



Theodore Roosevelt
MEDORA FOUNDATION

SPRING
2020

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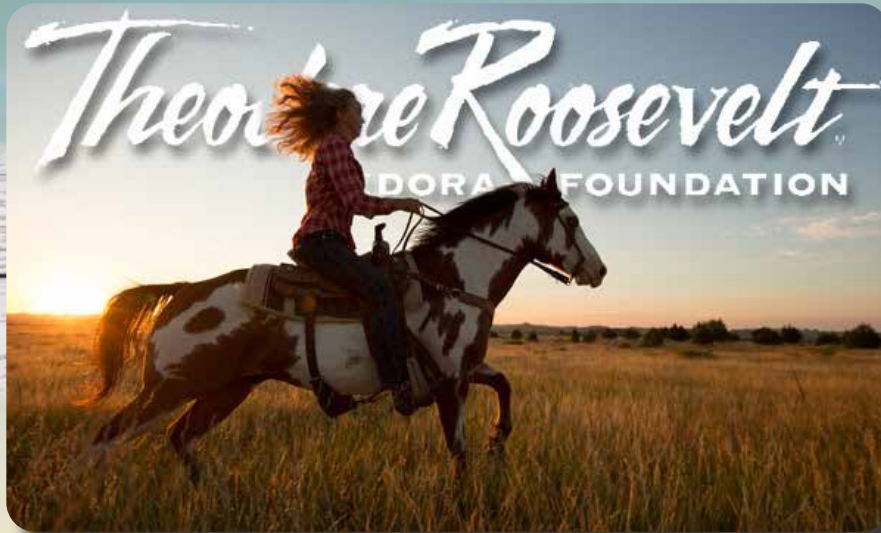
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CALENDAR OF
EVENTS

***When You're
Ready,
We Will Be
Here***

Photo by Bill Kingsbury



When you're ready, we will be too

Theodore Roosevelt's and Harold Schafer's lives were generations apart, yet they are connected forever. Harold's restoration of Historic Medora awakened the world to the impact that Medora and the Badlands had on the 26th president.

In all my conversations with Harold Schafer, I only saw him truly discouraged one time. It was on September 11, 2001. He was sad for the country and the world.

Harold did not get to see the recovery as he died on December 2, 2001. Like TR, he had enormous belief in America. I am certain he knew the nation would rebound.

COVID-19 is different than any of us have experienced. Except in the most important way: WE WILL RECOVER.

When we are free to travel and recreate again, we invite you to return to a place that will lift your spirits and inspire us all to be the best version of ourselves.

Medora and the Badlands is where TR healed after losing his mother and wife on the same day. It is where he made

himself strong. The employees of the Theodore Roosevelt Medora Foundation believe that our work is important. Never more so than this summer.

We are doing everything we can to be ready to serve you this summer.

When you are ready, we will be here for you.

We are immensely grateful for you. You have visited, worked, volunteered, and performed in our little town and have generously supported our efforts. Please take good care of yourself. We need you. Hoping to see you on the boardwalks this summer.

Randy Hatzenbuehler, President
Theodore Roosevelt Medora Foundation

P.S. We will be working on and updating our plans every day, but to keep up to date, you can check out our COVID-19 Response page of [Medora.com](https://www.medora.com)

Help us, help folks recover

With an abundance of caution and care, we are doing everything we can to be ready to welcome guests to Medora this summer. We are all going to need a place to relax and restore ourselves and each other.

We're asking our friends to help us recruit for key positions that will allow us to be ready to open this summer.

Will you share with your family, friends, colleagues, and connections that we are hiring for this year? Now, more than ever, we need a team to help

us connect people to Medora for positive, life-changing experiences.

Most of our needs right now are seasonal, including food and beverage workers, housekeeping help, golf course assistants and grounds workers, IT and reservations assistants, lodging front desk clerks, and just a whole lot of jobs all over Medora. If you know someone looking for summer employment, send them to our website, [medora.com/keypositions2020](https://www.medora.com/keypositions2020). We're taking online applications right now!



Under Harold's Hat

TRMF's Founder and First Board Chairman Harold Schafer was well-known for a faded old felt hat covered with pins and buttons from people he had met and places he had been. A lot of wisdom emanated from under that hat, and each issue we bring you some of that, from Harold's extensive files and those of his Gold Seal Company.

