



Theodore Roosevelt  
MEDORA FOUNDATION

FALL-WINTER  
2019

# ROUGH RIDERS REVIEW

## **Medora Is For Families**

**Butler family takes  
the lead, and offers a  
challenge to you, on  
Point to Point Park!**

**SEE THE STORY ON PAGES 8-9.**

### INSIDE

5

UNDER HAROLD'S  
HAT

6

MAGICAL MEDORA  
CHRISTMAS

7

MEDORA WINTER  
EVENTS

10

JUNIOR ROUGH  
RIDERS

12

HONORING DENIS  
MONTPLAISIR

15

MEDORA WISH!





# Work Worth Doing



**Randy Hatzenbuehler**  
TRMF President

**T**his space was originally going to be solely dedicated to describe changes in my work responsibility. First though, it has to begin with a note of gratitude to the Matt and JoAnn Butler Foundation for their \$2 million Challenge Pledge in support of the Point to Point Park. Please enjoy the newsletter to learn the full story of our season and especially this historic gift.

*"Far and away the best prize that life has to offer is the chance to work hard at work worth doing". – Theodore Roosevelt*

Rod Tjaden hired me in 1988; so, strange as it sounds, next year I will "touch" my fifth decade of work in Medora. Theodore Roosevelt Medora Foundation (TRMF) has given me a chance to work hard at work worth doing. I am excited to continue that work.

The focus of my work is changing. I will have dual responsibilities. The Theodore Roosevelt Presidential

Library Foundation (TRPLF) and TRMF agree that the time is right for a Presidential Library for the 26th president. It will be a great prize for the state of North Dakota. TRPLF is making plans for the Library to be located in or near the TR National Park. They have asked me to help raise the funds for the project.

We have a strong executive team at TRMF. Mike Beaudoin, our Chief Operating Officer, leads this team that includes Clarence Sitter – Chief Financial Officer; Kinley Slauter – Properties and Attractions Director; Michele Enderud – HR Director; Joslyn Tooze – Development Director; and Justin Fisk – Marketing Director.

The vision of the TR Presidential Library, along with the capable executive team at TRMF, has led to a cooperative agreement that will shift my primary focus to raising funds for the Presidential Library as its Executive Director for Development. As the TRMF President, I will maintain my responsibility for vision and strategy.

Harold Schafer believed Medora was a special place worthy of national interest and importance. I think he would be cheering for Medora's future.

*Randy*

## TRMF Executive Team Looks To The Future

**A**s TRMF President Randy Hatzenbuehler moves into his new fundraising responsibilities for the Theodore Roosevelt Presidential Library Foundation, Mike Beaudoin and our Executive Team will oversee all areas of our Foundation's day-to-day operations. Mike's joined on that team by these dedicated TRMF employees.



**Kinley Slauter**

### **Kinley Slauter – Properties and Attractions Director**

Kinley joined the TRMF family in 1997 as a seasonal employee, and never left. He's worked in a variety of departments, but the *Medora Musical* always held his main interest. In his early years with TRMF, Kinley traveled the country with 16 commercial theatrical tours in the winter, before joining our staff year-around. In addition to managing the Burning Hills Amphitheatre, Kinley also oversees the retail, grounds and maintenance, entertainment, and attractions areas for TRMF. Over the years he developed a significant interest in Medora's history, which led to him being responsible for our Historic Preservation activities. Kinley and his wife Sarah, also a TRMF manager, and their two daughters live in Medora, and love spending time in Theodore Roosevelt National Park. But they also spend as much time traveling to other national parks as they can, when they can get away.

In 2006, Kinley was named North Dakota Tourism's "Behind The Scenes Employee Of The year" at the North Dakota Tourism Conference, and, in 2013, he received the

Governor's Award for Preserving Local History from the State Historical Society of North Dakota.

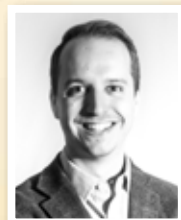


**Clarence Sitter**

### **Clarence Sitter – Chief Financial Officer**

Prior to Joining TRMF in 2012 as our Chief Financial Officer, Clarence spent 11 years working in public accounting with Eide Bailly, LLP, providing consulting, valuation, audit, and tax services.

Clarence grew up in the Drayton, ND, area and was a student in the first Harold Schafer Leadership program class at the University of Mary, where he received his bachelor's and master's degrees. He's active in his community, serving on the boards of the North Dakota CPA Society, the North Dakota 4-H Foundation, and Faith Revealed, and is a CCD instructor and lector in his church. He and his wife Jennifer live in Medora and have five children, much to the delight of the Medora School District.



**Justin Fisk**

### **Justin Fisk – Director of Marketing and Communications**

Justin grew up in Minot and graduated from Minot State University with degrees in marketing and e-commerce. His marketing career has included stops at IRET in Minot and KK Bold advertising agency in Bismarck.

# We're In Good Hands

**M**ike Beaudoin, our Chief Operating Officer, will take on added responsibilities while our President, Randy Hatzenbuehler, is providing fundraising support to the Theodore Roosevelt Presidential Library Foundation. But don't worry—TRMF is in good hands.

Mike, and his wife Kathy, are our Medora Wonder Team! Mike came to TRMF in 2008, and steered us through the construction, preparation and opening of the new Rough Riders Hotel, and he's been involved in the overall day-to-day operation of Medora's businesses and attractions ever since. After a 25-year career in the beverage industry, Mike's found his permanent home in Medora.

Mike's a Bismarck native, and he and Kathy just celebrated their 30th anniversary, along with their children Brandon and Chivas, and their three grandchildren.

Kathy is from Dickinson, where she worked in her family's beverage business, and then spent five years in the wholesale food industry before joining TRMF in 2004, so she's spent her entire professional career in the food and beverage industry. You've seen her dashing through the dining room at Theodore's on busy nights, helping out her staff. Now she's moving from her management responsibilities in our food and beverage businesses to her new job as Sales Director, where she'll be helping put diners in our restaurants, buses at our *Musical*, and working with meeting planners to schedule their groups into our meeting facilities.



