

# ROUGH RIDER REVIEW

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Randy Hatzenbuehler  
TRMF President

## Something To Build On...

June was good. July was blazing hot and as temperatures rose, visitation dropped. August was excellent and the finish in September was exceptional. Visitation at the Musical, Fondue, and Bully Pulpit was up over the previous year and nearly every business unit showed strong revenue

growth. The 2012 summer season was better than expected and something to build on for the future! Below are a few of the highlights and thoughts to build on:

- New activities for kids are good for Medora. The new electronic shooting gallery, rock climbing wall, bungee trampoline and Hippo (world's largest inflatable waterslide) were big hits. Families loved these activities and told us we need more. Something to build on.
- People appreciate history, told well. Best new examples in 2012: Rolf Sletten's book, *Medora: Boom, Bust and Resurrection*, was so popular a second printing is already needed! Restoration of the Von Hoffman House – many guests walked into the space they had previously visited as the "Doll House" and were impressed with the careful restoration and pleased to learn of the historical significance of the home. Fascination and interest in Theodore Roosevelt was elevated because of Joe Wiegand. Joe presented, daily, an all-new show about TR. The most common thing I heard people say was "I thought I was with Theodore Roosevelt." We are thrilled to have Joe representing the TR Medora Foundation in schools and other venues across the country throughout the year and that he will be back to Medora for the 2013 summer season. You will

see us restoring and reconstructing more sites in Medora and telling more of her history well. Something to build on.

- Momentum is fun. The end of the summer was our busiest time of the season. Our employees and volunteers were amazing; their arms were tired from scooping more ice cream over Labor Day weekend than we've ever done in one weekend; we turned people away from the 4M Revue because there were no seats left; the Medora Musical had its biggest single night attendance in ten years; shops and restaurants in Medora took care of more guests than they thought they could. The employees and volunteers said "It was soooooo much fun!" That is an attitude to build on.
- Some things just need to be built. We expect to bid a new road and parking lot for the Burning Hills Amphitheatre in February 2013 with construction following the Musical season. We are also studying options for additional new guest lodging for Medora. We look forward to sharing plans for those projects as they develop.
- "It is beautiful in the badlands, you really ought to be here...." That is the message you hear if you reach TRMF volunteer coordinator Denis Montplaisir's voice mail. He is right. No matter the season of the year. We are discovering that fall and winter seasons are something to build on too!

I often say that I have the privilege to work in one of America's biggest, best and most natural playgrounds. I've seen remarkable things happen here. Sometimes it is easy to see that good things happen in people's lives because of Medora. We are committed to build on our vision to connect people to Medora for positive life-changing experiences.

See you in the Badlands.

Photo by Bill Kingsbury



## Plan Your Winter Getaway

Like everyone else in western North Dakota—the epicenter of the biggest oil boom in the country right now—TRMF has had to adapt to changing times to accommodate the traveling public.

*“Last winter, we were fortunate to partner with a couple of major oilfield companies to provide housing over the winter for their workforce at the Badlands Motel,”* said Mike Beaudoin, hospitality manager for the Foundation. *“It was good business for us, and despite some early initial concern over our ability to manage a large group over the winter, we were happy to be able to find adequate staff, and what we found is we really enjoyed having those winter guests in Medora, and being able to serve their needs. It turned out to be a win-win situation, for both us and our oilfield partner companies.”*

Mike added he’s not sure what this winter will bring, because western North Dakota motels and man camps seem to be catching up with demand, but he’ll be talking to companies as winter approaches about the need for Medora accommodations. *“We’ll certainly be here if they need us again,”* he said. *“Interestingly, as the summer progressed, we did have motel rooms available here in Medora, and people told us there were rooms available in Dickinson, Watford City and surrounding towns as well. That’s good news for travelers.”*

More good news for travelers: This summer, we made sure that we had rooms available for people who want to go to the Medora Musical and Pitchfork Steak Fondue—our two major attractions—or those who want to golf at Bully Pulpit. We’re making 80 per cent of our rooms available to those folks every night, and we’re keeping more rooms open by limiting our business travelers to just a three-night stay. We’re keeping more Medora Campground sites open too, by limiting our campers to five nights.

