medora Foundation, and the *Medora Musical*. One attendee was back in Medora for the first time since her role as a Burning Hills Singer in 1965! As they arrived to register at the Medora Community Center, Alumni were wowed by displays featuring photos, souvenirs, programs, and uniforms from the past 45 years. The welcome event featured toe-tapping numbers by former Burning Hills Singer and Coal Digger Jared Mason, inspiring words from Sheila Schafer, and video entitled "Working in Medora...Rewind" which showed how things have changed for employees over the years. (Parts of this funny video are posted on the "medorafun" account at www.youtube.com!)

Alumni had the opportunity to take in an Independence Day Parade, enjoy the Pitchfork Fondue, tour the Burning Hills Amphitheatre, and experience the 2009 *Medora Musical*. The event was capped off with a twilight social



downtown after the *Musical* and a farewell breakfast the following morning.

The feedback from Alumni – "Let's do it again!" We plan to make the Alumni Reunion an annual event. Mark your calendars for August 8, 2010, and plan on "Making Memories in Me-

dora!" Thanks to feedback from last year's participants, we have made some exciting additions to the schedule of events. Registered Alumni can participate in a 9-hole golf scramble at Bully Pulpit Golf Course on Sunday afternoon. For those who'd rather work on their "short game," you can take part in a mini golf tournament in town. Registered Alumni also can enjoy our 25 percent employee discount in all TRMF gift shops on August 8 & 9! Save some energy for after the Musical, too – starting at 11 p.m. a dance will be hosted for alumni and all current Medora employees, cast and crew (location TBA).

To print a registration form for the 2010 Reunion, go to www.medora.com/employment and click on the "Alumni" link on the right hand side menu. You can also call 1-800-633-6721 for more information. See you August 8 in Medora!

Wade Westin Music Fest Held in Medora on Labor Day

The Wade Westin Music Fest was created to celebrate the life of our good friend and colleague Wade Westin, who suddenly passed away in February of 2009. The September 7 event brought together many of the things Wade truly loved – friends & family, music, faith, Medora, and the beautiful North Dakota Badlands. President Randy Hatzenbuehler said, "Wade's contributions to Medora will always be remembered. He loved Medora and he loved music. We feel this is a fitting way to pay tribute to him and celebrate his life."

Wade was a man of many talents and passions. Wade spent the summers of 1999 – 2003 singing and dancing in the *Medora Musical* as a Burning Hills Singer. In 2004, Wade was cast as the host of the *Medora Musical*. "Gentleman Wade Westin" was the popular host of the show in 2004 & 2005. After 2005, Wade retired from the *Musical* and focused his time on growing the marketing and public relations department for the Medora Foundation, bringing energy and ideas that helped make Medora what it is today.

The Wade Westin Music Fest was emceed by Bill Sorensen and featured performances by various artists,

including Good Shepherd Lutheran Church's Worship Team from Bismarck, Jared Mason, Job Christenson and Joel Gilbertson, cast members of the *Medora Musical*, and members of the Coal Diggers, the *Medora Musical's* band. A special thank you to DJ Phillips for his music coordination, and to Kinley Slauter for organizing much of the event. The music was outstanding, the weather was lovely, and those of us in attendance at the Burning Hills Amphitheatre were sure Wade was singing along!

Approximately 500 people attended the event. Donation proceeds benefited the Wade Westin Memorial Fund, a college scholarship fund set up for Hannah and Wyatt Westin. The concert generated nearly \$10,000 for the Memorial Fund. The 2010 Wade Westin Music Fest is scheduled for Labor Day, Monday, September 6.





Bridging Troubled Waters

By Dave Solga
Golf Operations Manager

This was the year of the “Mighty Little Mo.” If I had to sum up the 2009 season in just one word it would be “challenging.” I say this because of how things started out and ended; we began with an ice jam in March that left an unbelievable amount of debris to clean up. Then, just when we were about ready to start hitting golf balls in mid-April, the Little Missouri came out of its banks a second time, covering the majority of the course with water for eight days. As it receded, we found that she had left silt and mud everywhere, in some areas up to six inches thick.

Our maintenance staff was very creative in devising the first roller squeegee actually mounted on a track-type skid loader. Without this apparatus, fire hoses, squeegees and the hard work and dedication of our staff and dozens of volunteers and donors, working from sun up to sun down for 25 days straight, we would not have opened by May 15, just in time for the scheduled 2nd annual North Dakota Golf Association’s 2-man scramble.