**Kathy and Mike Beaudoin pause in front of the Rough Riders Hotel. It's a rare photo - they don't pause very often.**

Justin joined TRMF in 2013, because of his love for history, adventure and marketing, and he and his wife Natalie and their two sons spend much of their time on the trails of Theodore Roosevelt National Park.

Justin is responsible for all the TRMF marketing and advertising activities, and regular updates on the very busy TRMF website, Medora.com. Justin also has served on the board of directors for the Medora Convention and Visitors Bureau, helping direct all Medora's marketing activities.



**Joslyn Tooze**

### **Joslyn Tooze – Development Director**

Joslyn grew up in Dickinson and worked in Medora as a seasonal ranger for Theodore Roosevelt National Park during summers of her college years, first at Montana State University and then at Le Cordon Bleu Academy in San Francisco, where she received her degree in Culinary Arts and Hospitality.

After working in the hospitality industry for a few years in California, Wyoming, and Montana, Joslyn joined the TRMF staff in 2012 as Group Sales Manager, and moved over to the Development Team in 2018. Now she's working with friends of Medora to raise the funds to develop new projects in Medora, especially our new Point to Point Park.

Joslyn has deep Badlands roots—her great, great uncle was Walt Ray, former Mayor of Medora, and her two

great uncles are legendary Medora-area rodeo stars Jim and Tom Tescher. Joslyn and her husband TJ Tooze live in Bismarck and are expecting their first child this winter.



**Michele Enderud**

### **Michele Enderud, Director of Human Resources**

A native North Dakotan and longtime Human Resources professional, Michele Enderud, joined our staff this spring as our new HR Director. Michele has been an HR professional since 1995 with experience in Education, Technology and Oil/Gas Industries.

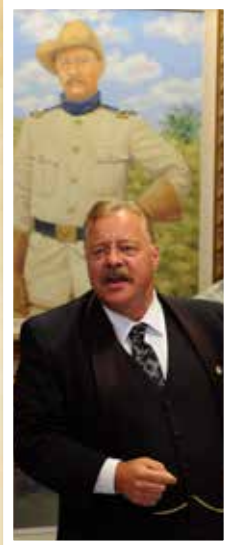
She holds a double Bachelor's degree in Business Management and Human Resources from Dickinson State University, and a Master's in Business Administration from the University of Mary. She is also certified in Labor Arbitration from Kings University. Her "hobby" is teaching Business classes at Dickinson State University and Bismarck State College.

Michele and her husband Ryan Enderud live in Dickinson, and she has two adult sons who live in Bismarck.





## Joe Wiegand Joins The TRMF Team



Joe Wiegand

Every summer since 2012, Joe Wiegand has performed as Theodore Roosevelt at Medora's Old Town Hall Theater. Starting this fall, Joe joins the staff of the Theodore Roosevelt Medora Foundation as an Assistant to the President, Randy Hatzenbuehler.

Joe's primary responsibilities will be fundraising for the TRMF. Joe will be headquartered in Medora, traveling throughout the Upper Midwest and venturing as far as Southern California, Arizona, and Florida in the winter, with the goal of growing philanthropic support for TRMF.

Joe's professional background includes significant fundraising experience. If you've enjoyed Joe in his role as TR, you'll understand

that Joe is committed to excellence in the performance of his duties, and he's as passionate about Medora as he is about Theodore Roosevelt himself.

"Joining an All-Star team at the Theodore Roosevelt Medora Foundation is an honor. Assisting President Randy Hatzenbuehler to accomplish all of the goals and aspirations of our members, staff, volunteers, and board members is just exactly the kind of thing of which TR was speaking when he reminded us that one of life's greatest rewards is 'working hard at work worth doing,'" said Wiegand.

"We are so grateful to have had Joe as a part of our organization for the past eight years as *the best TR repriser in the world*," said Randy Hatzenbuehler, TRMF President. "He has brought many people to support Medora through his presentation and understanding of our 26th President, and that's tremendous. We have found that one of the most important qualities of an effective fundraiser for TRMF is a genuine passion for this place and its history. Joe is absolutely full of passion for Medora and we are thrilled that he is now making Medora his home and joining our team full time."

If you would like to meet with Joe and share your vision and passion for Medora, please write him or call him at joew@medora.com or 701-955-2158. If you would like to meet with Joe in Arizona, Florida, or California this winter, you might like to do so in conjunction with another of his wonderful performances as TR:

**January 27** - Arizona Arts & Humanities Lecture – Apache Junction, AZ

**February 12** – D'ing Darling National Wildlife Refuge – Sanibel, FL

**February 17** – Madison Theater – Phoenix, AZ

**March 5** - North Dakota Coachella Valley – Desert Palms, CA

**March 7** – Pelican Island National Wildlife Refuge – Sebastian, FL

And don't miss Joe's show, *The Teddy Roosevelt Show*, which returns to the Sorensen Stage in the Old Town Hall Theater in Medora again next summer.



## Under Harold's Hat

TRMF's Founder and First Board Chairman Harold Schafer was well-known for a faded old felt hat covered with pins and buttons from people he had met and places he had been. A lot of wisdom emanated from under that hat, and each issue we bring you some of that, from Harold's extensive files and those of his Gold Seal Company.

Here's one more exchange of letters between Harold and Antoine "Tony" de Vallombrosa, grandson of the Marquis De Mores and Medora, from the fall of 1965, in which Tony continues to fuss over his loss of potential oil income because of his sale of Medora to Harold, and Harold continues to reassure him that Medora will be in good hands.



Antoine de Vallombrosa

October 19, 1965

Dear Friend Harold:

Your morale boost is great by your extremely generous attitude. You are interested in my grandfather's life as much as in the life of Teddy Roosevelt. You are glad to have me around in 1966 to the resurrection of Medora's 1885 Western Frontier life which only you could have done. Therefore should you strike oil on south section 3 which I sold you I will try to forget my loss thinking of the benefits to Medora and its inhabitants. There remains plenty, I am sure, to be done to make living conditions perfect in Billings County.

Please forgive an afterthought of grim nature: would it be possible to provide that Medora's historical future should not be jeopardized if something terrible ever happens to you? Personal experience has shown me the weight of the estate taxation. Something like a small trust fund for preservation of historical buildings would perpetuate Medora's future.