*“We’re here first to serve the traveling public, our summer vacationers,”* Mike said. *“We remember what Harold did here—provided a place for North Dakotans and over the road travelers to enjoy Medora and the Badlands—and even though we have to turn a few folks away, we know that it’s not always just about the bottom line—it’s about taking care of our visitors.”*

We’re also excited to be able to provide additional services and opportunities for guests this coming winter. The Rough Riders Hotel will remain open all winter, as usual, with evening dining in Theodore’s

available Tuesday through Saturday, and breakfast available on weekend mornings. After breakfast Sunday morning, the kitchen and dining room staff will get a break until Tuesday. We’ll also close the dining room over Christmas so the staff can spend the holiday with their families.

Also new this year, the Rough Riders Gift Shop across the street from the Hotel will remain open all winter for shopping guests.

All the increased activity in western North Dakota is bringing more focus on the future of Medora lodging as well. We continue our talks with our board and with Medora city officials about expansion of our lodging facilities.

*“We need better rooms. It’s that simple,”* says Mike Beaudoin. *“The Bunk House has its place, but it’s old, and in need of some repairs. We know there are people who don’t want to come and visit if the Rough Riders Hotel is full. We know we need more high-level accommodations. The demand is there. We’re working on finding the best way to get that done.”*

We’ll announce any new plans in future issues of this newsletter. Watch for them. And if you’re looking for a winter getaway, we’ll be here for you. Fall and winter are special times in Medora. There’s not much that can beat the quiet serenity of a winter night in the Badlands.

# Don't forget!

Mark Your Calendars Now!  
Make Your Hotel Reservations!

**1-800-633-6721**

**Medora's Old Fashioned Cowboy Christmas**



Friday, Saturday and Sunday  
December 7, 8 and 9.

## Under Harold's Hat

### People Want Recognition

*Editor's note: Not only was Harold Schafer one of the world's greatest marketers, he was one of the world's greatest communicators. Six times a year, year after year, Harold communicated with his Gold Seal employees near and far through his newsletter entitled "Work," a pamphlet of about 30 pages with news of the company and its employees, and articles to stimulate thought. The newsletter had an editor, but no one doubted that the inspiration for the publication's content came from Harold himself. Here are some excerpts from the May-June, 1958 issue.*

A super-salesman told 750 of Nashville's top sales executives and salespeople last night to get happy, worship their customers and products.

Get back to the basics in human relations, said chubby, curly-haired Les Giblin of Ridgeway, New Jersey.

*“The more important you make people feel,”* he said *“the more people will like you. The more they like you, the more they will respond to you. The more they respond, the more you will sell. People Want Recognition.”*

*“Everybody wants to be treated as somebody. Nobody wants to be treated as a nobody. Every customer is just as important to himself or herself as you are to yourself. Let them be the big doggie and they'll love you. People want recognition, a sense of importance.”*

*“People spend all their lives trying to be important. So let the other fellow be important and you'll end up with the marbles.”*

Giblin, who has trained sales executives of such firms as Continental Can, got down to basics last night with flashes of humor. *“The most important knowledge in life,”* he said, *“not including the knowledge of God and the hereafter, is: Learn to be agreeable. Any fool can disagree. If you can't agree with your customers, just don't disagree, because people don't like people that disagree with them.”*

Hmmm. Not bad advice for those of us reading this 50 years later. Here are a few more nuggets from that issue of *“Work.”*

- Never respect men for their riches, but rather for their philanthropy; we do not value the sun for its height, but for its use.
- What this country needs is not New Deals, Fair Deals, or Square Deals, but Ideals.