An Invitation To Medora

Even in the very first years of his involvement in Medora, Harold kept a sharp eye out for opportunities to promote visitation to Medora. In the Spring of 1966, he noted an article in the *Wall Street Journal* about people in France having an interest in the American West. The article said that a group called L'Association Western de France was planning to take a tour to the western U.S., visiting, among other places, Deadwood, South Dakota and Cheyenne, Wyoming. Harold had his advertising agency representative at Campbell-Mithun in Minneapolis track down the address of the organization's president, Gilbert Gunhold, in Paris, and fired off a letter of invitation.

Dear Mr. Gunhold:

From the *Wall Street Journal*, I've learned that your association plans a trip this summer to the western United States.

I hope I'm not too late to make a suggestion—and extend a warm personal invitation to you and your group to be my special guests in a community of unusual interest to many Frenchmen, especially those intrigued by western history.

When you're in the Black Hills of South Dakota, you're only a little over a hundred miles from Medora, in the beautiful Badlands of North Dakota.

This was where Theodore Roosevelt ranched before he became President of the United States. Of unique interest to you, however, is the fact that Medora was founded by a French nobleman, the Marquis de Mores, who turned out to be the one of the most fascinating characters of the fascinating West.

His chateau and its 26 rooms full of treasures still stand on a hilltop overlooking the Little Missouri River and the town of Medora. The church he built for his bride still stands too; masses are said there regularly.

And my own company—the Gold Seal Company of Bismarck, North Dakota—is now restoring some of the other historic structures of the Roosevelt and de Mores era. These include the Rough Riders Hotel, named after Roosevelt's Spanish-American war regiment, and once owned by the Marquis; the old Ferris Store, where Roosevelt maintained living quarters; and a two-room cabin where the Marquis lived part of the time while his chateau was being constructed.

The Marquis was handsome, imperious and imaginative. Here he got control of thousands of acres of ranchland and fenced much of it in, in violation of frontier ethics that led to gunplay in which he killed a cowboy—and was tried three times before he was freed.

But his ranching was only part of a grander scheme. He built a large and—at that time, modern—abattoir at Medora; set up cold storage houses in a large number of cities; and established retail stores in New York.

His idea was to dress beef right on the range; ship it east in newly developed refrigerator cars (the railroad had reached Medora only a year or so before); sharply undersell the Chicago packers; and make millions almost overnight.

Some historians suggest that he wanted the fortune to finance a restoration of the French monarchy with himself on the throne, but I can't judge the truth of that. After a few years, his packinghouse empire collapsed, he returned to France, became involved in French politics in a flamboyant way, and finally was assassinated by his own Arab guides in North Africa while on a mission to bind some Arab tribes to France in an alliance against England. Actually, many suggest he was put on the spot by political foes.

You'll find more details in the enclosed folder about the Marquis de Mores and Medora. Don't you agree that a visit to the community he founded would be rewarding?

I, my company, and friends want to do everything we can to make your visit unforgettable. We hope you can arrange your itinerary to accept today's western hospitality. To find out more about me and help you judge the sincerity of this invitation, I refer you to the Marquis' grandson from whom we bought much of the Medora property:

Antoine de Vallombrosa

Media Luz

Chiberta

Anglet, B.P.

Please feel free to call collect to discuss your plans.

Office Phone: Area 701 223-4800

Home Phone: Area 701 223-6940

Sincerely,

Harold Schafer

We don't have a record of whether the invitation worked, but it's clearly indicative of Harold's marketing skills. His son Ed would say "I'm surprised he didn't offer to host them for free!"

Half A Million Thanks To Great River Energy

We've done a lot of big projects in Medora over the years, and we're grateful to have had one really consistent partner in those projects—Great River Energy.



Great River is a Minnesota-based nonprofit electric generating cooperative serving 700,000 families, farms and businesses in Minnesota. They generate much of their electricity at power plants in North Dakota, and have become one of North Dakota's best "citizens."

Beginning with support for the renovation and expansion of the Rough Riders Hotel, Great River has made generous gifts to support the Tjaden Terrace and Burning Hills Amphitheatre plaza, our new parking lot and Amphitheatre access road, the Life Skills Center, and the Elkhorn Quarters. Every year, the folks at Great River have been on board with support for the *Medora Musical*. And they've even lent us the expertise and support of one of their key North Dakota staff members, Al Christianson, who's served on our board of directors for eight years.

Now, Great River has made its largest gift ever to TRMF—a \$500,000 commitment to help us build Point to Point Park. Matched by the Matt and JoAnn Butler Foundation, Great River will sponsor the new pool in Point to Point Park.