Because of this gargantuan effort, the impact of this extraordinary "100 year flood" event was hardly noticeable as you played the course throughout the summer. A lot of our players could not believe that we had a greatly delayed opening with so little evidence of its proportions. It will go down as the most unusual yet.

Flooding at the course and across the entire state and region, combined with June's cold, rainy weather added up to a slow start and reduced rounds played. But once we got through June, it was like a locomotive taking off and golf rounds continued to ramp up. We had the best September since we have been in operation, yet ended slower in October, like June, due to wet and cooler than normal weather.

In spite of it all, we were less than 500 rounds behind our 2008 golf season. Take away the floods, snow in June, cooler and rainier weather in June and October, and it could have been even more exciting!

Bully Pulpit's walking bridge, April 17, 2009



Bully Pulpit's walking bridge, June 19, 2009



Stay, Play, and Save

As a destination facility, we continue to have more and more players from all over the nation. We offer them many ways to stay, play, and save. We offer many vacation golf package options, bundling lodging, food, entertainment and activities to meet varied interests and tastes. New in 2010, the fully restored and renovated Rough Riders Hotel will offer upscale lodging and dining that has never before been found in Medora.

I've always said "Bully Pulpit is one of those courses that the more you play it; the more you want to play it again." *For those of you who have the opportunity to play three or more times in a season, we have created an exciting opportunity to save and be rewarded as a loyal customer.* The new **Bully Pulpit Players Card** qualifies you for savings on green fees and merchandise as well as free warm-up balls every time you play.

In 2010, there are many saving opportunities discovered through our new website at www.medora.com,

with many deals only available online. If you are interested in receiving a tournament/outing packet, purchasing a gift or triple challenge card or vacation packet, or have questions about Bully Pulpit, please call us at 1-800-633-6721.

Bully Pulpit... an unforgettable golfing adventure! "The attitude going into a task will affect the outcome more than anything."





Theodore Roosevelt

MEDORA FOUNDATION

Values

Integrity in all we do
The importance of **Family**
Excellence in products and services
"The Medora Experience"
enhances the character of our
employees and customers
Inspiring American **Patriotism**
Stewardship of all resources
Education, especially to youth
Respect for all people
Innovation in thought and action
The value of **Work**

Board of Directors

Harold Schafer, Founder (1912-2001)

Frank G. Larson, Chairman
Ed Schafer, Vice Chairman
Rick Berg, Secretary
Don Clement, Treasurer

Dr. Bill Altringer	Bill Kingsbury
Jane Angerer	John Knapp
John M. Andrist	Karen Krebsbach
Twylah Blotsky	A. Kirk Lanterman
Peggy Bullinger	Guy M. Moos
William Clairmont	Katherine Satrom
Jay C. Clemens	John J. Simmons
John E. Davis Jr.	Dan W. Swetich
Joey Hildebrand	H. Patrick Weir
David Kack	

Staff Officers

Randy C. Hatzenbuehler, President
Kent Anderson, CFO

Mission Statement

Preserve the experience of the badlands, the historic character of Medora and the values and traditions of the "Bully Spirit" of Theodore Roosevelt.

Present opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

Serve the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.



Meet Our New Board Members

At its annual meeting on January 30, 2010, the TRMF board of directors welcomed three new members.



Karen Krebsbach is a Minot business person and community leader. Karen was elected to the North Dakota Senate in 1988. She holds a BS Degree from Minot State University, with a major in Business and a minor in Music. She worked in the family owned business, Krebsbach's Inc., the International Harvester Farm Equipment and Motor Truck Dealership in Minot, for 35 years, along with her late husband Paul. She has two children and three grand children.

She is currently Chair of the Minot Area Development Corp and President of First Lutheran Church Council in Minot. Other boards that she currently serves on are Trinity Health, the Norsk Høstfest Association and the Minot State Board of Regents. Karen loves music and has always enjoyed bringing her family to Medora. She looks forward to serving and promoting Medora.