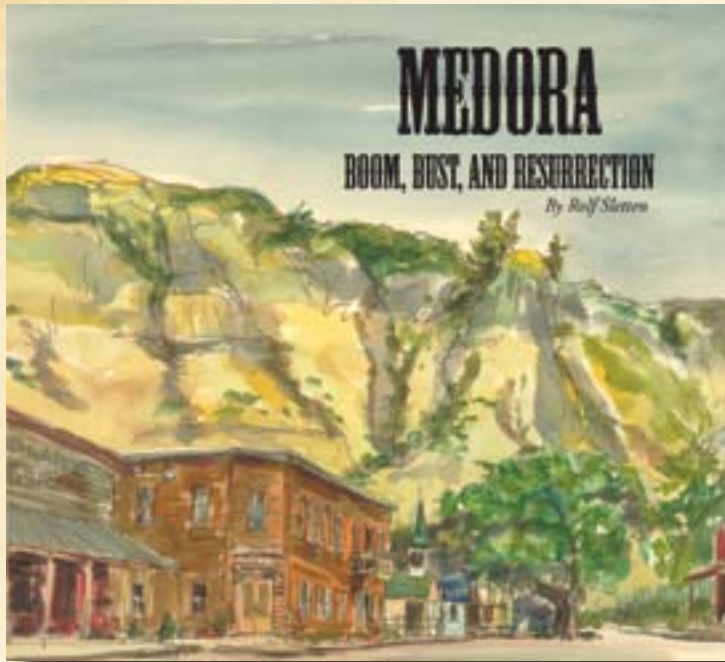
- When you feel discouraged, once said Grenville Kleiser, noted philosopher, instantly divert your mind. Get busy with some useful work. Read an inspiring book. Mingle with optimistic people. Compel yourself to smile. Do everything leisurely. Omit a meal or two. Drink copiously of pure water. Get your mind off yourself by doing something helpful for others.
- Experience is a grindstone; and it is lucky for us if we can get brightened by it, and not ground.
- The real test in golf and in life is not in keeping out of the rough, but in getting out after we are in.



**It's back!** One of Harold Schafer's ideas to entertain the kids in Medora was the Old Fashioned Shooting Gallery. It was a big hit with visitors both young and old for many years. The Gallery re-opened this year after an absence of several years, and the volunteers who staffed it this year say it got rave reviews. It'll be back again in 2013!



# Medora: Boom, Bust, and Resurrection Traces Medora History



**T**here have been a lot of books written about North Dakota's Badlands, but none have dealt specifically, and with the entire history, of the town of Medora and the characters who played major roles in it—until now.

Rolf Sletten's new book, *Medora: Boom, Bust, and Resurrection*, does just that. Gracefully written and spectacularly illustrated, the book tells three

stories: the founding of Medora and its early years, 1883-1887; the biographies of the colorful men and women who were there at the start and hung on through the hard years as the town dried up and nearly blew away; and the incredible story of the town's restoration by Harold Schafer and its growth into a modern-day national park gateway community and treasure trove of western history.

Sletten knows the last part of the story well. A son-in-law of Harold and Sheila Schafer, he watched history happen in the "resurrection" of Medora beginning in 1965. The early history, though, took some work, and the result is a well-researched documentary of how Medora came to be, beginning with the breaking of a champagne bottle on a tent stake by the Marquis de Mores in 1883 and continuing through the shoot-'em-up days of Riley Luffsey and Redhead Mike Finnigan, and the incredible role the Medora area played in the life of its most famous son, the 26th president of the United States, Theodore Roosevelt.

In a way, Sletten's book is like the Badlands themselves, as described by historian Lewis Crawford on page 12: "Unseen, the Badlands cannot be imagined, but once seen, can neither be described nor forgotten." The book, like the Badlands, is that good.

Dramatically designed by the author's son, Cody, a Bismarck graphic artist, and published in coffee table-size format (it fits neatly into a medium pizza box from the Badlands Pizza Parlor, without sloshing

around to damage the binding or corners, for shipping from the Medora Post Office to every corner of the globe), reviewers have called the book "monumental" and "fascinating."

Sletten drew on a bevy of photographers for stunning Badlands scenery, dug deep into the archives of the State Historical Society and the Theodore Roosevelt Medora Foundation (the book's publisher) for historical photos and documents like Medora's watercolor paintings and a scanned copy of TR's four-page letter home to his wife, written the day he first arrived in Medora in 1883, and Sletten also commissioned an inspired series of sketches of the town and historical scenes by Florida artist Tyler Fegley.

The historical research is also top-notch. For example, who knew that three United States Presidents stopped in Medora in the span of seven days in 1883: sitting President Chester A. Arthur on September 2, former President Ulysses S. Grant on September 6, and future President Theodore Roosevelt on September 8.