The latest gift brings Great River's total support for Medora to \$1.4 million, making them one of our largest contributors. We are extremely grateful for their generosity.



Great River Energy representatives visited us in Medora to announce a half-million dollar gift to Point to Point Park.

Pictured here are TRMF Board Member Twylah Blotsky, TRMF President Randy Hatzenbuehler, TRMF Board Chairman Ed Schafer, Great River Energy President and CEO David Saggau, TRMF Board Member Linda Pancratz, and Great River Energy's North Dakota Manager of Business Development and Government Affairs Al Christianson, who is also a member of our board.

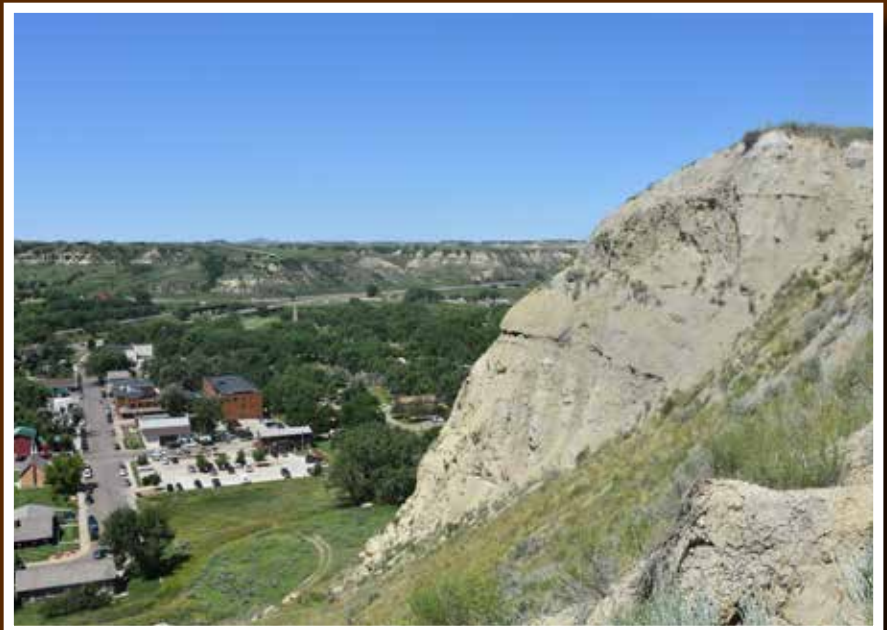
We're also excited to announce two other major gifts we've received for Point to Point Park over the winter.

Pancratz Trails

Linda Pancratz, a TRMF board member, and her daughter, Lizzy, made a gift of \$250,000, matched by the Matt and JoAnn Butler Foundation, to support construction of the Point to Point trail system, which will take our more adventurous visitors up into the Badlands above Medora. Thank you for supporting some TR-inspired adventure in Medora!

Schafer Point

At the top of the Pancratz Trails system is Schafer Point, the place where Harold Schafer famously said "There's too much here to be lost," as he gazed down at a dusty little cowtown in the 1950s. Harold's daughter Joanne Kack and her husband Jim, recipients of this year's TRMF Bully Spirit Award, have generously stepped forward with a \$250,000 gift to memorialize the man who restored Medora on top the bluff overlooking the little town.



Looking down on Medora from Schafer Point, on top the Pancratz trail.

Let's Build A Presidential Library

BY ED SCHAFER • TRMF BOARD CHAIRMAN



Ed Schafer

While pondering the potential of the Theodore Roosevelt Presidential Library in Medora, I think back to my time at the Nixon Library in California. It was in 2008 and I was U.S. Secretary of Agriculture and a member of the team negotiating trade agreements around the world. The subject at hand that day was trade between the USA and China.

The Chinese delegation wanted to meet in the Nixon Library because of all the work President Nixon had done to build relations between our two countries. He opened the door between the two world powers in 1972, and his influence over global relationships is still being felt. That is why I am so excited about the effort to raise \$100 million to build a presidential library in western North Dakota, close to the area where Theodore Roosevelt put down his stake in Dakota Territory. TR can still speak to us today with a much-needed voice of hard work, courage, honor, justice, truth, and hardihood — a timeless message for all Americans.

The Theodore Roosevelt Medora Foundation has been investing and working to provide history, education and entertainment venues to preserve and enhance the legacy of Roosevelt. And I am honored to chair the Board of Directors of this public foundation, which oversees \$60 million in assets and over 50 years of experience in the Badlands of western North Dakota. We are confident the money can be raised, and the TR Presidential Library will be built. We also expect it will provide a place that will educate, enthuse and excite people with the values and character of the man who said, "I never would have been president if it had not been for my experiences in North Dakota."

