



Theodore Roosevelt
MEDORA FOUNDATION

FALL
2013

ROUGH RIDERS REVIEW

INSIDE...

2

LETTER FROM
THE PRESIDENT

4

UNDER
HAROLD'S HAT

5

DONOR
SPOTLIGHT:
TROY & KREE
NELSON

6

BOOK REVIEW:
THE TRAVELS
& TRIBULATIONS
OF THEODORE
ROOSEVELT'S
CABIN

7

WHERE ARE THEY
NOW:
THE TJADEN
GIRLS



***Dakota Nights
Astronomy Festival***
September 27-28-29

—READ ABOUT IT ON
PAGE 10!

***Theodore Roosevelt
Symposium***
November 14-15-16

—SEE PAGE 10!



Photo by Bill Kingsbury

Plans vs. Vision



Randy Hatzenbuehler
TRMF President

It is the last week of the *Medora Musical* season as I write this. We are grateful for what has been another wonderful summer season. Thank you to over 92,000 people who came to see the 49th edition of the *Medora Musical*; that is a 9% increase over last year. Bully!

Each night this summer, co-host Bill Sorensen asked the audience “How many of you are first time visitors to the *Medora Musical*?”. It appeared that half of the hands raised. The next question was “How many of you have seen the *Medora Musical* more than 5 times?”, and it appeared the other half of the audience raised their hands. It is a gratifying combination: new guests...who go on to make Medora a part of their family traditions.

Often, I am asked, “What is your vision for the Theodore Roosevelt Medora Foundation?” I enjoy the question because it is distinctly different from the inquiries that ask “What plans do you have?” or “What’s new for Medora?” The vision doesn’t change; the plans, however, do.

Our plans are focused on properly celebrating the milestone 50th year of the *Medora Musical* in 2014. Our first priority is to rebuild the road up the hill and the parking lot at the amphitheatre; the contractor has already begun prep work. The \$2.4 million project has received more than 50% in gifts and pledges from people and organizations who recognize that *it is more than a road, it is a destination!* This offseason, we will also completely remodel the interior of 60-80 Badlands Motel rooms. I look forward to providing you progress

updates for these projects, and a proposal to rebuild some downtown properties that are in disrepair.

We introduced our new advertising campaign *Medora, Explore It, Adore It* this year. We look to expand the campaign to celebrate two major milestones in 2014:

- 50th year of the *Medora Musical*
- 125th year of statehood for North Dakota

The beginning of September is a confusing time. In a given day, my attention is divided between excitement for the shift to the fall and winter offerings in Medora and plans for next summer, and reflection on the summer season coming to a close. Some top-of-mind thoughts on why we were so fortunate this year:

- In 25 years of working in Medora, I don’t recall a more pleasant summer.
- Bully Pulpit will have a record year thanks to perfect weather!
- We benefited from many new families now making North Dakota their home.
- We learned guests really liked the 7:30 pm start time for the show and the *Medora – Explore It, Adore It* campaign.
- We are sharing “TR” in the person of Joe Wiegand all around North Dakota, and it seems many are following him back to Medora!
- Word of mouth—the show built momentum as the season went along; those who came became our best promoters.

Our **plans** are to build for continued visitation growth in next year’s milestone 50th season and the years to follow. Our **vision** will always be to connect people to Historic Medora for positive life changing experiences!

MEDORA 2013 CALENDAR OF EVENTS

Sept. 27-29

Oct. 1

Oct. 8

Oct. 20

Nov. 14-16

Dec. 6-8

Dakota Nights Astronomy Festival, Medora and TRNP

Volunteer Appreciation Day in Medora

Volunteer Appreciation Day in Fargo

Bully Pulpit Closes

Theodore Roosevelt Symposium, Medora and Dickinson

Medora’s Old Fashioned Cowboy Christmas

Medora's "Theodore Roosevelt" Entertains and Inspires at Boys State & Girls State

Every summer, high school juniors from around the state of North Dakota gather for a week of "civics" known as North Dakota Boys State and North Dakota Flickertail Girls State. Indeed, students gather in every state, half the students assigned to one political party and half to a second party, usually Nationalists and Federalists. Students set up and elect city, county and state governments via conventions and elections. Two United States Senators are chosen from each Boys State and each Girls State to attend Boys Nation and Girls Nation in Washington, D.C. It is terrific fun, and America owes a great debt to the American Legion and the American Legion Auxiliary, which have been running these Americanism and Youth programs since the 1930's. Former North Dakota Boys Staters include Coach Phil Jackson and North Dakota Governor Ed Schafer, now Chairman of the Theodore Roosevelt Medora Foundation. Many a leader had his or her start as a Boys Stater or Girls Stater.