On the pages following the first known photo of the Rough Riders Hotel, snapped in 1885, Sletten presents short biographies of locals A.T. Packard, Joe Ferris, Hell Roaring Bill Jones, Yellowstone Vic Smith, A.C. Huidekoper and Redhead Mike Finnigan, among others. And then at the end he tells us, in a series of one and two-liners, what became of them, and other personalities and landmarks around the Badlands.

But it's his personal knowledge of the Schafer years and the rebuilding of the town by the Gold Seal Company, and growth of the town on the watch of the Theodore Roosevelt Medora Foundation, that modern-day readers and TRMF members will really enjoy. Here's his description of the beginning of the Schafer family involvement, from page 144:

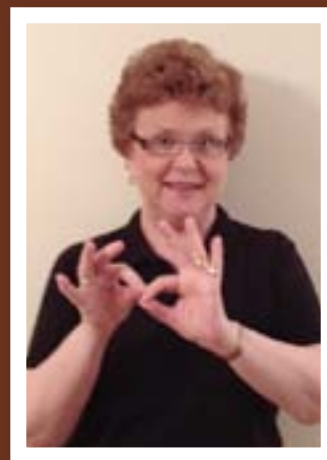
*"Harold drove out to Medora and surveyed his new acquisition . . . He decided to renovate the hotel. No matter how much Harold loved the Badlands and Medora's rich history, it could not have been an easy decision. In 1963 there was no functioning city government in Medora. The streets were dirt. Hitching posts still stood in front of some of the buildings. There was no municipal water system, and no sewer system. There were no hotels, just one small restaurant, and no public bathrooms. The Rough Riders Hotel and the Ferris Store needed to be torn down before they fell down. Interstate 94 did not exist. The entrance to the park was located several miles away near the Painted Canyon Overlook and some of the locals were less than enthusiastic about Harold's meddling in their community."*

You know the rest of the story. It's a story well-told by a first-time author with a remarkable sense of what all of us who love Medora should know about our town's past. It's for sale, \$29.99, at TRMF stores, The Western Edge Bookstore in Medora, and at the Medora Foundation's online store at [www.medora.com](http://www.medora.com). It might even come in a pizza box.

## Musical For The Deaf

**W**hile the *Medora Musical* is a delightful visual experience, the hearing impaired can miss half of the enjoyment without someone to provide them dialogue. That's why *Musical* manager Kinley Slauter has gone to great lengths to provide an interpreter for the deaf when we know we will have deaf people in our audience. Recently, our deaf interpreter, Cori Quist from Bismarck, sent us a note about an experience she had at the *Musical* this summer. Here's part of what she had to say.

Recently, during an intermission, the father of a deaf family from Pennsylvania asked me to join him. When I did, he said "I can't believe I was lucky to get an interpreter this evening." I assured him that the Teddy Roosevelt Medora Foundation bends over backwards to accommodate the deaf. He then went on to say "You know, my wife and I and our two hearing children and two deaf children



The Medora Musical's Deaf Interpreter, Cori Quist

left Pennsylvania and are heading for the West Coast. We are going to spend a ton of money on this family trip. We always call ahead to any venue of entertainment to request an interpreter so that our two deaf children can enjoy what the rest of the family is enjoying. Invariably, Guest Services panic and remark that they will not provide, nor know how to provide, such a service. You are on your own. However, when I called ahead to Medora and told them of my needs, I barely had the words out of my mouth, when a cheerful, eager female voice said 'You just tell me

which night you will be attending the *Musical*, and we will arrange for our interpreter to be here for you, and at our expense. Your seats will be near the interpreter, so that all of you may enjoy the show.' My wife and I were thrilled and so were the kids! We were so blown away when we saw how Medora embraced the opportunity to assist with a hearing disability."

As an interpreter, I am so proud to be associated with the Teddy Roosevelt Medora Foundation and was humbled by the family's gratitude and appreciation.

Medora, take a deep bow!

Cori Quist  
Bismarck  
Interpreter for the Deaf



One of the favorite stops for visitors to Medora this summer was the new "Buy American" store, where every item for sale in the store really was made in America. Stop back and visit and see our whole new inventory next summer!