The mission of the TRMF is to connect people to Medora for positive, life-changing experiences. A presidential library in the Medora area can only enhance that mission; therefore, we are pleased to lend the expertise of our organization and staff to the Theodore Roosevelt Presidential Library Foundation.

Although our names are similar, we are separate entities, and we share the common goal of bringing the remarkable story of TR's life and values to the public. The Theodore Roosevelt Presidential Library Foundation was founded in 2014 with a plan to build a presidential library worthy of the 26th president — a man who is rated as one of the top five presidents in our country's history and a person who had a tremendous positive impact on the everyday lives of Americans. He was enormously influential in world affairs.

The Theodore Roosevelt Presidential Library will be much more than just a world-class destination. It is a place that will attract hundreds of thousands of people to North Dakota who will absorb the strength and character with which to build the society and culture for tomorrow.

There is a lot of work that needs to be done to accomplish this dream, and I urge all of you to support this project. The library deserves your help to make this happen. And it's not all about the money, although that is an important aspect of success. You can bring your ideas, a word of encouragement or just a nod of approval. Don't underestimate the influence you can have on the world by giving your support for the Theodore Roosevelt Presidential Library.

President Roosevelt often said, "Far and away the best prize that life has to offer is the chance to work hard at work worth doing." The library is worth doing; let's go to work and make it happen!

- Published previously, December 2019

AN AMAZING AMAZON ADVENTURE!

Medora's own Theodore Roosevelt, Joe Wiegand, invites you to travel with him in TR's footsteps on an Amazon Adventure May 2-14, 2021, that recounts our 26th President's River of Doubt exploration.

The tour includes three exciting elements:

*Rio de Janeiro, Brazil: the historic Roosevelt-Rondon Scientific Expedition in 1913-14 began in Rio, and our group will begin our tour there tracing their steps and seeing the city. Candido Rondon, TR's partner in this mission, had a history in Rio where the pair gathered supplies for their trip. Roosevelt was accompanied by his son, Kermit Roosevelt.

*Iguazu Falls on the border of Argentina and Brazil: we will visit stunning Iguazu Falls, one of the world's most famous and largest falls.

*Amazon Jungle Cruise – 4 nights on the Grand Iberostar. Among the amazing sights on the cruise will be the Amazon pink dolphins and the meeting of the waters

(blackwater and whitewater).

Joe will portray Theodore Roosevelt and provide enrichment on our journey. Programs he will present include:

- "My Last Chance to be a Boy – Theodore Roosevelt & the River of Doubt"
- "Kermit Roosevelt – the Other Roosevelt on the River of Doubt"
- "The Roosevelt Corollary to the Monroe Doctrine – Big Stick Diplomacy and the American Hegemony in Central & South America"

The trip will incorporate fabulous natural environments, unique wildlife, and socialization with old and new TRMF friends.

Brochures are available by contacting Katherine Satrom at (701) 471-9972 or katherine@satrom.com.

Familiar Variety Acts Back

Three familiar acts—and one new face—take the stage in the Burning Hills Amphitheatre this summer to provide a little variety while our Burning Hills Singers take a break to catch their breath.

Kicking off the season is The Balloon Master himself, John Cassidy, bringing his balloon artistry back to our stage. From opening night on May 30 through July 7, John will entertain you with the skills that have earned him a spot in the Guinness Book of World Records and landed him on many television shows, including Late Night With Conan O'Brien.

You might have seen Marcus Monroe, a New York comedian and juggler, on The Late Show, HBO, or MTV, but he hasn't been on our stage before. He'll bring you his high-energy blend of innovative juggling and awkward comedic banter from July 8-19, and July 22-August 6.

Marcus gets a two night break July 20-21, and our own former Medora Musical host Bill Sorensen steps in to perform the magic, tricks and comedy you love.

Closing out the season is an act we've all been waiting to get back to Medora, the Chicago Boyz! Featured on NBC's "America's Got Talent," this professional gymnastics troupe performs amazing acrobatic stunts and tricks inside twirling jump ropes, catapulting off mini-trampolines and tumbling routines with impeccable timing. The Boyz will be with us from August 7 until the show closes September 12.

Don't Miss Medora's Summer Concerts!