This summer, the Theodore Roosevelt Medora Foundation was delighted to send our own Theodore Roosevelt to Boys State in Wahpeton and Girls State in Grand Forks to entertain and inspire the nearly 300 delegates, counselors and volunteers involved in the two programs. In his own youth, our Theodore Roosevelt reprints, Joe Wiegand, was elected Governor of Illinois Premiere Boys State and President of the American Legion Boys Nation program. "The American Legion gave me scholarships for college," says Wiegand, "and I have always wanted to give back and help the Boys State and Girls State programs grow. Besides, there may have been a real future Governor, Senator or President

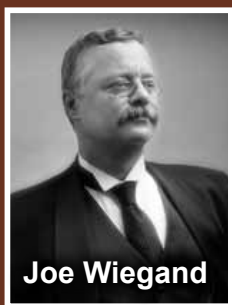
among those young men and women. It was truly an honor." Wiegand says citizens can contact their local American Legion Post for ways to support the programs.

While Joe Wiegand continues to tour the state and the nation performing as Theodore Roosevelt and as a Goodwill Ambassador for the Theodore Roosevelt Medora Foundation, during summer months you can still find him in Medora, every Monday through Saturday, in a one man show, "A TR Salute to Medora," at 3:30 P.M. MDT in the Old Town Hall Theatre in downtown Medora.



Medora's Theodore Roosevelt with the officers of North Dakota Boys State, held at North Dakota State College of Science at Wahpeton. Left to Right – Neil Litton, Director (Fargo); Christian Anheluk, Disaster Emergency Manager (Belfield); Jordan Beattie, the Senate Pro Tem (Pembina); Deane Bjornson, State Auditor (Cavalier); Andrew Brummond, Superintendent of Public Instruction (Park River); Benjamin Trenne, Attorney General (Grand Forks); Ray Salata, Governor (Grand Forks); Col. Theodore Roosevelt; Erik Hanson, Lieutenant Governor (Grand Forks); Brandt Vernon, Secretary of State (Hazen); Trenton McCloud, State Treasurer (Rolla); Ryan Nelson, Public Service Commissioner (Casselton); Trevor Boehm, Agriculture Commissioner (McClusky). Mr. Salata and Mr. Anheluk were elected to represent North Dakota as its two United States Senators at the American Legion Boys Nation program held July 19-26 in Washington, D.C.

Join Medora Friends on a Rhine River Cruise and TR Heritage Tour - "TR" Will Join Us, Too!



Tulips in the Netherlands at the height of their season and tracing the roots of the Roosevelt family, along with an 8-day cruise on the historic and romantic Rhine River, are highlights of a tour for friends of Medora being sponsored by the Theodore Roosevelt Medora Foundation next April.

The tour is divided into two parts and departs for Zurich, Switzerland, on April 17,

2014. In Switzerland, participants will board the 158-passenger MS Amadeus Princess for "Tulip Time on the Romantic Rhine and Mosel River Cruise," with stops throughout France and Germany before arriving in Amsterdam, The Netherlands. There, tour members will visit the beautiful Keukenhof Gardens at the height of tulip season.

TRMF is offering a four-day tour extension of the Netherlands beginning on April 26, which coincides with the country's King's Day celebration. Citizens dress in orange because they are honoring the Royal House of Orange.

The Theodore Roosevelt Heritage Tour, April 26-30, will include Amsterdam and The Hague and trace the roots of the Roosevelt Family, including a stay and dining at the famous Hotel Des Indes, where President Roosevelt lodged and dined while visiting The Netherlands. While in The Hague, participants will spend a day at the Roosevelt Study Center, a research institute, conference center and library featuring Presidents Theodore and Franklin Delano Roosevelt, Eleanor Roosevelt and U.S.-European relations. Also included are visits to the Roosevelt Manor and the church Theodore Roosevelt's ancestors attended.

Theodore Roosevelt (portrayed by Medora's own Joe Wiegand) will make a presentation towards the end of the cruise, and will join us on our Heritage Tour. TRMF President Randy Hatzenbuehler and his wife Laurie will be joining the group on the Rhine River Cruise and TR Heritage Tour.

To see the complete tour itinerary and get more information, call 701-258-5000, 1-800-833-8787, or the Foundation office at 701-223-4800, or click on the Theodore Roosevelt Medora Foundation tour at www.satromtravel.com.



Under Harold's Hat

A Story About Harold We Never Knew

Many stories—hundreds, maybe thousands—have been written about the founder of the Theodore Roosevelt Medora Foundation, the late Harold Schafer. His company, the Gold Seal Company, rose to prominence and success at a time in America when entrepreneurship was revered, and Harold and his company were one and the same entity. We've written here before about stories in Fortune Magazine and other prominent publications of the 1950s and 1960s, but we've never featured one Harold might have been just a little embarrassed about—until now.

Irving Wallace, one of the country's most prolific authors in the 1960s and 1970s, with more than 30 book titles to his credit, spent a few days trailing Harold around in 1950. Wallace was an aspiring magazine writer at the time, and Harold had just set so many sales records for his company that his name was one of the best-known in American business circles. Wallace sold his story to Stag magazine, a men's adventure magazine whose risqué covers (for their time) forced most of its male readers to keep the rag at the office instead of sitting around the house in the evening reading it.