Once again let me stress the admiration I have for your endless energy in overcoming all obstacles to make North Dakota a better place to live in.

With much appreciation for your generous morale boost.

Sincerely yours,  
Antoine de Vallombrosa



Harold Schafer

October 26, 1965

Dear Friend Antoine:

Have your kind letter of October 19. Truly, Antoine, I don't think it is necessary for me to establish any trust fund. All of the holdings of the Gold Seal Company in Medora are a part of this business and will be carried forward by the people who manage the business in the future. The tax problems and tax consequences which you underwent shouldn't be so serious here because we have planned fairly carefully. Most of the troubles in estate taxation come because things are not put together legally correct in advance.

Whatever you do don't worry about the grim nature of this situation. It has never been my belief that talking about my own death brought it any closer. Whatever time I live, I shall live regardless of conversation—is the way I look at it.

Sincerely yours,  
Harold Schafer

## EXCITING TRMF TRAVEL COMING IN 2021 ... THE AMAZING AMAZON!

In the winter of 1913-1914, Theodore Roosevelt went on the adventure of his life, a trip on the famous "River of Doubt," a tributary of the Amazon River in South America, now named the Rio Roosevelt.

You can travel in TR's footsteps, on an adventure which includes a cruise on the Amazon River, sponsored by the Theodore Roosevelt Medora Foundation, on May 3-14, 2021.

Highlights of the tour include:

- Rio de Janeiro, Brazil. The historic Roosevelt-Rondon Scientific Expedition in 1913-14 began in Rio, and the tour will begin there, tracing their steps and seeing the city. Candido Rondon, TR's partner in this mission, has a history in Rio, where the pair gathered supplies for their trip.
- Iguazu Falls on the border of Argentina and Brazil. This stop includes a visit to stunning Iguazu Falls, one of the world's three largest falls (the other two are Victoria



Iguazu Falls

Falls in Africa, and Niagara Falls in the United States).

• Amazon River Cruise on an excellent cruise line. Among the stimulating sights will be the Amazon pink dolphins and the meeting of the waters (blackwater and whitewater).

The trip will incorporate stimulating history, numerous natural environments, unique wildlife, and socialization with old and new TRMF friends.

Medora's own Theodore Roosevelt, Joe Wiegand, will join the tour and provide historical background.

In a survey conducted last spring with TRMF Cuba cruise travelers, the Amazon was the favored next destination for TRMF travelers.

To request the brochure, call former TRMF board member Katherine Satrom, our tour coordinator, at 701-471-9972.

# Medora

## 2019 BY THE NUMBERS

### Medora Musical

117,557 people attended the 2019 *Medora Musical*

### Pitchfork Steak Fondue

47,177 people served at the Pitchfork Steak Fondue

### Broadway in the Badlands

17,000+ attended 'Broadway in the Badlands' shows

### Free Downtown Music

Medora musicians provided 143 hours of free music in downtown Medora, sponsored by the Andrist Endowment for the Performing Arts

### Medora Volunteers

740 TRMF Volunteers - 2019

44 TRMF Volunteers - 1998

13,000 Volunteer Meals Served

### Annual Members

957 Personal Annual Members

122 Annual Business Members

7,876 people saw the *Musical* on a Business Member pass in 2019

### New TRMF Donors

279 First-Time Donors

### Flowers

1,500 flowers planted thanks to Erma Wolters

### Medora WISH Kids Free Week

2,263 Kids Free at *Medora Musical*

645 Kids Free at Old Town Hall Theater



# Magical Medora Christmas Show Returns

The 2019 *Magical Medora Christmas* show takes to the stage on November 29 at Linton, ND High School, the first of 30 performances in 23 communities. This year's show features six legendary Medora performers, led by the show's producer and star Bill Sorensen, who'll bring his magic and laughs to the stage as usual.

Bill, who recently retired as host of the *Medora Musical*, will be joined once again this year by two more former *Medora Musical* hosts, Emily Walter and Job Christenson. Rounding out the cast are longtime Coal Diggers band member Chad Willow, his wife Kim, also a former Burning Hills Singer, and Travis Smith, a 2019 Coal Diggers band member.

Tickets are on sale now and the fastest and easiest way to get them is at MEDORA.COM/Christmas or by calling 1-800-MEDORA-1. Tickets are also on sale in most communities where the show will take place. Those box office locations for this wonderful Christmas show are listed at Medora.com.



DATE	TIME	CITY	VENUE
Nov. 29	7:30 pm	Linton, ND	High School
Nov. 30	7:30 pm	Washburn, ND	High School
Dec. 1	4:00 pm	Aberdeen, SD	NSU Fine Arts Center
Dec. 2	7:30 pm	Spearfish, SD	High School
Dec. 3	7:30 pm	Glendive, MT	Dawson Co. High School
Dec. 4	7:30 pm	Watford City, ND	High School
Dec. 5	7:30 pm	Williston, ND	High School
Dec. 6	7:30 pm	Grenora, ND	High School
Dec. 7	1:30 pm	Medora, ND	Old Town Hall



Bill Sorensen



Emily Walter



Job Christenson



Chad Willow



Kim Willow



Travis Smith

Subject to Change • Tickets Available Now!  
See Medora.com/Christmas for Details

Dec. 7	6:00 pm	Medora, ND	Old Town Hall
Dec. 8	5:00 pm	Alexandria, MN	High School
Dec. 9	7:30 pm	Jamestown, ND	Reiland Theater
Dec. 10	3:00 pm	Minot, ND	MSU Nelson Hall
Dec. 10	7:30 pm	Minot, ND	MSU Nelson Hall
Dec. 11	7:30 pm	Devil's Lake, ND	Fawcett Auditorium
Dec. 12	7:30 pm	Grafton, ND	High School
Dec. 13	7:30 pm	Fargo, ND	North High School
Dec. 14	3:00 pm	Fargo, ND	North High School
Dec. 14	7:30 pm	Fargo, ND	North High School
Dec. 15	4:00 pm	Henning, MN	School
Dec. 16	3:00 pm	Grand Forks, ND	Empire Arts Center
Dec. 16	7:30 pm	Grand Forks, ND	Empire Arts Center
Dec. 17	7:30 pm	Valley City, ND	Vangstad Auditorium
Dec. 18	7:30 pm	Wahpeton, ND	NDSCS Stern Center
Dec. 19	7:30 pm	Park Rapids, MN	High School
Dec. 20	1:00 pm	Bloomington, MN	Masonic Hall
Dec. 20	7:30 pm	Bloomington, MN	Masonic Hall
Dec. 21	7:30 pm	Page, ND	High School
Dec. 22	3:00 pm	Bismarck, ND	Belle Mehus Auditorium
Dec. 22	7:30 pm	Bismarck, ND	Belle Mehus Auditorium