Medora's Summer Concert Series continues this year on the stage of the Burning Hills Amphitheatre, beginning with an evening with popular Christian music artist Jeremy Camp on June 15.

Jeremy has topped the Billboard charts and sold more than five million albums worldwide, and he'll perform his biggest and best hits from the last 17 years of his career in music, mixing in some hits off his new record.

Jeremy has been heavily involved with the biopic feature film about his life, "I Still Believe," which chronicles Camp's personal story of love, loss, and faith, due to be released in theaters this spring.

On July 13, C. Willi Myles returns to our stage with a full evening of comedy. You've seen Willi here before, as one of our summer specialty acts at the *Medora Musical*.

Billed as "America's Everyday Comedian," Willi has

been combining his quick wit and a great sense of humor to deliver one of this country's most high energy, side-splitting shows for all ages. "Keep 'em laughing" has been C Willi's goal on the stage over the last 18 years and he isn't about to stop. Willi has shared the stage with legends like Aretha Franklin, Ray Charles, The Beach Boys and Toby Keith.

Rounding out our Summer Concert Series, Chris MacDonald is kickin' off his blue suede shoes and shakin' up the Burning Hills Amphitheatre with his 'Memories of Elvis' concert on August 24.

If you're still lonesome for the energy, charisma and the incredible voice of the King of Rock-N-Roll, then come celebrate the life and music of Elvis Presley with Chris.

Tickets for all the concerts are available online at our website, medora.com.



Jeremy Camp
Monday, June 15



C. Willi Myles
Monday, July 13



Chris MacDonald
Monday, August 24

Medora Musical™

Go to Medora.com
and to ge

Back On Stage This Summer



John Cassidy
May 30 - July 7



Marcus Monroe
July 8 - 19
July 22 - August 6



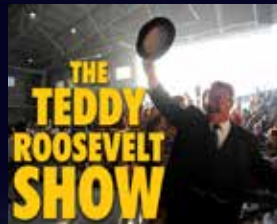
Chicago Boyz
August 7 - September 12

Some New & Some Familiar Faces Take the Stage at Broadway in the Badlands

"Broadway in the Badlands" is back this summer, with entertainment on the Sorensen Stage in the Old Town Hall Theater every afternoon, seven days a week, all summer long.

Teddy Roosevelt Show

Back for his ninth season in Medora is America's favorite Theodore Roosevelt repriser, Medora's own Joe Wiegand, who'll take the stage at 1:30 Tuesday through Saturday, from May 30 through September 10. Joe's "Teddy Roosevelt Show" will take us down the "River of Doubt," up San Juan Hill, and roaming through the Badlands, chasing the notorious boat thieves. At the end of each show, Joe stops and answers questions from the audience.



Bill Sorensen - Entertainer

Bill Sorensen might have retired as the host of the nightly *Medora Musical*, but he hasn't completely retired. This summer, he's back on the stage at the Old Town Hall theater, where it all started with the 4M review many, many years ago, with an all new show: "LIVE, LAUGH, LOVE!" Medora's favorite comedian and magician will be performing at 3:30 pm. Wednesday, Friday, Saturday and Sunday from June 10 through September 12, wowing your family with tricks that will keep you on your toes and jokes that will have your belly hurting!



Theodore and Edith

On Sundays and Mondays, at 1:30 from June 30 through August 10, you'll get another taste of President Roosevelt, and also his wife Edith, as Larry and Julia Marple bring their living history show on the lives of the Roosevelts to the stage, with captivating tales that Theodore and Edith will recount of their life before, during, and after their time in the White House.



Colin Otto - Magician

If you didn't get enough magic from Bill Sorensen, check out Colin Otto on the Old Town Hall stage, at 3:30 pm, Monday, Tuesday and Thursday. Colin is one of America's best young magicians, bringing his brand new, interactive magic show, *MAGIC THROUGH TIME!*, that is sure to blow the minds of all ages, to our stage. You can catch a preview of Colin's magic on our website.



For show details
and tickets!

THE MEDORA
Gospel Brunch

Members Make Medora Memories Possible

Steffes Corporation: Bully Business Members



The first thing to greet you when you visit the Steffes Corporation website is the tag line, "Life is short. Work somewhere awesome!"

We at TRMF are proud to partner with their team and add some Medora magic to their awesome company culture. **Steffes sent 243 customers and employees to Medora last summer -- so we know some wonderful Medora memories were made!**

And we're happy to see Steffes enjoys helping build Medora. Co-President and COO, Paul Eidenschink says, "Steffes is proud to support Medora. It's a beautiful and historical family friendly destination right here in southwest North Dakota. It really adds to the local culture, provides entertainment, and tells the story of our history." Big thanks to Steffes for being in the arena with us.