The year was 1950. Wallace's story featured a financial box score for Gold Seal: "1943--\$903.01; 1947--\$800,000; 1948--\$8,500,000; and, if the boom continues, 1950—close to \$25,000,000." The three-page layout featured Harold in four pictures, including a vertical half-page photo of Harold walking along the ledge of the old federal building in Bismarck in his business suit, re-enacting a "human fly" stunt he had pulled many times before as a youth. Here are excerpts from the story, including a little story out of Red Wing, Minnesota, that most of us have never heard before.

Schafer this year is putting on the largest advertising program ever placed behind a household cleaning

product, spending \$2,500,000. One million goes for a radio show featuring Arthur Godfrey, the hilarious super salesman of the airwaves, over 166 CBS stations. Four hundred daily newspapers are carrying his advertisements, and, being an unbashful man, Schafer uses nothing less than full page ads.

Schafer freely admits he is a little dazed by his success. But in the same breath he spouts ideas at a mile-a-minute clip for even bigger doings.

Many readers are familiar with the story of how Harold came to hire the Hollingshead Company of Camden, New Jersey to produce Gold Seal products for him. Harold was in Philadelphia, Camden was across the river. Harold had a dime to his name. Let Wallace tell the rest of the story:

He flipped the dime to see whether it would be doughnuts and coffee

or a ride across the bridge. Doughnuts won. He didn't mind the walk that day, especially after the chemical firm agreed to manufacture his products on a C.O.D. basis. He had to bum his way back to Bismarck and sleep in the jails en route because he didn't have money to rent a room. By the time he reached Red Wing, Minnesota, Schafer had lost much of his traveling man's look. The policeman there, instead of leading him to a bunk in a cell, locked him in the dungeon with nothing to sleep on but a plank floor. Before daybreak he escaped by prying the bars loose with one of the planks. As far as he knows, he is still a fugitive, wanted for jail breaking. On the other hand, the Red Wing authorities will be surprised to learn that the man they "gave a bed to" that night is now the millionaire president of the Gold Seal Company.

Schafer is a big man with powerful shoulders and the bounce of a ball and seemingly the tireless energy of a Diesel . . . by remaining in Bismarck he believes he can keep a better perspective of his rapidly spreading business. He is like a football coach inspiring his men—most of them are young GIs—with his own enthusiasm, giving them pep talks—in person, by mail and over the phone—working himself harder than any one of them. Most of the time he works with his tie loosened and his sleeves rolled up.

He doesn't wear jewelry, sometimes not even a watch; time is no factor to him. He can be found at his office at almost any hour day or night—that is, if you know where he is located, for he has no sign on the building. His desk is always littered with letters, papers, empty milk bottles and

mottoes. Among the latter his favorite one is by Nelson Rockefeller:

"In the last century, capital went where it could make the most profit.

In this century it must go where it can

render the greatest service."

The fact that Bismarck is but a "wide spot on Highway 10" doesn't bother Schafer. He is a native of North Dakota and proud of it. He loves the broad plains and the seas of golden wheat, the western buttes, the ever-changing colors of the inimitable scenic Badlands. And he has proved that a country boy doesn't have to move into the big cities to win fame and fortune; that, if you have a simple and sound idea, plenty of perseverance and some good common sense, you have a pretty good chance of winding up in the bucks.



"In the last century, capital went where it could make the most profit. In this century it must go where it can render the greatest service."

NELSONS' GIFT PROVIDES HOME FOR CRU LEADERS



Troy and Kree Nelson

For Troy and Kree Nelson of Bismarck, the opportunity to help a good friend and participate in a program in which they believed very strongly provided the impetus for a generous donation to the Theodore Roosevelt Medora Foundation earlier this year.

"We knew about Cru (The U.S. Ministry of Campus Crusade for Christ International) through our friend Troy

Shirley, who is the North Dakota Cru Director, and we knew they worked closely with the Theodore Roosevelt Medora Foundation," said Troy Nelson. "We saw an opportunity to help make a difference in a very good project in Medora, and we've been blessed with the financial resources to do that, so we decided to make this gift."

The gift was a modular home, moved to Medora early this summer, to provide housing for Cru staff who work with students from around the country who come to Medora each summer to work for TRMF and share their ministry with others who are there.

For many years, the Foundation has provided summer jobs to young people who want to learn more about, and share, their faith, with co-workers in Medora. The college-age students are joined for the first part of the summer by adult leaders, generally young couples with young families, and then, as summer progresses, the leaders move on but the students remain, they make friends and do outreach.

But those leaders, for many years, have had to put their families up in motel rooms and take meals at the

Chuckwagon. With Troy and Kree's gift, they will now have a place to call home while they are in Medora, a place to share meals with their families, and to hold meetings and bible studies.

"It's asking a lot of Cru staff leaders to spend a summer in a motel room with a young family," Troy Nelson said. "This gives them a home away from home with their family."

Troy Shirley, the Cru State Director, agreed.