# Winter And Spring Getaways To Medora

We're not rolling up the streets in Medora this winter. Get your Christmas season off to a good start with a visit to the Badlands the weekend of December 6-7, to join in all the festivities at Medora's Old Fashioned Cowboy Christmas. Medora gets decorated up with Christmas lights and presents live entertainment, Eats on the Streets, hayrides, outhouse races, and two performances of *A Magical Medora Christmas* at the Old Town Hall Theater on Sunday.

If you're coming for Cowboy Christmas and the Christmas show, and don't want to drive back home right away, you're welcome to spend the night at the Rough Riders Hotel and enjoy our breakfast buffet in the morning. You can reserve tickets for the Christmas show and reserve your hotel room by calling 800-MEDORA-1.

## Steak and Lobster

Our chef at Theodore's is cooking up two big winter dining events for you. On December 31—New Year's Eve—and the following Saturday night, January 4, the snow-capped Badlands and the roaring fireplace at the Rough Riders Hotel welcome you to our *New Year's Steak and Lobster Event*, the best New Year's dinner west of the Missouri. Call us at 800-MEDORA1 for dining room and hotel reservations.

## Valentine's Day

Then our *Romance in Medora: A Valentine's Day Event* returns for two weekends this winter, on Saturday, February 8 and again on Friday and Saturday, February 14-15. Our Valentine's Dinner is served with complimentary white or red wine, and a cash bar will be available for happy hour and also during dinner service. Our special weekend package includes a champagne check-in, Happy Hour and cocktail hors-d'oeuvres, and a romantic evening highlighted by our signature menu and our home-made shareable dessert. Here's the schedule:

- 4:30pm - Champagne check-in - Rough Riders Hotel Lobby/your guest room
- 5:00pm - Happy Hour with cocktail hors-d'oeuvres and cash bar in TR's Tavern
- 6:30pm - Dinner seating commences
- 6:40pm - Dinner service begins
- 8:20pm - Dinner concludes

The Rough Riders Hotel hot continental breakfast is offered following your special evening.

Make your reservation fast -- there are only 21 table reservations available each night for this Valentine's event. Call 800-MEDORA1.

## Easter Brunch

Our Easter Brunch was such a big hit last spring we're doing it again. On April 12, bring the whole family out to Medora for a splendid Easter Brunch at the Rough Riders Hotel. Serving begins at 8 a.m. and continues through 1 p.m. No reservations needed.



## Bike Races and Lutheran Ladies

Two other events on our schedule might be of interest to you. On December 14, we're hosting the third annual Winter Fatbike Race in the North Dakota Badlands on a course that winds across the snow-covered Maah Daah Hey Trail, over the Little Missouri River, and into downtown Medora for as many laps as you can get in during 1 or 4-hour rides. Plus, hot cocoa, kids activities, hayrides, a Roast Beast Dinner that would make the Grinch jealous, and snuggly packages at the Rough Riders Hotel make this a one-of-a-kind weekend.

And on Saturday, April 18, the *Looney Lutherans* return to Medora, bringing their fun-filled show to the Sorensen Stage in Old Town Hall Theater. Individual show and casserole tickets are on sale soon, or you can sign up for the whole package—the show, overnight at the Rough Riders Hotel, and complimentary continental breakfast on Sunday morning.

## Mother's Day

Finally, make plans to take Mom to Medora for Mother's Day Sunday, May 10. Join us for a wonderful Mother's Day Brunch at the Rough Riders Hotel from 8 am until 1 pm MDT.

You'll find more information on these and other events at Medora.com!



Medora gets decorated for Old Fashioned Cowboy Christmas.



# Family Support for a Family Attraction in a Family Town

Harold Schafer always believed that Medora was all about families. In every new thing he tried in Medora, he thought carefully about how it might appeal to families. The Gold Seal Company was owned by his family, not by Harold alone. So when his family decided to sell their Gold Seal Company back in the 1980s, they made the decision to give their Medora shares of company stock to the foundation that preserves Harold's legacy today.

We at the Theodore Roosevelt Medora Foundation have tried to stay true to Harold's vision of Medora as a family place. Our newest major project, Point to Point Park, is being built with family activities in mind. And we're excited to announce that the family of our former board member Matt Butler has come to us with a challenge pledge, matching all gifts in support of the park up to two million dollars. On these two pages you'll read about their support, and that of other families who have joined the effort to build this new family attraction.



The late Matt Butler was one of the early board members of the Theodore Roosevelt Medora Foundation, and his wife JoAnn and their children continue to support TRMF, making the lead gift for Point to Point Park.

## Butler Family Takes The Lead In Point To Point Park

With the words "This is our family's gift to the families of North Dakota," the Matt and JoAnn Butler Foundation of Fargo has pledged a two-million dollar challenge gift, as the lead sponsor for Point to Point Park. **They'll match your contributions to the project, dollar for dollar!**

The Butler Family Foundation board, which consists of the late Matt Butler's wife Joann and their four children, Francis, Dan, Deb and Twylah, is making the single largest commitment to our foundation since it was founded by the Schafer family.

The Butler family has been a major source of support for TRMF. Matt Butler served on our board of directors for many years, and his daughter, Twylah Blotsky, is a current board member. In addition, Matt's brother Greg has made a number of gifts to support our infrastructure projects, including the lead gift for our Elkhorn Quarters project.

We are humbled and heartened by the statement the Butler family made when considering this challenge gift, saying "We know that if we make this gift, it will get done because TRMF has a history of getting things done, and done well."

This gift encourages us to complete the funding for the project so that it can be built next year, with the intention to open it in 2021. Point to Point Park is a \$7 million project; it requires leadership gifts; the Matt & JoAnn Butler Foundation has put us in a position to be successful.