# Energy Industry Partners Helping To “Pave The Way”



TRMF president Randy Hatzenbuhler thanks Al Christianson of Great River Energy for the company’s commitment of a \$250,000 in-kind donation for TRMF’s “Pave The Way” campaign.

## New Road, Parking Lot On The Way

Like most of our regular *Medora Musical* visitors, you probably have some fond memories of bump-bump-bumping across the grass fringes of our parking lot and following the long line of taillights snaking its way down the hill from the Burning Hills Amphitheatre after another enjoyable night under the stars. It’s a great little drive, full of romantic memories, but it’s more than 50 years old, and it’s time for an upgrade to our downgrade.

So don’t be surprised if one of these days you enjoy the show, but you like your trip back down the hill a whole lot more—because you’re driving away across a spanking new paved parking lot, and following a new path back to town.

This summer, the Theodore Roosevelt Medora Foundation board of directors approved a project to build

a new and safer road to and from the Amphitheatre, with improved access for guests and emergency vehicles, and a walking path for pedestrians.

Design work is underway now, with construction scheduled for next fall, and completion in time for the 2014 summer season. It’s a \$2 million project. It’s not glamorous, but it’s essential. Like all other projects of our nonprofit foundation, it depends on financial support from our friends. Recently, we received a lead gift for the project from Great River Energy, a longtime TRMF supporter. Al Christianson, North Dakota’s Director of Government Relations for Great River Energy, has informed us that they will provide a \$250,000 in-kind donation of material for the road and parking lot. Great River Energy has been a major supporter of TRMF, helping with gifts for the Rough Riders Hotel, the plaza at the Burning Hills Amphitheatre, our scholarship funds and general support for the Foundation.



Bob Benson, CEO of North American Coal Corporation, presents TRMF President Randy Hatzenbuhler with a check for \$50,000 as part of the company’s ongoing support of the Rough Riders Hotel expansion and renovation project. North American Coal has been a major supporter of Medora projects, including Bully Pulpit Golf Course, the Rough Riders Hotel, and historic restoration projects.



## New Rough Riders Hotel Support

North Dakota energy industry partners stepped forward with major gifts to the Medora Foundation recently to support the ongoing Rough Riders Hotel renovation and restoration campaign.

North American Coal Corporation, already a major contributor to the Hotel project, made an additional \$50,000 gift to the Hotel campaign at a board meeting in Medora this fall.

The North Dakota Petroleum Council, meeting in Medora in September, announced a half million dollar campaign among its members for the Hotel project. If successful, the Council will have its name on a conference room in the Hotel. The Council has made an initial \$50,000 gift to the campaign.

We’re grateful for the ongoing support of all our energy industry partners.

The North Dakota Petroleum Council presented a check for \$50,000 to TRMF President Randy Hatzenbuhler as the first payment on a \$500,000 campaign by the Council’s members for the Rough Riders Hotel restoration project. The presentation was made during the recent Petroleum Council annual meeting in Medora. Pictured with Randy are Petroleum Council Chairman Craig Smith, North Dakota Governor Jack Dalrymple, and Petroleum Council President Ron Ness.



## THE WILDERNESS IS A GIFT FROM GOD

*Each summer for many, many years, our friends from A Christian Ministry In The National Parks have blessed us with teams of summer workers who come here as part of ACMNP's mission of providing Christian fellowship activities for visitors, residents, and employees to national parks and the communities that surround them. One of the roles of team members—there are generally 2-4 college-age students each summer—is assisting with Sunday morning worship services. In Medora, we have an ecumenical service on the patio of the Harold Schafer Heritage Center, and often the message is delivered by one of the students in the Christian Ministry team. Here's an appropriate message for a Badlands summer service, delivered by Hayden Malloch, one of our 2012 team members. If you're spending a Saturday night in Medora next summer, be sure to join us on the Schafer Center Patio on Sunday morning.*

### Cottonwoods

I don't know about all of you, but I've always been excited by plants. Whether it's grasses, shrubs, trees or even weeds, I've always enjoyed them. I don't usually like to pick favorites, since there's nothing quite like a pine forest, or the smell of creosote after a desert rain, or the melodies of spring flowers in which the collection of all of them together is too perfect to disturb by singling out one flower over another. But I have to say that I do have a favorite tree, and that has always been the cottonwood tree. There is just something about the way they react to the wind and sun. Their leaves seem to shimmer and shine as if they are animated and lively. I always admire how they stand out tall and confidently amongst their often shorter and barren surroundings.