"We've had a great relationship with the

Medora Foundation for the past 11 years," Shirley said. "But having this takes us to a whole new level."

And during the winter months, the home will provide housing for other Medora staff. Everyone knows that housing is at a premium in Medora, so the Nelsons' gift is most welcome by the Foundation.



This modular home will be used by Cru staff leaders during their summer work with young people in Medora

"This gives them a home away from home . . ."

Troy Nelson

The Bismarck couple will continue to bring their own family—their three children

and a recently adopted young boy from Columbia—to Medora each summer to enjoy the *Medora Musical*, the Badlands and Theodore Roosevelt National Park.

"We love Medora, and we love the example Theodore Roosevelt set, and we've always supported Cru, so this project was just perfect for us," said Troy Nelson. "We hope this insures the longevity of the Cru-Medora partnership."

STAY AND PLAY THIS FALL; IT'S LIKE GOLFING FOR FREE!

From now through October 21—or whenever Bully Pulpit Golf Course closes—you can play golf for free at Bully Pulpit if you spend the night at the Rough Riders Hotel. Sound too good to be true? We'll, it's not. Here's why.

Our Stay and Play golf special for the fall is \$139. Normally, that rate would get you a room at the Bunkhouse Motel and a round of golf at Bully Pulpit. But since the Bunkhouse and Badlands Motels are closed for the season, we're offering that rate for the Rough Riders Hotel for the rest of the season. Now, normally you'd pay that for just a room at this time of the year, but because we've upgraded the special golf promotion package to the Rough Riders, it's like getting a round of golf for free.

To reserve your room and tee time, call 1-800-MEDORA1 today.



Golf is great in the fall at Bully Pulpit

BOOK REVIEW

The Travels Of Theodore Roosevelt



Mike Thompson, a Theodore Roosevelt re-enactor, scholar and historian who occasionally retraces Roosevelt's footsteps into the North Dakota Badlands, has written a wonderful little book on the history of TR's Maltese Cross log cabin, the first place TR lived during his time in Dakota Territory in the 1880s.

The Travels and Tribulations of Theodore Roosevelt's Cabin, first published in 2004, and still on sale at Western Edge Books and

the Theodore Roosevelt National Park Visitor Center in Medora, tells the little-known story of TR's cabin as it made its way around the country and across North Dakota in the early years of the 20th century, before eventually finding a permanent home back in the Badlands Roosevelt loved so much.

The story of TR's arrival here in 1883 is known to most North Dakotans. He came west to hunt a buffalo, fell in love with the land, purchased a cattle herd, settled on a ranch location five or six miles south of Medora, and hired Sylvane Ferris, brother of the better-known Joe Ferris, of Medora's "Joe Ferris Store" fame, to build him a cabin over the winter while Roosevelt went back to New York to take care of his political duties.

The building of the cabin, Thompson points out early in the book, is a story in itself. A Northern Pacific Railroad manager had commissioned

the cutting of pine logs near the Little Missouri River in South Dakota, with the logs to be floated down the river to Medora to be used as railroad ties. But it turns out, a lot of the logs never made it as far as Medora. Enterprising ranchers like Ferris managed to fish logs from the river as they passed by, or washed up on the river bank. Sylvane Ferris got enough to build TR a nice 3-room log cabin.

Roosevelt, Thompson writes, "did not find out the source of the wood in his cabin until many years later when he read about it in a story in the New York Tribune. The writer of the article had to do some serious talking to the President and then convince the Tribune that the President had not been party to the questionable gathering of the cabin timbers."

Thompson describes the cabin this way:

"The main floor of the cabin was made up of three wooden-floored, whitewashed rooms: a living room, kitchen and bedroom. The living room contained a dining table and chairs, a book cupboard, a rocking chair or two and a potbelly stove. The furnishings in the

"A lot of the logs never made it to Medora."

kitchen were a wood or coal burning range, a worktable and wooden box wall shelves. The third room was Roosevelt's bedroom. It contained wooden bookshelves with a large selection of his favorite authors, a bed, a small table, a bureau, a wash stand and a chair. The bed was made for the cabin and had ropes or slats to support the ticking-encased, hay-filled mattress. Used to the finer things in life, Roosevelt preferred sheets instead of the wool blanket bedrolls used by most of the local cowboys. He also had a collapsible rubber bathtub."

Roosevelt left the Badlands and his ranching experience after

WHERE ARE THEY NOW?

The 'Tjaden Girls' Are Still Frequent

They were a fixture in Medora for many years, during the 1970s, 80s and 90s. And on a summer afternoon, you might still find "The Tjaden Girls" wandering down a Medora street, in and out of gift shops, preparing for an evening at the Pitchfork Steak Fondue and the *Medora Musical*. Only now, there's a new generation following in their footsteps.

Sandy Tjaden raised her daughters, Kim and Kristen, in Medora. Sandy's husband Rod, who passed away all too young in 1997, was the longtime Gold Seal Medora Manager and first Executive Director and President of the Theodore Roosevelt Medora Foundation. It was Rod who took the reins of a grand idea by Harold Schafer in 1971 and grew Medora into the state's number one tourist attraction, which it remains today.