Bill Altringer, M.D., is a general and vascular surgeon with Mid Dakota Clinic in Bismarck, ND. He serves as Chair of the Cancer Committee for St. Alexius Medical Center and Chair of the Finance Committee for Mid Dakota Clinic. He has enjoyed many professional honors including being named Teacher of the Year for the University of North Dakota School of Medicine at the Bismarck Campus in 2007. He grew up in Dickinson and has enjoyed the badlands all of his life. His passions are his family, fishing, hunting and golf. He and his wife Sandy have two daughters, Lindsey (18) and Sarah (15).



Ed Schafer returns to the TRMF board after a two year absence. Ed served two terms as North Dakota's 30th Governor and served as Secretary of Agriculture under President George W. Bush. We in Medora, though, proudly claim that one of his first important jobs was as a "stunt man" in the *Medora Musical* in the 1960s! Medora has long been an important part of his life and of the Schafer family, and he is proud of the history that the community represents for North Dakota and the legacy of Theodore Roosevelt. He enjoys the outdoors and his hobbies include bicycling, hiking, scuba diving and restoring classic automobiles. He and his wife, Nancy, have four children—Tom Schafer—Ellie Schafer—Eric Jones and Kari Hammer—and nine grandchildren.

TRMF also thanks members who recently completed their service to the board including **Simon Roosevelt**, New York City, NY, **Joanne Hubbard**, Marietta, Georgia, and **Bill Diss**, Denver, Colorado. Following is a citation recognizing Mr. Diss' long service to the TR Medora Foundation:

*The Theodore Roosevelt Medora Foundation gratefully acknowledges the dedicated and continuous service of Bill Diss to the board of directors since its formation in 1986 through January 2010. Bill's tax and legal counsel were invaluable in the formation and the growth of the Foundation. In recognition of both Bill and Minnie's dedicated service to the Foundation and the lasting North Dakota friendships they built through their work for Medora, the board room at the Harold Schafer Heritage Center is proudly named the **Bill and Minnie Diss Board Room**.*

TR Medora Foundation Board of Directors
January 30, 2010

Volunteers...they're everywhere!

Denis Montplaisir

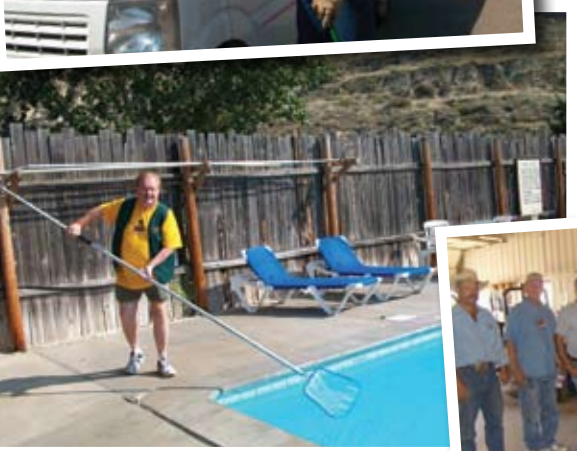
Volunteer Coordinator and Assistant Development Director

In its 12th year, the volunteer program continued to grow. More volunteers and more weeks mean an expanded impact on the overall "Medora Experience." Bolstered almost every week by a spirited visit from Sheila, who jumped unassisted onto the stage to share her gratitude for their presence, volunteers from 21 states, of all ages and personalities, consistently exceeded everyone's expectations. They worked in pairs and teams at 11 different venues, cheerfully serving guests from virtually sunrise to sunset; building, planting, pouring, cutting, directing, greeting, smiling, selling, serving and so on. Whew! In snow, heat, rain, wind, their commitment is awesome. As one volunteer said "I love it. It is like a job. We are a team and I know that others are counting on me. We work hard for a week and then we are done." As this is going

to print, we are preparing to send out packets to over 900

interested applicants for 2010. Can you imagine being the poor guy that has to make those selections? Wait a minute...that's me! What a privilege to lead this amazing group of people.

**"I love it. It is like a job.
We're a team and I know that
others are counting on me.
We work hard for a week and
then we are done."**



The "Burn the Mortgage Campaign" Heats Up!

Believing that a good night's rest, time to relax and fellowship together is so important in sustaining our volunteers, the Spirit of Work Lodge was built and opened in 2008. By last spring, over \$1 million of its \$1.4 million cost was already committed in cash and pledges from volunteers, board and other significant supporters, led by our lead donor, Greg Butler of Fargo. The fire

was glowing brightly to figuratively "burn that mortgage."