I was very excited when I started working here to see that cottonwoods were everywhere. I had all sorts of plans about where I would hike to, what regions I would explore and things I would do. But lately I feel that my mind is in every place but here. It seems that it has already left Medora and gone home to prepare for school. It doesn't help that every time I check my phone or computer I have texts from friends about school, or e-mails about registration and classes. I've been so focused on what is to come that I haven't even finished my initial plans for when I got here.

So a few days ago I was working in the campground, thinking about school and everything else I was to be doing, when suddenly a massive limb came crashing down and landed next to me. It took me a moment to understand what had happened, but after the cloud of dust had cleared I saw that the cottonwood tree above me had snapped. It was at that moment that I realized that I hadn't been paying enough attention to the cottonwood trees. Perhaps it was God's way of bringing me back into reality and to the present. I realized I should get out more into this beautiful landscape and take advantage of the wilderness, because the wilderness really is a blessing.

After all, it is in the wilderness where we are closest to God. Just by looking over Matthew in the Bible you see just how prevalent the wilderness is. It is in the wilderness where John the Baptist finds refuge. And it is the River Jordan where Jesus is baptized and the spirit of God descends on them. It is the wilderness where Jesus is tempted for 40 days and 40 nights. And it is on the mount where Jesus chooses to give his sermons. The Sea of Galilee served to provide for Jesus and his disciples as he preached along its shores. And while the ancient buildings have been replaced and the people changed from generation to generation, it's interesting to note that the Sea of Galilee remains the same. And that the River Jordan still flows today, providing for us as it did for Jesus.

Man created temples and churches and cathedrals to pray in, but God created the wilderness; and nothing can match the holiness of his creation. For how can any high roof of a cathedral ever match the eternal sky above us? Or how can any music bring us as much peace and tranquility as the delicate songs of the birds or the sound of the wind rustling through the trees? And how can any crowd of worshipers ever hope to match the congregation of trees within a forest? Nor any light source equal the majesty of a sunrise and sunset. The wilderness is truly a gift from God. It is perfection even in its imperfection. Whether you're in a lush tropical rainforest or the Badlands of North Dakota, God perfected each region and we are blessed to have them.

So I ask that you all take a moment out of your day to climb a butte, or go on a hike. Or even just give a moment to appreciate the world that surrounds us. For the visage of God can be seen in all that is wild and natural.

## Visit The New Founders' Park in Medora

The major figures in the founding and rebuilding of Medora are being honored in the northeast corner of Historic Medora. This block contains the Von Hoffman House and St. Mary's Catholic Church, both structures built by and for the family of the Marquis and his wife, Medora. Also on this block are the two main structures related to Harold Schafer, including the Harold Schafer Heritage Center and Harold & Sheila's personal residence. In addition, two specific garden areas are part of this space, including the Erma Wolters Garden, behind the Harold Schafer Center, and Elaine's Garden, named for Elaine Andrist, on the west and north sides of the Von Hoffman House, both honoring people who have made significant contributions to Medora.



As a final touch, a Wall of Honor has been added to the outside east wall of the Schafer Center, listing the names of the major contributors to the Theodore Roosevelt Medora Foundation since its inception, who have also played a significant role in the "founding" of Historic Medora through their financial contributions. New names will be added as they are eligible and names will be adjusted as additional contributions are made to qualify for new levels of gifts. A series of pathways connect all of these spaces in a way that invites visitors to enjoy and celebrate the part each of these honored people have played in the history of Medora.



Visitors to Medora this summer got to tour the newly-restored von Hoffman House, the home built for the parents of Medora von Hoffman in 1884. It's part of the new Founders Park experience and is listed on the National Register of Historic Places.