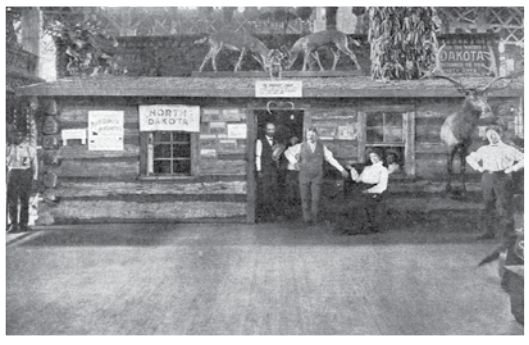
Rod married Sandy, a "Georgia Peach," when he was working in her home state on assignment from Gold Seal. He brought her back to his native North Dakota and they settled in Medora. Kim was a toddler, and Kristen was born here, and the family lived in Medora year-around until it was time for the girls to get involved in school

activities. Rod and Sandy built a home in Bismarck, and they lived there during the school year and in Medora in the summer, where the girls grew up scooping ice cream at the Ice Cream Parlor, busing tables at the Chuckwagon and taking tickets and running spotlights at the Musical.

Sandy was the buyer for the nine Medora gift shops, and filled in wherever she was needed, while the girls were growing up. She continued working for the Medora Foundation until a few years after Rod's death, when she retired and joined the board of directors. Sandy served 6 years, bringing her institutional knowledge to the board table as the Foundation went through big growth periods in the 21st century.

Then a longtime friend, Roger Myers, who had lost his wife to the same disease that took Rod, "came knocking at my door." Roger ranched just outside Medora, and the Myers and Tjadens had been close friends during Rod and Sandy's time in Medora. The lanky cowboy swept her off her feet. "I hadn't planned on getting married again, but all of a sudden I fell in love," and the two were married

Roosevelt's Maltese Cross Cabin



**Theodore Roosevelt's Maltese Cross Cabin
at the 1904 World's Fair.**

in 1901, and the story of the travels of the cabin begins. The state of North Dakota purchased the cabin from its second owner in 1903, to use as part of the North Dakota exhibit at the 1904 World's Fair in St. Louis. "Before the structure was dismantled," Thompson writes, "each log and piece of lumber was numbered, inside and out, with large chalk numbers. In addition, photos were taken of all sides and the roof. This was done to enable quick and accurate rebuilding of the Cabin at the exhibition site at the World's Fair. The Cabin was then dismantled and hauled to Medora where it was shipped by rail to St. Louis, Missouri, a distance of 1,175 miles."

It was a big hit in St. Louis, since it was the home cabin of the sitting President of the United States. There were other log cabins there, including those of Presidents Lincoln and Grant, but Roosevelt's was the best-preserved, since it was only 20 years old, and the most

the horrible winter of 1886-87, just four years after he had arrived here, went back to New York to resume his political career, became president

popular. The President himself even came to see it in September of 1904.

From St. Louis, the cabin traveled to Portland, Oregon, to be displayed at the 1905 Lewis and Clark Centennial Exposition. Thompson says more than a quarter of a million people saw it there. At the end of the exposition, the cabin was shipped to Fargo for display at the State Fair Grounds for a couple of years, and then found its way to the Capitol Grounds in Bismarck, where it remained, mostly neglected, until it was returned to the Badlands to be placed in the new Theodore Roosevelt National Memorial Park in Medora in 1959. Today, it is located just behind the Theodore Roosevelt National Park Visitor Center in Medora and is open to the public during regular park hours.

The cabin's original site is on a ranch owned today by John Hild, the Theodore Roosevelt Medora Foundation's Maintenance Director. John and his sister, Betty Jo Ridl, the Foundation's longtime Office Assistant, grew up on the ranch. A marker on the ranch indicates the original location of the cabin.

Thompson's history is pretty complete, explaining some of the mysteries surrounding the cabin, explaining the Maltese Cross brand on one of the logs verifying its authenticity, mildly chastising the state of North Dakota for its inattention to the importance of the cabin, noting that it survived the fire which destroyed the State Capitol Building in 1930, and sharing numerous photos of the cabin in its various locations. The book is an enjoyable read, worth its twelve-dollar cover price, and is a good documentary of an important piece of North Dakota history.

Medora Visitors



**The Tjaden Girls: Kristen, Sandy and Kim,
at the 2013 Medora Musical**

retired, they have plenty of time to visit the other two "Tjaden girls," Roger's four children, and now grandchildren as well.

Kim is now Dr. Kim Tjaden, married to fellow physician Dr. Joe Nguyen, and they live just outside St. Cloud, MN with their two children, Jaden, 11, and Joshua, 9. Kim graduated from Creighton University and received her MD degree from the University of

just two years ago. They now divide their time between a home in Bismarck, the Myers ranch and a condo in Florida.