We Love Being More Colorful!



Matthew Chaussee is the CEO of Be More Colorful – one of our TRMF vendors and a Foundation Business Member. Be More Colorful has helped us incorporate the thrill of virtual and augmented reality into our marketing – allowing us to share Medora with more folks than ever before. In his own words, Matthew loves working with Medora because...

"Medora is an opportunity to relax and unwind in a way that disconnects you from the hustle and bustle of every day. It feels great to help promote family friendly opportunities that connect people with our state and with each other through both Western North Dakota's rich heritage and the pristine nature that surrounds the community.

"We love finding new and innovative ways to bring a taste of the Medora experience to people who have never been there before. It's immensely satisfying to watch people smile from ear to ear as they put on a virtual reality headset and get glimpses of the sights and sounds of the Pitchfork Steak Fondue, *Musical*, and Theodore Roosevelt National Park."



Summer interns at the Steffes Corporation visited Medora last summer with their Business Membership

for yourself – especially if you get the *Medora Musical* season passes or Bully Pulpit golf vouchers – and just as importantly, you're making memories for others.

We use Rough Rider member dollars to build memorable attractions and create memorable shows. These in turn positively impact people's lives. **People like Meghan Charley and her eight brothers and sisters.** Meghan wrote a letter to us on behalf of her family. I want to share a part of it with you.

"The memories we all have of horseback riding, standing outside the taffy shop with our faces pressed up against the window, ordering our favorite pizzas at the Badlands Pizza Parlor, and, most of all, making the drive up what seemed like the highest mountain in North Dakota to the top of the Burning Hills Amphitheatre to spend the next couple hours watching in awe as the *Medora Musical* unfolded before our eyes will forever be some of the greatest, most cherished memories of our childhoods."

Without our members, donors and major supporters, the Charleys don't have these memories.

If you've renewed your Rough Rider membership, gave a gift or made a major donation, thank you. If you'd like to get in on the fun, you can become a Rough Rider at Medora.com/give/annual-memberships

Your friend in Medora,

Daniel Gannarelli
Annual Giving Director

Now more than ever, your membership will help TRMF continue to connect people to Medora for positive, life-changing experiences.

JOIN TODAY AT MEDORA.COM/MEMBERS

Open Soon!

With an abundance of caution and care, we're doing everything we can to get Bully Pulpit Golf Course ready for play – when it's time, we're all going to need some fresh air and Bully is the perfect place for it! Keep your eye on Medora.com for opening day and to make tee times.

2020 Rod Tjaden Memorial Golf Tournament

June 19

Bully Pulpit Golf Course

To register call Patrick • 701-623-4653

Jim And Joanne Kack Are Bully Spirit Award Winners

If you come to the annual Rough Riders Roundup in Medora, you'll get to participate in the third annual presentation of TRMF's **Bully Spirit Award**. This year's honorees are Jim and Joanne Kack of Bozeman, Montana.

The **Bully Spirit Award** is the highest honor bestowed by the Theodore Roosevelt Medora Foundation to an individual or couple who have committed extraordinary effort and dedication to fulfill and advance the mission and vision of the Foundation, which is to connect people to Historic Medora for positive life-changing experiences.

Jim and Joanne have been part of the Medora story since the beginning, when Joanne's dad, Harold Schafer, began restoring Medora in the 1960s. During a successful business career in Colorado and Montana, and now enjoying their retirement years, they've been a big part of the success of TRMF, and are regular visitors. The stained glass display in the Rough Riders



Joanne and Jim Kack, dressed in the spirit of Gold Seal and Mr. Bubble.

Hotel is just one of their many gifts to us.

Most recently they made a \$250,000 gift to sponsor Schafer Point at the top of the trail above Point to Point Park.

Here's their reaction to being told of their award.

"When Randy and Ed telephoned us regarding the award, we told them we were unquestionably most appreciative, but that our involvement with the TRMF and 'all things Medora' throughout the years, has been an adequate reward! The enjoyment we have had being a part of the TRMF since its founding, working with the incredibly fine people on the board and the TRMF staff, and witnessing the joy thousands of families have

received each summer seeing the *Musical* and learning the colorful history of the area, have been wonderful !

Jim and Joanne will be presented the award at this year's Roundup luncheon (more info coming soon!), joining Rolf Sletten and Frank Larson as **Bully Spirit Award** winners.