Mike and Peggy Bullinger are avid golfers and can often be seen at Bully Pulpit on a summer afternoon. Now they are sponsoring Medora's "other" golf course, Little Bully Pulpit, in Point to Point Park.

## Bullingers Sponsor 'Little Bully Pulpit'

Mike and Peggy Bullinger have been making the long drive from Fargo to Medora for many years. About 20 years ago, they decided it would be nice to have their own place to stay when they brought their three daughters (and eventually their 10 grandchildren) west for a weekend. They bought and eventually completely restored the house on

property once owned by the family of Medora von Hoffman. Now they spend many summer days there with their family.

And they have become among the best supporters of TRMF, making major gifts to the Bully Pulpit Golf Course, the Life Skills Center, the Sorensen Stage in the Old Town Hall Theater, and other Medora projects. Now the Bullingers, who own Western Products Company and are involved in real estate ventures in Fargo, have made a \$500,000 lead gift to build the Little Bully Pulpit Miniature Golf Course in downtown Medora.

The wonderful thing about the Bullinger family is that over the years they've volunteered to make their gifts without being asked. It's that habit that led the North Dakota Association of Fundraising Professionals to name Mike and Peggy their 2016 Philanthropists of the Year in North Dakota.

When we finally decided to ask Mike and Peggy, who served on our board of directors for nine years, to help us build our new miniature golf course, they responded with a resounding "Yes!" Construction began this fall and will continue through next summer, with a "back nine" planned for the bluffs behind the Badlands Motel.

"Randy and his staff are so passionate about Medora," Mike says. "We are grateful to be a part of that, and excited to be a part of this new attraction."

Thank you, Mike and Peggy, for all your support over the years.

## More Sponsorship Opportunities Remain

We are grateful for the early leadership gifts that have moved us forward with Phase One of the Point to Point Park – the zip-line and "Little Bully Pulpit Miniature Golf" – and the lead gift from the Butler family. We've also received six-figure gifts from Gretchen and Steve Stenehjelm along with First International Bank, James and Cynthia Jorgenson. Those gifts will allow us to move forward with construction.

All these families will be properly recognized as

lead sponsors at appropriate places in the park. These gifts will help us find the support for the remaining major sponsorship opportunities. Thank you!

Below is a summary of naming opportunities. If you're interested in becoming a part of this great "Family Project," give us a call at 701-223-4800 and talk to Joslyn Tooz, and we'll find a time to sit down and talk about your future involvement in Point to Point Park. Learn more about Point to Point Park at [Medora.com/p2p](http://Medora.com/p2p)

## Double The Impact Of Your Sponsorship Gift!

The Matt and JoAnn Butler Foundation will match all Point to Point Park sponsorship gifts, up to a total of \$2 million. Become a sponsor today!

Attraction	Gift	Sponsor
Point to Point Park	\$2,000,000	Matt and JoAnn Butler Foundation Challenge Grant!
Lazy Lil Mo	\$1,500,000	Available
Zero Entry Pool	\$1,000,000	Available
Boat Thieves	\$250,000	Available
Splash Deck	\$500,000	Presented to Donor!
Manitou Zip-line	\$500,000	Combination of gifts; 2/3 funded!
Little Bully Pulpit	\$500,000	Mike & Peggy Bullinger family
Little Bully Hole Sponsors	\$25,000 each	10 of 18 sponsored!
Point to Point Trail System	\$500,000	Inspired by the Butler Challenge, Linda & Lizzy Pancratz
Schafer Point	\$250,000	Available
Jump Pillow	\$100,000	Steve & Gretchen Stenehjelm with First International Bank
Shaded Comfort Area	\$250,000	Available
Mini Zip-line	\$50,000	Available
Pavilion Paving Bricks	\$10,000	\$50,000



Water features like the Lazy Little Mo River will be a welcome addition to Medora on hot summer days.



A bird's eye view of Point to Point Park from the Zipline.

## Butler Challenge Accepted!

Thank you to TRMF Board Member Linda Pancratz for answering the challenge grant made by the Butler family, and supporting Point to Point Park with a \$250,000 pledge! The story of TR's favorite game made a deep impact on Linda, and the challenge grant made her feel like now, when her dollars and impact would be doubled, was the time to take action!



## It's Membership Time! Become A Rough Rider!

Nearly 1,000 of you have become loyal Annual Members of the Theodore Roosevelt Medora Foundation this year. That's an Army of financial supporters who make it possible for us to continue to connect people to Medora for positive, life-changing experiences. Now we're giving that Army a name:

### Rough Riders!

**Rough Riders** fix the boardwalks and historic buildings, feed 600 volunteers 13,000+ meals per summer, put new costumes on our Burning Hills Singers, help plant the flowers all over town, and do all the little things that make a difference in Medora.

Now's the time to join or renew with our Army of

**Rough Riders** for 2020. Membership dues are \$333, and include your choice of two season passes to the *Medora Musical*, two rounds of golf at Bully Pulpit Golf Course, a \$150 gift card for shopping in TRMF stores, or a full charitable deduction.

It's easy to become a **Rough Rider**. You can mail in the form in our Fall packet, go to our website Medora.com/Members and join online, or call us at 701-223-4800 and we'll take your membership over the phone.

Don't wait! Claim your 2019 charitable tax deduction today!

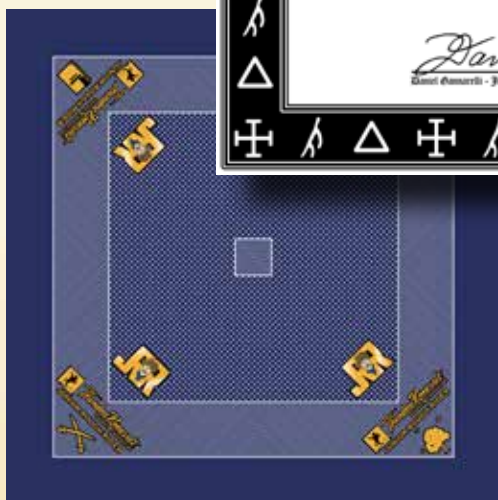
## All New for 2020: Junior Rough Riders!