And both being

Nebraska. They are frequent visitors to Medora.

"I love going back now," Kim says. "There's a memory around every corner, and I feel so close to my dad when I'm there. And the kids love Medora too."

Kristen also graduated from Creighton and after living in Atlanta for ten years, recently relocated to the Washington, DC, metro area, for her husband's career. After working for Pfizer for 14 years, she's now a consultant working with clients in our nation's capital. She and Brian Wesselman have three children, Kye, who is 7, and 5-year-old twins, Cameron and Kade.

Like her sister, Kristen is a frequent visitor to Medora. "It's always an emotional trip for me—it's the place I feel closest to my dad," she says. "The experience of growing up and working in Medora, and learning how important customer service was, has truly shaped how I see the world."

"There was so much fun, and so much love in Medora," Kristen adds. "There still is. That's why we keep coming back."

VOLUNTEERS...LIVING OUT TRMF VALUES!

We are a family who values **Family**

"So when we are done eating, if we don't clean up after ourselves, who does?" A short silence, followed by snickers, and then in unrehearsed unison, "We do!"

That scene was repeated this past summer during every one of the 24 formal volunteer orientations, and half dozen "informal" ones. Like families, we have to work together, help out, do what's expected, try to get along, put up with each other, and more. Volunteers seemed to be everywhere in Medora, and worked hard!

But it wasn't all hard work. We made time to celebrate anniversaries, birthdays, retirements, weddings, new jobs, the births of many grand/great grandchildren, including the births of one couple's 26th and 27th great grandchildren while they were volunteering! While we cheered news of positive diagnoses and healing, at the same time we mourned and grieved the loss of volunteer's spouses, family members, and good friends, and news of unexpected illness and suffering. *In and through it all, we became Family.*

We **Respect** people and place

At the end of his week, a volunteer who had spent his career working in the service industry told the group that until his time in Medora, he had never gone a week where he did not hear one person say "it's not my job." What does it mean to respect people and place? Here's what we saw through our volunteers;

- Treating people with kindness
- Listening
- Making eye contact and smiling
- Honoring differences and diversity

- Taking pride in and caring for property
- Leaving things better than they found them

We deliver **Excellence in Hospitality**

Every session we ask, "What does Excellence in Hospitality Look and Feel Like?" One volunteer smiled broadly and said, "It's what you get when you come to my home. When they are visiting here, to our guests, Medora is home!"

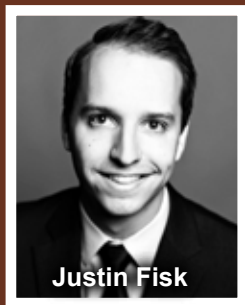
We **Work** with creativity and integrity

Volunteers take great pride in this place. One couple saw the need to make changes to the mini golf shack where the volunteers serve hundreds a day. They identified needs, gave a generous donation to carry them out, and another volunteer couple gave time, talents and their own contributions to restore and rebuild the space. They find ways to do things even better; do their jobs well, are dependable, trustworthy, willing to be flexible, solve problems and care for visitors and guests, and throughout the summer, they worked side by side with hundreds of staff and management.

Dates to Remember:

- Volunteer Appreciation Events: October 1st in Medora, October 8th in Fargo. Invitations have already been sent out. Call (701)223-4800 to register and/or for more information.
- 2014 Volunteer Applications will be sent out by mid-November to all 2013 applicants. *If you did not apply for 2013, but are interested in volunteering next summer, call (701) 223-4800 to be placed in our 2014 Interested Volunteer database.*

JUSTIN FISK IS NEW TRMF MARKETING DIRECTOR



Justin Fisk

What could be a better job than managing the advertising account at an advertising agency for the state's number one tourist attraction? Well, maybe being the marketing director for the state's number one tourist attraction. At least that's what Justin Fisk thought.

Justin was the account executive for the Theodore Roosevelt Medora Foundation at the Foundation's advertising agency, KK Bold, when an opening for the Marketing Director's position at the Foundation became available early this summer. He applied. The Foundation's staff liked what he had done in preparing the 2013 Medora advertising campaign while at the ad agency, and next thing Justin knew, he was sitting at a desk in Medora instead of in Bismarck.

As Marketing Director, Justin will oversee all the marketing activities for the Medora Foundation on a year-round basis, with offices in both Medora and Bismarck.

"I'm excited about this job," Justin says. "I get to focus on just one thing—marketing Medora. There isn't anything bigger or better than that in North Dakota."

Justin grew up in Minot, graduating from Minot High School and Minot State University with a degree in marketing, international business and virtual business. After a stint with a real estate investment trust, he accepted a position as an account executive at KK Bold, a Bismarck advertising agency, focusing on tourism accounts. That led to the Medora job.

In his spare time Justin likes to race motocross motorcycles, and has won a state championship and competed at the national level.

END-OF-YEAR CHARITABLE GIVING PROVIDES LOTS OF TAX BREAKS

If you've reached the age of 70 ½ and must begin taking withdrawals from your IRA, there are both federal and state programs available to help minimize your tax consequences through charitable giving.