Greg fanned that fire into a huge flame when he pledged an additional \$100,000 AND made the first ever challenge gift to TRMF and the SOWL project. For every two dollars that we would raise by May of 2010, he would give one dollar, up to \$100,000. Not surprisingly, many of you have responded, adding your "fuel" to the fire. We are very close, needing just under \$38,000 to meet our challenge. Do you want to help? Are you "fired up" to celebrate with us? Contact Randy or Denis

in the Development Office at (701)223-4800. Thanks to Greg and to every one who has given gifts, small or large.

MORTGAGE



The Old West has gone High Tech

By Annette Schilling

Marketing and Public Relations Director

Even if you're not a "tech-junkie" you've probably heard a lot about various technology changes through television news reports, your workplace, personal use, or from your kids or grandkids. The internet has created a whole new world and we want to make sure that we keep up with our visitors.

In June 2009 the Theodore Roosevelt Medora Foundation launched its new website. Since the launch of the new site, we've had more than 143,000 visitors to our website from 107 countries and territories.

We've also become linked in to our visitors in a variety of ways. Friends of the Theodore Roosevelt Medora Foundation can now sign up for our on-line newsletter to keep up with our news, events and specials. We're also using social media to keep in touch.

Now you can hear more about the happenings in Medora by becoming fans of our "Twitter" and "Facebook" pages just by linking to the icons on the homepage of our website. You can be a part of the action too by sharing your own favorite Medora photos on our "Flickr" link. And of course, we couldn't forget our YouTube fans! This summer we'll be sharing a lot of great videos from Medora's hottest spots.

To learn more about any of our new options, please log on to www.medora.com and see what's new in the Old West.

twitter facebook flickr YouTube

“Greater success, if we ever achieve it, will come because you continue along the road you have traveled so well to date.”

Harold; *WORK* September 1955

Long before he began to invest millions of his and his company's money in Medora, he was already on the “road.” Since then, Harold, and later the foundation he created, has faithfully and diligently received gifts and re-invested in Medora to make it what it is and will become for generations to come.

FUNdraising Highlights 2009

2009 was truly an amazingly successful and FUN year:

- In January 2009, TRMF reached \$25 million in gifts since its founding in 1986.
- Phase 1 of the Rough Rider Hotel renovation and expansion was completed, it opened to rave reviews. Capital funding for this project is currently at \$6.5million and on-going. With continued support, we will raise at least an additional \$850,000 this year to place a firm foundation under this incredible facility.
- Our annual membership grew to over 300 for the first time; we expect to have 500 or more in 2010!
- We were allocated \$500,000 from the state legislature for the Rough Rider Hotel project, along with several other significant public funding supports.
- We had the privilege of meeting with hundreds of our supporters and hearing of their love for Medora. Donations, from all sources, were at an all-time single year high in 2009.
- Celebrated another highly successful Rod Tjaden Memorial Golf Tournament (the fifth) and awarded \$22,000 in scholarships to 19 TRMF summer employees.

Want to be a part of history being made, right in Medora? Join the many that support Medora and the work of the Theodore Roosevelt Foundation with gifts large and small. Contact Randy Hatzenbuehler or Denis Montplaisir with the TRMF Development office at (701)223-4800 or 1-800- 633-6721. You can begin today, please look below.

Thinking about becoming an Annual Member?

What would that do for Medora? Annual members provide the resources to fix the boardwalks, to paint the buildings, to feed the horses, to buy new flags, to put new costumes on our wonderful Burning Hills Singers, to buy vests for our 400 volunteers, to mow the grass and plant the flowers, and to do the hundreds of little things necessary each year to make Medora what it is today.

How would I/we benefit? Beyond publicly declaring “I love Medora,” your \$250 membership benefit options include: 1) Being listed as a patron in the printed 2010 Medora Musical materials 2) An invitation to the June 12 & 13 annual Rough Rider Roundup 3) Receiving all major publications of TRMF 4) New in 2010, choosing from an array of benefit options 5) A charitable deduction to the extent allowed by the IRS.

Sign Up

Annual Memberships

Online: <http://medora.com/about/>?

Email: denism@medora.com

Call: 1-800-MEDORA-1
(1-800-633-6721)

“Never respect men for their riches, but rather for their philanthropy; we do not value the sun for its height, but for its use.”