# Are You A Member Of The Theodore Roosevelt Medora Foundation?

## A Special Note To Our Readers:

You are receiving this newsletter because you are either an Annual Member of the Theodore Roosevelt Medora Foundation, or you have provided the Foundation with a special gift of your time or your resources. More than 5,000 of you now are on this list. We are grateful for your support of the Foundation. Recently the TRMF board set out on a new goal: to increase the number of Annual Members of the Foundation. We're doing a number of things to reach that goal.

- We are asking all our Volunteer Program participants to become members while they are performing their volunteer service in Medora.
- We continue to hold a special weekend event, our Rough Rider Roundup, each year in June, in which Foundation Annual Members participate in special "members only" weekend activities.
- We are asking our Annual Members to nominate their first choice of someone they believe will be most likely to become a Foundation Annual Member. Foundation staff members will then follow

up with those nominations, asking the persons nominated to become Annual Members.

- We continue to list our Annual Members in the Medora Musical program each year.
- Foundation members are specially noted in the annual TRMF Development Report that is printed every spring.
- If you would like to join as a Business Member, we are adding a new \$1,000 Business Membership category in 2013. Please call Cordell at 701-223-4800 for details.

On page 11 of this newsletter, you will find the membership form for you to become an Annual Member of the Theodore Roosevelt Medora Foundation. We invite you to use this form to become an Annual Member. If you would like to nominate one of your friends to become a member, send their name along with your membership form, or e-mail the names to Development Director Cordell Dick, at cordelld@medora.com. Thank you for your support of the Medora Foundation. We look forward to seeing you in Medora, especially at our Rough Riders Roundup next summer.



Former North Dakota Governor and current TRMF Board Chairman Ed Schafer, his wife Nancy, and Sheila Schafer were some of the many Medora visitors this year who stopped in Dickinson to see the new statue of Theodore Roosevelt, located on the grounds of the Stark County Court House in downtown Dickinson. The statue was commissioned by the Theodore Roosevelt Center at Dickinson State University.

## Benefit Options for Members

(Place an **X** on your choice, one per membership)



**B**

**TR Bundle:** Theodore Roosevelt Bust & Book



**D**

**Shoppers Delight:** \$125 Retail Shopping Spree  
\*redeemable at TRMF stores



**A**

**Medora Musical:** Two Season Passes



**C**

**Bully Pulpit:** Two Rounds of Golf



**E**

**Winter Romance:** 1 night at Rough Riders Hotel and \$25 gift certificate for Theodore's Dining

## 2013 Annual Membership Drive

Enclosed is my annual membership donation of \$250. My choices are as follows:

- ☐ I would like the membership option **A: two Medora Musical Season Passes** (charitable deduction of \$125)  
Names on passes: \_\_\_\_\_
- ☐ I would like the membership option \_\_\_\_\_ as checked above (charitable deduction of \$125)  
(choose letter B-E)
- ☐ I want the full charitable deduction of \$250 and decline any membership benefit options

Name(s) \_\_\_\_\_ Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Method of Payment: ☐ Check ☐ Credit Card  
Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Verification code: \_\_\_\_\_  
(3-4 digits)  
Authorized Signature \_\_\_\_\_

Mail complete membership form and payment to: TRMF • PO Box 1696 • Bismarck, ND 58502



## Values

We show **respect** for people and place.  
We deliver **excellence in hospitality**.  
We **work** with creativity and integrity.  
We are a family who values **family**.

## Vision

We connect people to Medora for positive, life-changing experiences.

## Board of Directors

Harold Schafer, Founder (1912-2001)

Ed Schafer, Chairman

Jay C. Clemens, Vice Chairman

Guy Moos, Secretary

Don Clement, Treasurer

Dr. Bill Altringer

Claudia Anderson

John M. Andrist

Jane Angerer

Dr. Douglas Brinkley

Peggy Bullinger

Al Christianson

John E. Davis Jr.

Marlene Hoffart

David Kack

Bill Kingsbury

John Knapp

Karen Krebsbach

A. Kirk Lanterman

Frank Larson

Katherine Satrom

Gretchen Stenehjerm

Greg Tschetter

H. Patrick Weir

### Staff Officers

Randy C. Hatzenbuhler, President

Cordell Dick, Development Director

## Mission Statement

**Preserve** the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

**Present** opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

**Serve** the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.