Gifts From IRA's Are Tax-Free

Now, you may give up to \$100,000 to a charity without tax consequences. The provision that allows you to make charitable contributions out of retirement accounts is still operative in 2013. But that law has been extended only through the end of this year. Nobody knows what this provision's fate will be after this year—though it enjoys strong support among charities and in Congress.

Under this provision, those who are 70½ or older can give away as much as \$100,000 a year from their individual retirement accounts directly to eligible charities without having to include any of the transfer as part of their gross income. The transfer must be made directly from the IRA to the organization. Transfers count toward that person's required minimum distribution for the year.

Taxpayers can't deduct 401 (k) transfers as charitable donations on their federal income-tax returns, but this provision can still be a tax-efficient technique. Since transfers aren't counted as part of adjusted gross income, this provision helps prevent "possible side effects," such as the loss of itemized tax deductions, phaseout of personal exemptions or credits, additional portions of Social Security being taxable or even the imposition of the new 3.8% surtax on investment income.

Added Benefit: A 40% North Dakota Income Tax Credit

In addition, the state of North Dakota offers considerable tax breaks for contributions to qualified North Dakota endowments. If you pay taxes in North Dakota, the 2007 and the 2011 North Dakota State Legislative Assemblies made it easier for you to increase your support of the Theodore Roosevelt Medora Foundation while saving additional state income taxes as well

- 1. Individuals** may receive a state tax credit for a contribution of \$5,000 or more (lump sum or aggregate in one year) to a qualified N.D. endowment. The tax credit is 40% of the gift up to a maximum credit of \$10,000 per year per taxpayer or \$20,000 per year per couple filing jointly. The maximum

annual benefit is therefore available for total individual endowment gifts of \$50,000 joint, \$25,000 single.

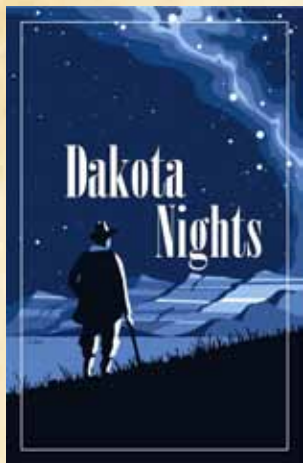
- 2. Businesses** (C corporations, S corporations, estates, limited liability companies, trusts and financial institutions) may receive a 40% credit up to a maximum credit of \$10,000 for contributions to a qualified N.D. endowment. Therefore the maximum annual benefit is available for business endowment gifts of \$25,000.
- 3. Planned Gifts** made by individuals may qualify for a state tax credit (e.g., charitable remainder trusts, charitable gift annuities, life insurance policies, etc.) if the planned gift is given to a qualified N.D. charitable nonprofit or a qualified N.D. endowment. The tax credit is 40% of the charitable deduction allowed by the IRS up to a maximum credit of \$10,000 per year per taxpayer or \$20,000 per year per couple filing jointly. The maximum annual benefit is therefore available for all planned gifts of \$50,000 joint, \$25,000 single.

In order to receive the tax credits listed above, the gift must be designated to a qualified endowment fund. Endowments are a unique way for TRMF to attain its long-term goal of sustaining and enhancing its activities, since the principal is invested and only the interest and earnings are expendable. There are a number of current endowment funds that have been established for this purpose, and in addition, you may consider setting up your own endowment with the Foundation with a minimum gift of \$25,000.

As a thank you for your continued interest in and support of the work of TRMF, we are offering you a free Wills Kit, available by calling our office. Take some time now to learn about wills and their importance to those you love. We also want to encourage you to explore our newly revised planned giving web site, **medoralegacy.org**.

We're providing you this information for educational purposes only. Please consult your own attorney, accountant or financial advisor for advice on your situation. And please consider the Theodore Roosevelt Medora Foundation in your end-of-year charitable giving plans. To learn more, call 701-223-4800 and ask for Randy or Denis, or e-mail them at randyh@medora.com, or denism@medora.com.

DAKOTA NIGHTS ASTRONOMY FESTIVAL IN MEDORA SEPT. 27-29



A world-class astronomy festival titled "Dakota Nights: An Astronomy Festival," will be held in Medora and inside Theodore Roosevelt National Park Friday, Saturday and Sunday, September 27, 28 and 29, featuring North Dakota's own astronaut, Rick Hieb.

"Astronauts, rangers, astronomers, and historians will come together for a three-day festival celebrating

North Dakota's starry nights and rich heritage," according to park officials. "Participants will stand under the expansive night sky that influenced cultures of American Indian tribes, inspired modern space exploration, and is still yours to experience today."

The festival will feature evenings of star viewing, presentations by nationally recognized speakers,

rocket building and launching, solar system hikes, and much more. Activities begin with star viewing through telescopes at Cottonwood Campground and Peaceful Valley Ranch Friday night.