Kids Are Free During WISH Week!

Once again this summer, kids will get a "free" week in Medora, thanks to the Wrangler partners in Medora's WISH Endowment.

It was a big success last summer," said Don Clement, who created the endowment along with co-creator Mike Zaun. "We're so happy to be able to do it again."

During WISH Week, this year July 5 -12, some of Medora's favorite attractions will be FREE for kids age 17 and under! Mom and Dad just have to get the gang to Medora and the kids will enjoy some of the best attractions in town, including the *Medora Musical* and more!

Don says the endowment fund has now reached \$1.5 million, and he and Mike, and their wives, are hoping it will one day reach \$5 million. "Our goal is to someday make Medora free for kids, all the time" Don says.

Gifts of all levels are welcome to grow the endowment, and qualify for generous North Dakota tax credits, and donors of \$25,000 or more are recognized as official "WISH Wranglers." To join our Wranglers list, contact Joslyn Tooz at (701) 223-4800, or e-mail her at joslynt@medora.com.

Welcome to our newest Wranglers—Larry and Dorothy Goodall of Stanley, and the Tom and Frances Leach Foundation. On behalf of all the kids who will visit Medora this summer, thank you for your gifts.



A couple of excited kids from Medora WISH Week 2019.

Honoring Our Veterans In Medora

Like the rest of America, in Medora, we observe Veterans Day on November 11. In addition, every year, the second Sunday in July—July 12 this year—is celebrated as our Medora Veterans and Military Appreciation Day.

With the generous sponsorship of Mary Larsen, the Medora Veterans Day Endowment was established in 2019 to support our Medora Veterans Day activities, and in honor of Mary's parents, Gerald & Florence Hagensen, both of whom were World War Two Veterans. Gerald was a Sergeant in the United States Army Air Corps, stationed in San Diego with service in the Pacific, and Florence served in England, France, and Germany in the United States Army Nurse Corps. Together, they farmed outside of Mapleton, ND, where they reared five children. With Mary, we remember and give thanks for their service.

For this year's Veterans and Military Appreciation Day on July 12, (check the schedule at medora.com/events) the Theodore Roosevelt Medora Foundation is partnering with Western North Dakota Honor Flight (WNDHF). WNDHF has as its mission "To transport America's Veterans to Washington, D.C. to visit those memorials dedicated to honor the service and sacrifices of themselves and their friends." Contact WNDHF President Kathleen Bien at 701-527-3480 or visit www.westernndhf.org for more information.

This Spring & Summer, Medora's Teddy Roosevelt, Joe Wiegand, will be visiting with Veterans Organizations throughout the region to encourage interest in the Veterans Day Endowment Fund and the growing programs of our Medora Veterans Appreciation Day activities.

Look for President Theodore Roosevelt on May 25 at the Memorial Day Program in Buffalo, North Dakota, with an 11:00 A.M. entertainment and a noon luncheon. A freewill offering will be taken to support the programs of the Easton-Yanish American Legion Post #10 & American Legion Auxiliary.

In early June, Joe, a former American Legion Boys State Governor and Boys Nation President, will entertain



Thanks to Mary Larsen for her sponsorship of Veterans and Military Appreciation Day in Medora, this year to be held on July 12. Here are Mary's parents, Gerald & Florence Hagensen, on their farm near Mapleton, North Dakota, and in their World War II days.

and inspire the participants of North Dakota Boys State, held annually at the North Dakota State College of Science in Wahpeton. TRMF Board Chairman Ed Schafer was a North Dakota Boys Stater!

Giving back to our Veterans is something that is important to us. We hope to grow our Veterans Day Endowment to provide more special programs for and involving our Veterans Community. We hope you will join us in this worthwhile endeavor. For more information on the Medora Veterans Day Endowment contact Joe Wiegand at 701-955-2158 or joew@medora.com

Medora's Veterans Appreciation Day

July 12, 2020

4:30 • Keg Social at Tjaden Terrace

7:15 • Veterans Pre-Show at Burning Hills Amphitheatre

7:30 • *Medora Musical* – FREE to all Veterans and Military

Reserve tickets now at 800-MEDORA1



Medora's own Theodore Roosevelt, Joe Wiegand, visited recently with some of our nation's heroes at the Northern Arizona Veterans Administration Hospital in Prescott, Arizona.

A New Look For Downtown Medora

Medora is getting a makeover this summer. New stores, new signs, and new adventures for Medora shoppers.