Harold; *WORK* Vol. 7 & 8, May 1958

New Benefit Options for Members

(Place an **X** on your choice,
one per membership)



B

TR Bundle: Theodore Roosevelt Bust & Book



A

Medora Musical: Two **Season** Passes**



C

Bully Pulpit: Two Rounds of Golf



D

Shoppers Delight: \$125 Retail Shopping Spree
*redeemable at TRMF stores



E

Winter Romance: 1 night at Rough Riders Hotel and breakfast for two at Theodore's

2010 Annual Membership Drive

Enclosed is my annual membership donation of \$250. My choices are as follows:

- ☐ I would like the membership option **A: two Medora Musical Season Passes** (charitable deduction of \$125)
Names on passes: _____
- ☐ I would like the membership option _____ as checked above (charitable deduction of \$125)
(choose letter B-E)
- ☐ I want the full charitable deduction of \$250 and decline any membership benefit options

Name(s) _____ Address _____
City _____ State _____ Zip Code _____
Phone _____ Email _____
Method of Payment: ☐ Check ☐ Credit Card
Credit Card Number _____ Expiration Date: ____/____ Verification code: _____
(3-4 digits)
Authorized Signature _____

Mail complete membership form and payment to: TRMF • PO Box 1696 • Bismarck, ND 58502

TRMF Continues to Grow



Chelsey Erdmann, a native of West Fargo and a graduate of Jamestown College, worked as a seasonal Group Sales Assistant in 2009 and will be staying on in that position year-round. She is busy working with new Group Sales Manager Kody Braunberger to promote events in Medora in 2010 and beyond. Chelsey holds a degree in Elementary Education and worked as a substitute teacher for West Fargo Public Schools the past two years. Some of Chelsey's interests include warm weather, travelling to new places, reading, shopping, and spending time with family and friends. Chelsey's parents and younger brother Shane all live in the West Fargo area. With a summer of group sales experience under her belt, Chelsey looks forward to working with motorcoach companies and group planners to bring more people to experience all that Medora has to offer.



Robin Filkowski is one of the newest additions to the TRMF staff. A housekeeping supervisor in 2009, Robin has accepted the position of full time Housekeeping Manager for TRMF lodging properties. Robin holds a degree in Education has most recently worked as a substitute teacher at Dickinson Public Schools. She currently serves as the Assistant Varsity Gymnastics Coach for the Dickinson/Trinity High School gymnastics team. Robin calls her new position "challenging but enjoyable." Robin lives Dickinson – her hometown – and enjoys spending time with her family (husband Loren and children Parker, Blake, and Jersey). She also likes reading, working out, playing poker and board games, and watching the Vikings and the HGTV channel. We're excited to bring Robin on board in Medora.



A seasonal employee in Medora since 2003, **Shauna Franchuk** is excited to begin working in year-round in Medora. Shauna attended Fargo South High School and earned a degree in Hospitality and Tourism Management from NDSU. Shauna has experience in many areas of the Medora Foundation's operations, including front desk and reservations, Chuckwagon Buffet, Medora Musical Concessions Manager, and most recently as catering manager. She has also been an important part of the Rough Riders Hotel renovation and expansion project and will continue to assist Mike and Kathy Beaudoin at that facility next year. Shauna's family consists of her parents (Rose Lake, MN), brother and sister-in-law (Fargo), and sister's family (South Carolina). In her spare time, she enjoys traveling and spending time with friends and family.



In May 2009, **Annette Schilling** accepted a position as our new Public Relations and Marketing Director. Before joining the TRMF team, Annette had worked for North Dakota Tourism Division and most recently held the title of Culture & Heritage Marketing Director. Originally from Bismarck, she earned a Marketing degree from NDSU and later earned a Master's degree in Management from the University of Mary. She has a brother in Minneapolis, a sister in Colorado, and parents who snowbird between Bismarck and California. Annette resides in Bismarck but enjoys her time in Medora during the summer. Annette loves outdoor activities like kayaking, hiking, downhill skiing and biking. She also loves to cook. Of the new job, Annette says, "One of the things I enjoy most about the Public Relations aspect of this position is bringing in first-time media visitors to Medora. Their reactions are inspiring and constantly renew my own love of the area."