Festival activities are free. Entrance fees to Theodore Roosevelt National Park still apply, except on Saturday, entrance fees will be waived for National Public Lands Day.

Presentations by experts on astronomy continue throughout the weekend. Astronaut Hieb will lecture and lead a star viewing event at Cottonwood Campground Saturday night. A special attraction is programming throughout the two days in a portable planetarium being brought to Medora by Dickinson State University.

A full schedule of activities can be found at the park's website, www.nps.gov/thro. The event is sponsored by the Medora Convention and Visitors Bureau, the Medora Chamber of Commerce, The Theodore Roosevelt Nature and History Association, Friends of Theodore Roosevelt National Park, Dickinson State University and Theodore Roosevelt National Park.

TR SYMPOSIUM NOVEMBER 14-16

"Theodore Roosevelt and American Culture" is the theme of the eighth annual Theodore Roosevelt Symposium in Dickinson and Medora November 14-16. Past symposium attendees know that the annual event always includes a wide mix of topics and an interesting Badlands field trip as part of the schedule.

Speakers at this year's symposium will highlight the fact that while Theodore Roosevelt was a cowboy, big game hunter, and the exemplar of the "strenuous life," he was also one of the best educated Presidents in American history, who loved culture, including high culture, as much as he loved action. He held strong—and surprisingly enlightened—opinions on the writing of history, on American literature, on authentic frontier culture, and on dance, music and art. With the help of his more refined wife Edith, TR made the White House a center for artistic performance and conversation.

The keynote address on Thursday evening will be by University of Virginia professor Stephen Levine, titled "American Culture at the Turn of the Twentieth Century." Other presenters on Friday will be musician and folklorist Hal Cannon, Elko, NV; British professor Michael Patrick Cullinane, author and historian Roger Di Silvestro and Bismarck-Mandan Symphony Director



Dr. Beverly Everett. Cannon will also perform in concert Friday evening.

Information on their presentations, on the Badlands field trip, and a complete schedule of events can be found at the Theodore Roosevelt Center website, www.theodorerooseveltcenter.org. A registration fee is required for meals and the field trip. To register call 701-483-2728 or go online to www.dickinsonstate.edu/tr2013.

Theodore Roosevelt™

MEDORA FOUNDATION

As a Theodore Roosevelt Foundation Member, you will be recognized in the Medora Musical program and our annual Development Report. You also receive an exclusive invitation to special "Members Only" events in Medora and Arizona, and you will receive all TRMF publications

Personal Member (\$250) Benefit Options

- A. Two Season Passes to the Medora Musical
- B. Two Rounds of Golf at Bully Pulpit Golf Course
- C. The TR Bundle: A Theodore Roosevelt Bust and the Book "A Free and Hardy Life"
- D. Shoppers Delight: A \$125 Retail Shopping Spree at TRMF Stores
- E. A Picture Plus 1,000 Words: Sam Coleman signed print & book by Rolf Sletten



Business Member (\$1,000) Benefit

Four Medora Musical Season Passes and Four Rounds of Golf At Bully Pulpit!

Personal & Business Members

Enclosed is my membership gift. My choices are as follows:

- ☐ Enclosed is payment of \$250. I want the full charitable deduction of \$250 and decline any membership benefit options
- ☐ Enclosed is payment of \$250. I would like the membership option A: (charitable deduction of \$125)
Names on passes: _____
- ☐ Enclosed is payment of \$250. I would like the membership option _____ from the list above. (charitable deduction of \$125)
(choose letter B-E)

NEW! Business Membership!

- ☐ Enclosed is payment of \$1,000. I would like the Business Member option of Four **Medora Musical** Season Passes and Four Rounds of Golf at **Bully Pulpit**. (charitable deduction of \$500)
- ☐ Enclosed is payment of \$1,000. I want the full Business Member charitable deduction of \$1,000 and decline any membership benefit options.

Name(s) _____ Address _____
City _____ State _____ Zip Code _____
Phone _____ Email _____
Method of Payment: ☐ Check ☐ Credit Card
Credit Card Number _____ Expiration Date: ____/____ Verification code: _____
(3-4 digits)
Authorized Signature _____

Sign up now for your 2014 membership in the Theodore Roosevelt Medora Foundation.
Mail your completed membership form to: TRMF, Box 1696, Bismarck, ND 58502.
If you have any questions about our membership program, call us at 701-223-4800.

Values

We show **respect** for people and place.
We deliver **excellence in hospitality**.
We **work** with creativity and integrity.
We are a family who values **family**.

Vision

We connect people to Medora for positive, life-changing experiences.

Board of Directors

Harold Schafer, Founder (1912-2001)

Ed Schafer, Chairman

Jay C. Clemens, Vice Chairman

Guy Moos, Secretary

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Katherine Satrom

Gretchen Stenehjelm

Greg Tschetter

H. Patrick Weir

Staff Officers

Randy C. Hatzenbuhler, President

Cordell Dick, Development Director

Mission Statement

Preserve the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

Present opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

Serve the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.