Cowboy Lyle's Candy Store has been a big hit, but it needs more room, so it's moving next door to the Stage Barn to become Cowboy Lyle's Candy Barn, offering candy and toys for kids of all ages.

The little candy store will now become the Medora Ticket and Information Office, where visitors can purchase tickets for all the Medora events, from the *Medora Musical* to the *Medora Gospel Brunch* to the afternoon shows at the Town Hall Theater.

And moving into the building next door, where the



Look for new signs outside and new bargains inside these stores in Downtown Medora this summer.

ticket office is leaving, will be an all new ice cream store, Sheriff Bear's Ice Cream.

Sheriff Bear's Ice Cream will replace the Marquis de Mores Ice Cream Parlor, which is getting a makeover into a new ladies clothing and Jewelry store, called Lily & Zella's.

"We're going to give our customers more of what they've shown us they like in Medora," said Kinley Slauter, who manages retail operations for

TRMF. "The candy store just needed more space, as did the Ice Cream Parlor, and our ladies clothing store outgrew its space in the Corner Store. We think visitors will like what we've done this summer."

Kids Golf Free After 3!



The staff at Bully Pulpit is teaming up with corporate sponsor Midcontinent Communications and an anonymous donor to begin building the next generation of golfers at Bully Pulpit. This summer, "Kids Golf Free After Three!" That's right, young golfers can make tee times, after 3 p.m., with their parents or buddies, and golf for FREE at Bully Pulpit, every day of the week except Saturday. For more information to take advantage of this great offer, call the golf course at (701) 623-4653.



MEDORA 2020 CALENDAR

May 10

Mother's Day Brunch, 8 am-1 pm - Theodore's Dining Room

May 16

BBQ and Bluegrass, 12 noon-4 pm - Downtown Medora

May 24

Badlands Gravel Battle Bike Race,
Check-in 6:30 am Family Fun Center

May 30-Sept. 12

Medora Musical, 7:30 pm - Burning Hills Amphitheatre

June 6

Bull Moose Obstacle Course Mud Run - 1 pm Family Fun Center

June 8-9

Rough Rider Roundup (TRMF Members)
Register at 701-223-4800

June 12-Sept. 13

Medora Gospel Brunch, 9:30 am Wed-Sun - Town Square Showhall

June 14

Flag Day Parade, 5 pm - Downtown Medora

June 15

Summer Concert - Jeremy Camp, 7:30 pm
Burning Hills Amphitheatre

June 19

Rod Tjaden Memorial Golf Tournament - Register at 701-623-4653

June 27-28

Medora Classic Car Show - Downtown Medora

July 4

Medora 4th of July Parade, 3:30 pm - Downtown Medora

July 12

Medora Veterans Appreciation Day, 4:30 pm - Tjaden Terrace

July 13

Summer Concert - C. Willi Myles 7:30 pm
Burning Hills Amphitheatre

July 17-19

Badlands Chautauqua, Gathering of TR's.

July 25

National Day of the Cowboy - N.D. Cowboy Hall of Fame

July 25

Maah Daah Hey Trail Run - Register at experienceland.org

Aug. 1

Maah Daah Hey 100 Mountain Bike Race,
Register at experienceland.org

Aug. 10-11

Ranchorama Days - NDRA Rodeo, Medora Ranchorama

Aug. 24

Summer concert - Memories of Elvis, 7:30 pm,
Burning Hills Amphitheatre

Sept. 6

Wade Westin Music Fest, 12:30-4:30 pm, Town Square

Sept. 12-13

Medora Hot Air Balloon Rally

Sept. 19

Medora Street Dance, Downtown Medora

Sept. 26

Medora Beer and Bacon Festival, 5-8 pm, Downtown Medora

Oct. 30-31

Medora's Wild West Fright Fest Halloween Party

Nov. 27-Dec. 22

Magical Medora Christmas Tour

Dec. 4-6

Medora's Old Fashioned Cowboy Christmas

Dec. 12

Bold St. Nick's Winter Fat Bike Race
Register at experienceland.org

Details on these and lots of other 2020 Medora activities can be found on our website,

MEDORA.COM/EVENTS

Vision

We connect people to Medora for positive, life-changing experiences.

Mission Statement

Preserve the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

Present opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

Serve the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.

Values

We show **respect** for people and place.
We deliver **excellence in hospitality**.
We **work** with creativity and integrity.
We are a family who values **family**.



Board of Directors

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Harold Schafer (1912-2001)

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