Are you looking for a unique Christmas gift for that special child, grandchild, niece or nephew? Enlist them as **Junior Rough Riders** with the Theodore Roosevelt Medora Foundation!

**Junior Rough Riders** receive a membership packet with a custom bandana to wear on their next Medora trip, an official membership certificate for framing, and a Teddy Roosevelt-themed book marker. Membership dues are \$50. **Junior Rough Riders** are the future of Medora. They can go on to become summer employees, scholarship winners, join the ranks of the Rough Riders, and even become part of our army of summer volunteers, years down the road!

Add **Junior Rough Riders** by mailing in the form in our fall packet, going to our website, Medora.com/members or call 701-223-4800.

Enlist the Junior Rough Riders in your family today and ensure a bright future for Medora!



## Business Member Spotlight: SCHEELS



Melissa  
Neumann

*This fall, Daniel Gannarelli, our Annual Giving Director, sat down with Melissa Neumann, marketing director for the SCHEELS sporting goods company in Bismarck, to talk about the benefits of Annual Business Membership in the Medora Foundation. SCHEELS has been a TRMF supporter for many years, and used their annual membership season passes to send many employees to the Medora Musical this summer.*

### Did your employees, coworkers and customers enjoy the Medora Musical season passes?

The season passes were a great opportunity for our SCHEELS employees and their family to see the great west. Employees commented over and over that the tickets were such a great way to enjoy time with friends and family while being able to build memories that will last a lifetime.

### Did you/they have a favorite part of the Medora Musical this summer?

The patriotic ambiance of the *Medora Musical* is always breathtaking and well executed.

### Your support helped us rebuild historic buildings in Medora like the Old Bank (now the Fudge Depot). How does this make you feel, adding to the history of Medora?

Grateful! SCHEELS is proud to give back to surrounding communities. It's times like this when the community comes together that big things can happen and history can live on.

### Do you have a personal Medora story? Or, your favorite thing about Medora?

**SCHEELS**

Being that it was Bill Sorensen's last year, it was a must-see this year for most. SCHEELS wishes Bill and his family a happy retirement and are excited to see the big changes for next year.

### Why is it important for SCHEELS to give back to the community?

Giving back to our community is something that we believe in at SCHEELS. Coming together to make our community stronger, safer, and creating an environment that we all are proud to be part of.

### Why do you like working at SCHEELS?

Over the last 18 years SCHEELS has given me strong values while being able to constantly grow with the company. SCHEELS is my second family from home. They are always there for you. I highly encourage, if you haven't quite found your career that makes you feel happy and complete, then SCHEELS might be your final stop!

### What would you say to someone looking to get into your line of work?

Being a Marketing/Event Leader at SCHEELS is a great opportunity to share your vision and ideas with the community. This career path has reminded me how great our North Dakota culture is, people are willing to come together. I am consistently challenging myself to build new relationships in our community while joining in on the fun of growing our community. It's a beautiful thing when a career and a passion come together!

*From all of us at the Theodore Roosevelt Medora Foundation, a big "Thank You" to Melissa and the whole SCHEELS company for your continuing support of TRMF. We look forward to seeing many members of the SCHEELS family back in Medora again next summer.*

### BOOKS WE RECOMMEND

## The Perilous Adventures of the Cowboy King

BY JEROME CHARYN



Here's a great Christmas gift for young folks who you'd like to get interested in Theodore Roosevelt, but maybe aren't ready to read a long biography yet. Novelist Jerome Charyn uses American history, and one of the great characters in it, to create a first-person novel re-imagining the life of TR up until he became president in 1901. This is classic historical fiction, and pretty historically accurate, exploring TR's early years as a sickly asthmatic, to his college days, his time in the North Dakota Badlands, and his leadership of the Rough Riders up Kettle Hill in the Spanish American War. You can likely find it at your local bookstore, and can certainly order it from online booksellers. Great gift for the kids and grandkids! And if you read it first, before giving it to them, you'll have a fun time seeing Teddy Roosevelt like you've never seen him before. Bully!



# Volunteer Endowment Established To Honor Denis Montplaisir



Denis Montplaisir

Last summer we lost our dear colleague and longtime Theodore Roosevelt Medora Foundation Volunteer Coordinator Denis Montplaisir. Denis suffered a heart attack on the job and left this Earth while in the heart of the beautiful North Dakota Badlands.

Denis was someone who helped positively shape untold numbers of lives during his time here. We paid tribute to him at our annual Volunteer Appreciation Luncheon in Bismarck this fall, where hundreds of volunteers came from across the state to remember Denis in a special gathering.

Denis led our Medora Volunteer program for eleven years, during which time it saw tremendous growth in applications and the amount of great work done by volunteers. More than 740 Volunteer positions were filled in Medora this summer, making it possible to better serve our summer visitors. Denis had the unique ability to help people feel better, and it affected far more people than we will ever know. As a testament to that, something amazing has happened since his passing

In Denis'

honor, the Rob and Melanie Walton Foundation has made a \$100,000 seed gift to kick-start a new, \$2 million "Denis

Montplaisir Volunteer Endowment" that will help fund TRMF's Volunteer program forever.

TRMF President Randy Hatzenbuehler said of his friend and colleague, "Denis was such a humble and amazing spirit. He might even be a little embarrassed about this gift, but we're sure he would think the idea was, to use a phrase he was known for, 'Wonder-Full,' and he would be deeply honored by it."

You can join the Waltons in supporting the Volunteer Endowment by calling Joslyn Tooze, our Development Officer at 701-223-4800.

We extend our deepest sympathy to Denis' wife Pat and their family and thank them for sharing Denis with us these past 11 years.



Our new Medora Volunteer Coordinator Peggy Gunther, at left, joined Denis Montplaisir's wife Pat, their son Marc, and his wife Chelsi at the Volunteer Appreciation Luncheon.

## Volunteer Now!

We're accepting applications for 2020 Medora volunteers starting November 15. Just go to our website, [medora.com/give/volunteer-program/](http://medora.com/give/volunteer-program/), and fill out the easy-to-use volunteer form.



Hundreds of Medora Volunteers attended our annual Volunteer Appreciation luncheon to honor their coordinator, Denis Montplaisir.

## 2019 Rod Tjaden Memorial Golf Tournament Winners

Bully Pulpit Golf Course hosted another successful Rod Tjaden Memorial Golf Tournament again this past summer, with all team sponsors fees going to support our Rod Tjaden Scholarship program. The Magi-Touch team, pictured at left, returned to the winner's circle again this year, with Justin, Randy, Josh and Jesse Horner shooting the low team score of the tournament. Handicap winners were the Baranko Brothers team, with Scott Hopfauf, Craig Bleth and Wayne Haag joining team captain Glenn Baranko. Thanks to all the golfers and team sponsors who make the Rod Tjaden Scholarships available to many of our summer employees.



## TRMF Scholarship Winners Announced

We are pleased to announce that we were able to provide more than \$35,000 in scholarships and Ambassador Awards to 37 of our best summer employees at the end of our 2019 summer season. The scholarships range from \$1,000 to \$1,500, and Ambassador Awards are \$500. Scholarships are provided through the Tjaden Education Assistance Program, named after our longtime TRMF President Rod Tjaden, with funds provided by proceeds from the Rod Tjaden Memorial Golf Tournament. The Ambassador Awards program is funded by Van and Dee Larson's Sunshine Memorial Foundation. Van and Dee are longtime Medora Volunteers.

Tjaden Scholarships are available to TRMF employees who are currently pursuing an undergraduate degree. Scholarship and award winners need to demonstrate outstanding leadership and have a positive influence on the city of Medora, visitors to Medora, and their fellow employees. Larson Ambassador Awards honor outstanding TRMF employees who have left an indelible impression on Medora.

### 2019 TRMF Scholarship Awards

#### ROD TJADEN SCHOLARSHIP WINNERS

##### Tim Johnson Scholarships (\$1,500)

Diana Alfonso, Brownsville, TX  
Colton Keightley, Salem, OR

##### Shannon "Sunshine" Larson Scholarship (\$1,500)

Jenny Baglia, Grove City, PA  
Suren Huan Feng Anpalagam, Malaysia

##### Sheila Schafer Sunshine Scholarship (\$1,500)

Victoria Baldwin, Italy

##### Wade Westin Scholarships (\$1,500)

Katerina Black, Gilman City, MO  
Mary Reid, Macedon, NY

##### Don Hubbard Scholarship (\$1,500)

Marcus Christianson, Grand Forks, ND  
Jacie Kohler, Williston, ND

##### Winston Satran Scholarship (\$1,500)

Aleksandra Cichocka, Poland

##### Dean Hildebrand Conservation Award (\$1,500)

Andrii Kravchuk, Ukraine

##### Tjaden Scholarships (\$1,000)

Amanda Beard, Miles City, MT  
Amanda Gleich, Bismarck, ND  
Yuriy Lazarchuk, Ukraine  
Madi Lee, Roseau, MN  
Kaitlyn Kuntz, West Fargo, ND  
Chad Lemmen, Holland, MI  
Mikal Lewandowski, Poland

Alix Mees, Centennial, CO  
Mike Thompson, Morgantown, NC  
T.J. Waskosky, Elbow Lak, MN;  
Kara Winkleman, Little Rock, AR  
Jiunn Sheng Wong, Malaysia

### VAN AND DEE LARSON SCHOLARSHIP WINNERS

#### Ambassador Awards (\$500)

Juan Pablo Bamondis, Peru  
Sarah Michael, Minneapolis, MN  
Jana Reyneke, South Africa  
Terry Sauer, Belton, TX  
Kornelijus Zakaras, Lithuania

#### Gatekeeper Award (\$500)

Errin Bruns-Long, Medora, ND

#### Mistified Award (\$500)

April Gabel, Mead, CO

#### Medora Award (\$500)

David Gabel, Mead, CO

#### Denis Montplaisir It's a Wonder-Full Life Award (\$500)

Paul Gray, Livingston, TX

#### Get 'Er Done Award (\$500)

Grace Harrington, Hammond, MT

#### The "It" Award (\$500)

Luke Larson, Saint Paul, MN

#### The Cowboy Award (\$500)

Shanya Lowman, Belfield, ND

#### Kindness and Goodness Award (\$500)

Nedyalka Stoeva, Bulgaria

#### Ours Was the Glory of Work and the Joy of Living Award (\$500)

Marsha Sauer, Belton, TX

**Total 2019 Scholarships \$ 35,500**





## Doris Slaaten's Gift Will Fund Outdoor Commons



Doris Slaaten

Our campus is growing. Our campus includes the Life Skills Center, Spirit of Work Volunteer headquarters, and Elkhorn Quarters Housing, and provides our seasonal employees a "home away from home," tying together housing, dining, work, and volunteer facilities. Bill and Jane Marcil, Greg Butler and many other friends of TRMF have taken the lead in getting those facilities in place.

Now another generous Medora supporter has stepped forward to enhance the area by making a gift to develop an outdoor recreation area for our employees. Dr. Doris Slaaten of Minot has made a gift of \$250,000 to fund the Outdoor Commons at the Elkhorn Quarters.

The Outdoor Commons will be a space to help summer and student workers exercise, recreate and be inspired in the Badlands. It's located just outside the summer housing and will include a soccer field, volleyball courts, outdoor green space and future programming for the Life Skills Center.



Architect's sketch of the Outdoor Commons area at the Elkhorn Quarters

Dr. Slaaten is a longtime Minot State University professor and philanthropist who has supported many nonprofit organizations in North Dakota. Outdoor recreation and socialization are integral parts of our seasonal staff activities, and we are grateful for Dr. Slaaten's gift.

## "We've Seen Every Musical"

There probably aren't a lot of people who've seen every *Medora Musical*. And even fewer who've seen every show produced at the Burning Hills Amphitheatre, including *Old Four Eyes* in the years before Harold Schafer created the *Musical*.

Cliff and Val Orr have.

In the summer of 1958, when Cliff and Val got married, they packed up the car and headed for the North Dakota Badlands for a short honeymoon.

They'd heard about this show in Medora called *Old Four Eyes*, and thought it might be fun to see. "We went to see that show that year, and we haven't missed a show since, in 61 years," Val says, sitting at a picnic table in front of their motorhome in the Medora Campground—Site 167, back in the corner of the campground, the same site they use every year. "We can see the elk on the hill from here," says Cliff.



Kids, grandkids and great-grandkids playing games at the Medora Campground at the 2019 Orr Family Medora Reunion.

"We've seen every *Musical*," says Val. "Maybe that's why we're still married! And our kids have seen most of them too."

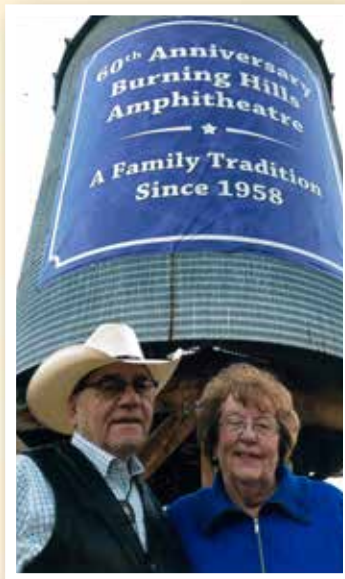
A Medora weekend has become a family tradition for the Orrs and their five children, their grandchildren, and now even some great-grandchildren. "We had 35 of us here last year," Val says.

The Orrs are from the little town of Ypsilanti in eastern North Dakota. Cliff and Val operated a dairy farm for many years, "We had to get babysitters for the cows." Cliff started Orr Auctioneers in Jamestown in the 1980s, and family members are involved in the business now.

Cliff says they come for the history and the beauty of the Badlands, and they got to know Harold and Sheila Schafer over the years.

"We always stopped to see Harold and Sheila," says Val. "They were right there, all the time. They made Medora."

We look forward to seeing the Orrs in Medora for many more years.



Cliff and Val Orr at the 60th anniversary of the Burning Hills Amphitheatre.

## Medora WISH Means Smiles And LOTS Of Kids

The Medora Wish Endowment, funded our TRMF Medora WISH Wranglers, brought a smile to a new face this summer. Rainann Bull, a 17-year-old from Jamestown, stepped into town July 12 as the second person ever to receive a trip to Medora sponsored by the Medora WISH Endowment.

Rainann came from the Anne Carlsen Center to spend three days in Medora. During her stay, family members joined Rainann in activities around town; they shopped and even found the perfect new dress, and took in several shows including the *Medora Gospel Brunch* and *Todd Oliver & His Talking Dog Irving*.

Behind her quiet demeanor and shy smile, Rainann holds a passion for theatrical arts like music, dance, and singing. The highlight of her Medora weekend came at the Burning Hills Amphitheatre when stars of the *Medora Musical*, Candice Lively Wollan and Bill Sorensen, welcomed Rainann as their special guest before the show. She then led that night's audience into the theater as the first guest to the *Medora Musical*.

The whole family enjoyed a wonderful weekend, and the Theodore Roosevelt Medora Foundation hopes it was both a positive and life-changing experience for all. We're also delighted to have partnered with the Anne Carlsen Center in facilitating Rainann as this year's Medora WISH recipient.

Rainann's trip came shortly after another Medora Wish event — the first ever "Medora WISH Kids Free Week." Thanks to funding from the endowment, from June 28 to July 4, select attractions around town opened their doors to children ages 17 and under at *no cost*.

Throughout WISH Week, more than 645 children got to see great shows at the Old Town Hall Theater — shows like *Todd Oliver & His Talking Dog Irving*, *Carl & Greta's Cowboy Sing-Along*, and *A Teddy Roosevelt Salute to Medora* — while no fewer than 2,263 kids filled the Burning Hills Amphitheatre at the *Medora Musical*, all for free thanks to the Medora WISH.



The Burning Hills Singers greeted more than 2,000 kids who attended the *Medora Musical* FREE this summer as Part of our Medora WISH program.



Medora Musical stars Candice Lively Wollan and Bill Sorensen welcomed Rainann Bull to the Burning Hills Amphitheatre as our Medora WISH guest.

Kids Free Week and the Medora WISH-sponsored experience are two priorities of the Medora WISH Endowment. The philanthropic project first began in 2018 through the generosity of TRMF donors Don and Pat Clement and Michael and Vicki Zaun. The group was inspired by TRMF founder Harold Schafer's desire to help more families enjoy the historic town and the magic of the Badlands.

The Medora WISH endowment is just one way donors can join our mission to connect people to Historic Medora for positive, life-changing experiences.

Gifts of all levels are welcome to grow the endowment, and qualify for generous North Dakota tax credits, and donors of \$25,000 or more are recognized as official "WISH Wranglers." To join our Wranglers list, contact Joslyn Tooz at (701) 223-4800, or e-mail her at [joslynt@medora.com](mailto:joslynt@medora.com).

**The current WISH Wranglers are:**

**Don & Pat Clement**  
(co-creators and lead donors) – Bismarck, ND

**Michael & Vicki Zaun**  
(co-creators and lead donors) – Gold Canyon, AZ

**Arthur and Edith Pearson Foundation**  
– Westhope, ND

**Lorraine & Bruce Furness** – Fargo, ND

**Jim & Joanne Kack** – Bozeman, MT

**Sandy Boehler** - Fargo, ND

**Jim & Mary Domaskin** – Ross, ND

**Wes and Bonnie Thomas** – Minot, ND

**Anonymous Wrangler** – Bismarck, ND

**Ardis Afseth** – Minot, ND

**Nancy Johnson** – Fargo, ND





*Badlands in Winter*  
Photo by Bill Kingsbury

## Vision

We connect people to Medora for positive, life-changing experiences.

## Mission Statement

**Preserve** the experience of the badlands, the historic character of Medora and the heritage of Theodore Roosevelt and Harold Schafer.

**Present** opportunities for our guests to be educated and inspired through interpretive programs, museums and attractions that focus on the Old West, our patriotic heritage, and the life of Theodore Roosevelt in the badlands.

**Serve** the traveling public, providing for their comfort while visiting historic Medora, the badlands and Theodore Roosevelt National Park.

## Values

We show **respect** for people and place.  
We deliver **excellence in hospitality**.  
We **work** with creativity and integrity.  
We are a family who values **family**.



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Harold Schafer (1912-2001)

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